

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: ADMINISTRAREA AFACERILOR (CU PREDARE ÎN LIMBA ENGLEZĂ)
DATA: 10/07/2025, SALA 4108

Comisia de examen nr. 2

Membri permanenți:

- 1 Conf. univ. dr. Anagnoste Sorin - Președinte
- 2 Conf. univ. dr. Nistoreanu Bogdan Gabriel
- 3 Prof. univ. dr. Goia Simona Irina
- 4 Lect. univ. dr. Negruțiu Cristian Teodor - Secretar

Membri cooptați:

- 1 Conf. univ. dr. Bușu Mihail
- 2 Conf. univ. dr. Chinie Alexandra Cătălina
- 3 Lect. univ. dr. Hoinaru Răzvan

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	07:30 - 07:45	Private Equity's Role in Financing Energy Solutions: A Risk-Reward Analysis	BUȘU MIHAIL	FILIP R M MARIA-ALEXANDRA
2	07:45 - 08:00	Impact of Economic Indicators on Investment Risk in the Stock Exchange Market: A Comparative Analysis	BUȘU MIHAIL	JARCĂ I MARIAN-CRISTIAN
3	08:00 - 08:15	Company business valuation: accounting and financial perspectives	HOINARU RAZVAN	BONCAN G A ANDREEA-LAURA
4	08:15 - 08:30	Accounting for IFRS: Global sizing standards fitting all?	HOINARU RAZVAN	CATARAMĂ V ȘTEFAN -TUDOR
5	08:30 - 08:45	Six Sigma for public transport: an accounting conceptual approach	HOINARU RAZVAN	Militaru C Emil
6	08:45 - 09:00	Financial reporting and decision making in earthworks industry	HOINARU RAZVAN	PÂRVU I ȘTEFAN
7	09:00 - 09:15	Strategic Growth and Market Performance in the Streaming Industry: A Netflix Case Study	ANAGNOSTE SORIN	CRISTESCU C D DENIS-ANDREI
8	09:15 - 09:30	Digital Influences on Impulse Buying: A Quantitative Study on Consumer Behavior in the Retail Sector	ANAGNOSTE SORIN	IONESCU C L EMMA-ȘTEFANIA
9	09:30 - 09:45	Luxury Exclusivity moved Online: How E-commerce fashion platforms adapt and tailor their strategies to create the sense of exclusivity	ANAGNOSTE SORIN	OANCEA D E DANIEL-ȘERBAN
10	09:45 - 10:00	The impact of E-Commerce on brick-and-mortar stores. A quantitative analysis of Romania's retail market	ANAGNOSTE SORIN	TUȚESCU L LAURA SONIA
11	10:00 - 10:15	The Evolution of Online Business Models: A Quantitative Analysis of Subscription to Freemium in the European Digital Economy	ANAGNOSTE SORIN	UDREA D RADU-CRISTIAN
12	10:15 - 10:30	Future of work- an empirical analysis	GOIA Simona- Irina	BRAICU C CEZARA-ALEXANDRA-MARIA
13	10:30 - 10:45	Sponsorship's effect on the sports business	GOIA Simona- Irina	BRĂNESCU G G ANDREEA-BIANCA
14	10:45 - 11:00	The impact of diversity and inclusion on organizational performance	GOIA Simona- Irina	CHALGHOUMI . HANINE
15	11:00 - 11:15	Inclusiveness at work. Desideratum or reality?	GOIA Simona- Irina	EL CHAMAA . HALA

16	11:15 - 11:30	Volunteering programs- bridging academic and professional life	GOIA Simona- Irina	GOICU A IOANA-LARISA
17	11:30 - 11:45	Full-time versus part-time jobs: benefits and challenges	GOIA Simona- Irina	MARIN P MIHAELA
18	11:45 - 12:00	Digitalization within the recruitment and selection processes	GOIA Simona- Irina	OSICEANU S I ANA-ELENA
	12:00 - 13:00	Pauză		
19	13:00 - 13:15	Sustainability and financial recovery in the European steel industry	CHINIE ALEXANDRA CĂTĂLINA	Drozan P G Anca-Mihaela
20	13:15 - 13:30	Driving digital change in logistics: integrating user focused design into transport management systems	CHINIE ALEXANDRA CĂTĂLINA	GEORGESCU M P ALEXANDRA-IOANA
21	13:30 - 13:45	Mental health of employees during and after COVID-19 pandemic	GOIA Simona- Irina	VLAICU D E MARK-ȘTEFAN
22	13:45 - 14:00	Bridging neuromarketing and AI: a comprehensive study on AI application in neuromarketing	ANAGNOSTE SORIN	EL ALAMI FATIMA ZAHRA
23	14:00 - 14:15	Aviation Training in Romania: Niche Market Growth and Global Partnerships in the Pilot School Industry	NISTOREANU BOGDAN-GABRIEL	Blendica D Francesca-Maria
24	14:15 - 14:30	Achieving Success Through Digitalization and Transformation: A BearingPoint Perspective	NISTOREANU BOGDAN-GABRIEL	CEPLEU D TUDOR
25	14:30 - 14:45	From Concept to Scale: Romanian Startup Insights	NISTOREANU BOGDAN-GABRIEL	CERNAT C V AYANA- RODICA -MARIA
26	14:45 - 15:00	EXAMINING THE IMPACT OF MANAGEMENT STYLES ON ORGANIZATIONAL TRANSFORMATION: THE ROLE OF DIFFERENT MANAGEMENT STYLES IN DIVING CHANGE	NISTOREANU BOGDAN-GABRIEL	DOBRE F ANDREEA-DENISA
27	15:00 - 15:15	Innovative Networks: Strategic Partnerships in sports competitions	NISTOREANU BOGDAN-GABRIEL	DUMITRESCU T C VLAD-ANDREI
28	15:15 - 15:30	The Impact of AI-Driven Automation on the Efficiency and Profitability of Local Businesses	NISTOREANU BOGDAN-GABRIEL	Florea G C MIHNEA-IOAN
29	15:30 - 15:45	Circular fashion economy: Exploring strategies for closing the Loop and minimizing environmental impact	NISTOREANU BOGDAN-GABRIEL	GARDIN B L ALEXANDRU - IOAN
30	15:45 - 16:00	HOW ARTIFICIAL INTELLIGENCE IS GOING TO SHAPE THE FUTURE OF STRATEGIC MANAGEMENT	NISTOREANU BOGDAN-GABRIEL	GHIBURICI N GEORGE- MARIN - MĂDĂLIN
31	16:00 - 16:15	Digital Transformation as a Strategic Response to Crises: A Case Study of Adaptive Business Practices	NISTOREANU BOGDAN-GABRIEL	GRIGORE M RADU-GABRIEL
32	16:15 - 16:30	Digital transformation in energy companies - getting the marketing on par with new customer needs	NISTOREANU BOGDAN-GABRIEL	HAREA D T VICTOR-ALEXANDRU
33	16:30 - 16:45	The Role of Digital Transformation in Shaping Competitive Advantage in the Global Marketplace	NISTOREANU BOGDAN-GABRIEL	ISTRATI G ION
34	16:45 - 17:00	Ai in recruitment processes - Ethical and operational challenges	NISTOREANU BOGDAN-GABRIEL	MANEA F ANDREI-GABRIEL
35	17:00 - 17:15	From Strategy to Share Price: Investigating the Relationship Between Corporate Growth Strategies and Stock Market Reactions	NISTOREANU BOGDAN-GABRIEL	MANSURI C COSMIN
36	17:15 - 17:30	The evolution of beauty consumers loyalty: Exploring the impact of digital marketing tools on skincare brand commitment	NISTOREANU BOGDAN-GABRIEL	VRÎNCEANU D VERONICA