

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: ANTREPRENORAT (CU PREDARE ÎN LIMBA ENGLEZĂ)
DATA: 10.07.2025, SALA 4102

Comisia de examen nr. MAENT 2

Membri permanenți:

- 1 Prof. univ. dr. Păunescu Carmen-Monica - Președinte
- 2 Conf. univ. dr. Curmei Cătălin-Valeriu - Membru
- 3 Lect. univ. dr. Stamule Stere - Membru
- 4 Lect. univ. dr. Teodorescu Mădălina Vanesa - Secretar

Membri cooptați:

- 1 Conf. univ. dr. Anagnoste Sorin
- 2 Conf. univ. dr. Chinie Alexandra Cătălina
- 3 Conf. univ. dr. Clodnițchi Roxana
- 4 Conf. univ. dr. Nistoreanu Bogdan Gabriel

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	10:15 - 10:30	Risk management in the IT&C sector. Case study Veeam Software	CLODNITCHI ROXANA	Botnari A Gheorghii
2	10:30 - 10:45	AI in Risk Management. Case Study Kellanova	CLODNITCHI ROXANA	TRUȚĂ I M INGRID-LAURA
3	10:45 - 11:00	Risk Management in NATO's Defence Innovation Ecosystem	CLODNITCHI ROXANA	Demetrescu Andrei
4	11:00 - 11:15	Fast Fashion and Sustainability: Corporate Accountability vs. Entrepreneurial Agility	NISTOREANU BOGDAN-GABRIEL	Iacob P V Emma
5	11:15 - 11:30	Corporate Innovation and Intrapreneurship: How can large retail companies foster an entrepreneurial mindset within their employees to drive growth and innovation	NISTOREANU BOGDAN-GABRIEL	POPA A MIRCEA-IULIAN
6	11:30 - 11:45	The role of digital entrepreneurship in the business growth. Case study of OMV Petrom	PĂUNESCU CARMEN MONICA	DUȚĂ I ANA-MARIA
7	11:45 - 12:00	Experimentation strategies for the development of new digital products	CHINIE ALEXANDRA CĂTĂLINA	MELENTE A M LISA-MARIE
8	12:00 - 12:15	Facets of innovation: design thinking approaches to jewellery entrepreneurship and gemstone valuation	ANAGNOSTE SORIN	DINU V BEATRICE-ELENA
9	12:15 - 12:30	Understanding the Impact of Design Thinking on Innovation in the Creative Industry: A Qualitative Exploration	ANAGNOSTE SORIN	DINU V ISABELLE-IOANA
10	12:30 - 12:45	Challenges and Opportunities of Integrating Smart Technology in Real Estate: A Qualitative Study from a Design Thinking Perspective	ANAGNOSTE SORIN	PAPACU D GEORGE
11	12:45 - 13:00	Artificial Intelligence creativity vs Human creativity: Threat or Tool for advertising startups	ANAGNOSTE SORIN	VOICU L M LETIȚIA-ANNA-MARIA
12	13:00 - 13:15	Sales strategies in HORECA: a business to business approach	STAMULE STERE	STOIAN N ANDREI