

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: ANALIZE DE AFACERI (CU PREDARE ÎN LIMBA ENGLEZĂ)
DATA: 10.07.2025, SALA 4113

Comisia de examen nr. 1

Membri permanenți:

- 1 Conf. univ. dr. Mihail Bușu - Președinte
- 2 Prof. univ. dr. Petre Caraiani - Membru
- 3 Prof. univ. dr. Adriana Miclea - Membru
- 4 Lect. univ. dr. Filip Toma-Mihai - Secretar

Membri cooptați:

- 1. Prof. univ. dr. Adriana Anamaria Davidescu
- 2. Prof. univ. dr. Miruna Marinescu Mazurencu Pele

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	8:30 - 8:45	Optimizing Analytical Dashboards: Designing Visualizations for Real-Time Decision-Making	Miruna Marinescu Mazurencu Pele	ANGHEL A ALEXANDRU-CRISTIAN
2	8:45 - 9:00	Leveraging Machine Learning to Streamline and Elevate Data Visualization in Business Analytics	Miruna Marinescu Mazurencu Pele	BRÎNDUȘOIU L C Gabriel-Sebastian
3	9:00 - 9:15	Automation and optimization of technician allocation for nationwide maintenance services at TSG Romania using Machine Learning and Route	Miruna Marinescu Mazurencu Pele	CIOBANU V ANDRA-IOANA
4	9:15 - 9:30	Data Quality in the Banking Sector	Miruna Marinescu Mazurencu Pele	FURTUNĂ C ANA-ELIZA
5	9:30 - 9:45	Using Machine Learning to automate and enhance Data Visualization in Business Analytics	Miruna Marinescu Mazurencu Pele	MOCANU N MATEI
6	9:45 - 10:00	AI Knowledge and Innovation Networks: A Geospatial Approach to University-Firm Collaborations	Davidescu Adriana Anamaria	MOROIANU P I ANDREI-CĂLIN
7	10:00 - 10:15	Assessing the Impact of Artificial Intelligence Strategies on Company Performance: A Counterfactual Approach	Davidescu Adriana Anamaria	COCOȘI N MIRUNA-MARIA
8	10:15 - 10:30	Key Drivers of Interest Margin Variations in Europe’s Banking Sector	Davidescu Adriana Anamaria	VRABIE G MĂDĂLINA-ANDREEA
9	10:30 - 10:45	Game Theory Applications in Operational Risk Management: Strategies and Outcomes	Bușu Mihail	STOIAN G CRISTINA
10	10:45 - 11:00	Multi-Criteria Decision Analysis (MCDA) for Risk Assessment in Operations Management	Bușu Mihail	MIHĂILESCU-PENE Ș LIVIU-GABRIEL
11	11:00 - 11:15	Algorithmic Trading Bots using Machine Learning in Cryptocurrencies	Bușu Mihail	VRÎNCEANU G N BOGDAN-PETRU
12	11:15 - 11:30	AI Models for Improving and Optimizing Customer Support Efficiency	Bușu Mihail	PANAIT M C TUDOR-ALEXANDRU

13	11:30 - 11:45	The analysis and optimization of risk in the candidate recruitment process.	Bușu Mihail	PĂCURAR A RALUCA-IRINA-LUANA
14	11:45 - 12:00	Optimizing Performance Enhancement Programs: A Data-Driven Approach to Boosting Athlete Engagement and Managing Retention Risk in Sports and Fitness	Bușu Mihail	POPESCU A N MARIA-IOANA
15	12:00 - 12:15	Optimizing Performance Enhancement Programs: A Data-Driven Approach to Boosting Athlete Engagement and Managing Retention Risk in Sports and Fitness	Bușu Mihail	VREMĂROIU C F ANDREI-FLORIN
16	12:15 - 12:30	From Data Collection to Market Intelligence: A Data-Driven Study of Romanian Online Job Markets	Miclea Adriana	ZEGREAN R ANDREI
17	12:30 - 12:45	Classification of Models in the context of Machine Learning: A multidisciplinary overview	Miclea Adriana	OLTEANU A ȘTEFAN