

PROGRAMARE EXAMEN DE FINALIZARE A STUDIILOR UNIVERSITARE DE MASTERAT
PROGRAM: ADMINISTRAREA AFACERILOR ÎN INDUSTRIILE CREATIVE ȘI CULTURALE
DATA: 09.07.2025, SALA 4108

Comisia de examen nr. 1

Membri permanenți:

- 1 Prof. univ. dr. Goia Simona Irina - Președinte
- 2 Conf. univ. dr. Dumitru Ionela - Membru
- 3 Conf. univ. dr. Ghinea Valentina-Mihaela - Membru
- 4 Lect. univ. dr. Toma Filip Mihai - Secretar

Membri cooptați:

1. Prof. univ. dr. Dincă Violeta Mihaela
2. Prof. univ. dr. Pelău Corina Monica
3. Conf. univ. dr. Angheluță Alin-Valentin
4. Conf. univ. dr. Boldeanu Dana Maria
5. Conf. univ. dr. Ignat Raluca
6. Conf. univ. dr. Nistoreanu Bogdan Gabriel
7. Conf. univ. dr. Țarțavulea Cristina Venera
8. Lect. univ. dr. Ciora Costin
9. Secretar supleant: Lect. univ. dr. Hadad Shahrazad

Nr. crt.	Interval orar	Tema	Coordonator	Absolvent
1	10:00 - 10:15	Impact of Motorsport from the Business and Creative View	Lect. univ. dr. Ciora Costin	OLTEANU G T IOANA-TEODORA
2	10:15 - 10:30	Project development of fashion exhibitions in preserving fashion brand heritage	Conf. univ. dr. Boldeanu Dana Maria	Ichim A D ANDREI-RĂZVAN
3	10:30 - 10:45	Business model development of an adaptive reuse of a Romanian cultural space from a creative management perspective	Conf. univ. dr. Boldeanu Dana Maria	NOVAC M C IOANA-DARIA
4	10:45 - 11:00	Integrating sustainable practices in the management of large audience concerts & live shows	Conf. univ. dr. Ignat Raluca	NEDELEA G ANDREEA-MARILENA
5	11:00 - 11:15	Balancing Art and Profit: A Business Model for Media Production in Video, Photography and Design	Conf. univ. dr. Țarțavulea Cristina Venera	DIACONESCU I M DAVID-ADAM
6	11:15 - 11:30	From Vision to Reality: The Journey of Establishing a Performing Arts and Social Hub in Bucharest	Conf. univ. dr. Țarțavulea Cristina Venera	RADU A C GLORIA-IOANA
7	11:30 - 11:45	Marketing Strategies for Organizations in Creative and Cultural Industries	Conf. univ. dr. Angheluță Alin-Valentin	DANCIU A VANESSA
8	11:45 - 12:00	Creative Management in Urban Communities: Enhancing Cultural Sustainability	Conf. univ. dr. Angheluță Alin-Valentin	DIȚI A FLORENTINA
9	12:00 - 12:15	Humor as attention-getter in social media strategies	Prof. univ. dr. Pelău Corina Monica	CORNEANU I ELENA-ANCA-LUMINIȚA
10	12:15 - 12:30	Consumers' attitude and perception related to self-development work-shops and events	Prof. univ. dr. Pelău Corina Monica	Lupu C Adina
11	12:30 - 12:45	Connectivity overload and the way it diminishes consumers' connection with art, culture and heritage	Prof. univ. dr. Pelău Corina Monica	TOMOIAGĂ Ș L SARA
12	12:45 - 13:00	The Impact of Art and Culture on the Fashion Industry: How Contemporary Art Influences Custom Fashion Sales	Prof. univ. dr. Dincă Violeta Mihaela	POLĂMĂNESCU F Maria

13	13:00 - 13:15	The impact of artificial intelligence on sustainability in the fashion industry	Conf. univ. dr. Nistoreanu Bogdan Gabriel	DUȚĂ N T RUXANDRA-MARIA
14	13:15 - 13:30	Scaling a Sustainable Skincare Brand: A Strategic Growth Plan for Expanding a beauty business in Romania and Europe	Conf. univ. dr. Dumitru Ionela	OPRESCU M L IOANA
15	13:30 - 13:45	From Vinyl to Virtual: The Impact of A.I. on Today's Music Industry	Conf. univ. dr. Dumitru Ionela	POP V I ANDREI-IOAN