

FACULTY FOR BUSINESS ADMINISTRATION IN FOREIGN LANGUAGES
JULY 2025 SESSION

PLANNING OF THE EXAMINATION FOR THE COMPLETION OF THE MASTER'S PROGRAMME
MASTER OF BUSINESS INTELLIGENCE
09.07.2025
ROOM - 4202 (CALEA GRIVITEI 2-2A)

Permanent members:

- 1 Conf. univ. dr. Mireille Rădoi - President
- 2 Conf. univ. dr. Roxana Clodnițchi
- 3 Conf. univ. dr. Narciz Bălășoiu

Co-opted members:

1. Prof. univ. dr. Tănase Stamule
2. Conf. univ. dr. Anca Bogdan
3. Prof. univ. dr. Răzvan Bologa

Nr. Crt.	Student	THEME	Coordinator	HOUR
1	NICULAE D MARIUS	The role of social media in influencing public support for a cause: Case Study The War in Ukraine vs The Israeli Conflict	STAMULE Tănase	11:00 - 11:15
2	POPA D VALENTINA-ELENA	Belt an Road Initiative - the Economic Warfare Against the West	BĂLĂȘOIU Narciz	11:15 - 11:30
3	GABOR S V MARIO	Comparative Analysis for Identifying the Trends of Using AI in Cybersecurity	BOLOGA Razvan	11:30 - 11:45
4	PĂUN S C ANDREI-CONSTANTIN	Applications of Artificial Intelligence in eHealth	BOLOGA Razvan	11:45 - 12:00
5	CUNCIU V TEODORA-MIHAELA	Are women better leaders than men? A study on leadership styles	BOGDAN Anca	12:00 - 12:15
6	MIHAILESCU G RALUCA	Shaping the future of work. A case study	BOGDAN Anca	12:15 - 12:30
7	VRÎNCIANU M V ALEXANDRU	Leadership and strategic change	BOGDAN Anca	12:30 - 12:45

8	IANCU D MIOARA-NICOLETA	Integrating Generative Artificial Intelligence into Corporate Strategy: A New Framework for Decision-Making in the Travel Retail Industry	CLODNITCHI ROXANA	12:45 - 13:00
9	MUNTEANU R ZENOVIA-CRISTINA	Game theory analysis of conflict situations in international resource exploitation	CLODNITCHI ROXANA	13:00 - 13:15
10	BOC E SERGIU-CĂLIN	Russia's weaponization of natural gas as part of its economic warfare strategy	BĂLĂȘOIU Narciz	13:15 - 13:30
11	BĂICULESCU D ALEXANDRU	Benchmarking on National intelligence Systems in South-Eastern Europe	RĂDOI MIRELLE - CARMEN	13:30 - 13:45
12	BĂRARU I ALEX	A competitive business ecosystem based on data and intelligence-driven decisions - perspectives and limitations of emerging digital tools and IT technologies.	RĂDOI MIRELLE - CARMEN	13:45 - 14:00
13	CIORNEI I CATINCA	The Use Of Competitive Intelligence Tools in Business And National Security: Common Frameworks & Methodologies	RĂDOI MIRELLE - CARMEN	14:00 - 14:15
14	DIȚA V RAMONA-VALERICA	Implementing intelligence in private organizations. A simulation and modeling analysis	RĂDOI MIRELLE - CARMEN	14:15 - 14:30
15	GJOSHE J EMANUEL	The use of AI as support in strategic analysis	RĂDOI MIRELLE - CARMEN	14:30 - 14:45
16	HYNA . EVA	Challenges in building a culture of Business & Competitive Intelligence in organizations	RĂDOI MIRELLE - CARMEN	14:45 - 15:00
17	NĂSTASE I BOGDAN-FLORIN	Economic Warfare and BI's role in understanding economic vulnerabilities	RĂDOI MIRELLE - CARMEN	15:00 - 15:15
18	NISTOR S SILVIU-DUMITRU	The impact of geopolitical events on capital markets	RĂDOI MIRELLE - CARMEN	15:15 - 15:30
19	PASCU E EMILIA-ANDREEA	Business intelligence instrument – preventing risks and building sustainability, resilience and efficiency through real-time analysis and timely warning	RĂDOI MIRELLE - CARMEN	15:30 - 15:45
20	VARSA MI D PATRICIA	Applicability of competitor analysis	RĂDOI MIRELLE - CARMEN	15:45 - 16:00
21	PÎRV B CIPRIAN-PAUL	Accessible Business Intelligence: Empowering organizations to mitigate risks with tools for processing readily available intelligence	CLODNITCHI ROXANA	16:00 - 16:15