

Business Administration in German – BACHELOR DEGREE PROGRAM (2024)						
Competency	How Assessed	Where	When Assessed	Results	Improvements (Curriculum)	
Direct Measures						
Theoretical knowledge	1) Analyze, interpret, and	Thesis	Year 3, End of summer session,	100%	1.1 Standardization of course content and clear	1.1 Implemented
Problem solving skills	1) Formulate research	Thesis	Year 3, End of summer session,	100%	Organisation of business challenges and	FABIZ Business Week
Communication skills	1) Organize, articulate, and	Thesis	Year 3, End of summer session,	100%	Regular, detailed feedback to improve students'	Ongoing
Assessment abilities	1) Analyze, compare, and	Thesis	Year 3, End of summer session,	100%	4.1 Development of digital reading materials to	4.1 75% implemented
Indirect measures						
Application of Professional Competencies, dem	Exit Survey (Field Employment	After final e	Summer 2024	37% Currently employed	Increasing job and internship search support.	5.1 New internship
					Evaluate programme based on assumed	2025 Evaluation
					Increase evaluation standards to avoid 100%	2025 Evaluation
Business Administration in German – BACHELOR DEGREE PROGRAM (2025)						
Competency	How Assessed	Where	When Assessed	Results	Improvements	
Direct Measures						
Theoretical Knowledge in Business Administrati	K1 Possess comprehensive	Thesis	Year 3, End of summer session,	96,44%	1.1 Expanded student access to professional	Academic year 2025/2026
Professional skills	S1 Analyse complex business	Thesis	Year 3, End of summer session,	98,00%	2.1 Integration of more real-time analytics tools	Academic year 2025/2026
Transversal Skills	A1 Exhibit a commitment to	Thesis	Year 3, End of summer session,	98,33%	3.1 Integration of social impact projects like the	Academic year 2025/2026
Indirect measures						
Application of Professional Competencies, dem	Exit Survey (Field Employment	After final e	Summer 2025	47% Currently employed	4.1 Increasing job and internship search	Academic year 2025/2026