

Business Administration in English – BACHELOR DEGREE PROGRAM (2024)				
Competency	How Assessed	Where	When Assessed	Results
Direct Measures				
Theoretical knowledge	1) Analyze, interpret, and	Thesis	Year 3, End of summer session,	100%
Problem solving skills	1) Formulate research	Thesis	Year 3, End of summer session,	100%
Communication skills	1) Organize, articulate, and	Thesis	Year 3, End of summer session,	100%
Assesment abilities	1) Analyze, compare, and	Thesis	Year 3, End of summer session,	100%
Indirect measures				
Application of Professional Competencies, dem	Exit Survey (Field Employment	After final e	Summer 2024	30% Currently employed
Business Administration in English – BACHELOR DEGREE PROGRAM (2025)				
Competency	How Assessed	Where	When Assessed	Results
Direct Measures				
Theoretical Knowledge in Business Administrati	K1 Possess comprehensive	Thesis	Year 3, End of summer session,	95,84%
Professional skills	S1 Analyse complex business	Thesis	Year 3, End of summer session,	93,98%
Transversal Skills	A1 Exhibit a commitment to	Thesis	Year 3, End of summer session,	91,30%
Indirect measures				
Application of Professional Competencies, dem	Exit Survey (Field Employment	After final e	Summer 2025	31% Currently employed

Improvements (Curriculum)	Implementation
1.1 Standardization of course content and clear Organisation of business challenges and Regular, detailed feedback to improve students'	1.1 Implemented FABIZ Business Week Ongoing
4.1 Development of digital reading materials to	4.1 75% implemented
Increasing job and internship search support. Evaluate programme based on assumed Increase evaluation standards to avoid 100%	5.1 New internship 2025 Evaluation 2025 Evaluation

Improvements	
1.1 Expanded student access to professional	Academic year 2025/2026
2.1 Integration of more real-time analytics tools	Academic year 2025/2026
3.1 Integration of social impact projects like the	Academic year 2025/2026
4.1 Increasing job and internship search	Academic year 2025/2026