ÎNTORSUREANU Iulian Costinel

CURRENT POSITION: Associate Professor; Course Coordinator Technology and Programming in Data Science

AFFILIATION/DEPARTMENT: Department of Economic Informatics and Cybernetics

ORCID RESEARCHER ID: https://orcid.org/0009-0009-7870-0051

URL FOR PERSONAL WEBSITE:

LINKEDIN PROFILE:

EMAIL: iulian.intorsureanu@ie.ase.ro

PROFILE

Iulian Intorsureanu is a dedicated academic professional with a strong background in business informatics, specializing in programming for data analysis and machine learning. His research is focused on educational technology and artificial intelligence in education. He strives to enable students to implement technology within a business context, fostering their ability to understand and apply digital solutions effectively. He is committed to spark interest in information technology by creating engaging learning experiences that bridge theoretical concepts with real-world applications.

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MARCH 2025

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e-mail: departamentunesco@fabiz.ase.ro
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EDUCATION

Habilitation	-
Post-Doc	-
PhD (Doctorate)	**2003,** PhD in Business Informatics, Faculty of Cybernetics, Statistics and Business Informatics, Bucharest Academy of Economic Studies (ASE), Romania. Doctoral Thesis: The Management of Software Development Projects
Master	**Post-graduate degrees:** **1998-1999** (2 semesters), Management information systems, Faculty of Cybernetics, Statistics and Business Informatics, Bucharest Academy of Economic Studies (ASE), Romania; **2001-2002** (2 semesters), Post-university program for Eastern-European young academics (HOST - Hochschulnachwuchs für Osteuropa), Chemnitz Universitz of Technology, Germany
Bachelor	**1998,** Bachelor in Business Informatics, Faculty of Cybernetics, Statistics and Business Informatics, Bucharest Academy of Economic Studies (ASE), Romania.

PROFESSIONAL TRAINING

11.2023-05.2024 – ASE internal training programme for advanced digital competences, modules: Digital productivity applications, Communication and presentation skills, Online collaboration applications, AI and Blockchain Technologies

2019, Partner: PCAP – Programming Essentials in Python, Cisco Networking Academy – netacad.com (online two-course series, certificate of completion)

2001-2002 (2 semesters), Post-university program for Eastern-European young academics (HOST - Hochschulnachwuchs für Osteuropa), Chemnitz Universitz of Technology, Germany - improving German language, teaching and research skills.

ACADEMIC MANAGEMENT

2004-2013, Deputy Director, The Bulgarian-Romanian Interuniversity Europe Center (B.R.I.E.) - a former department within the Bucharest University of Economic Studies. Main responsibilities: organizing and coordinating the curriculum of the BRIE Center master programmes, organizing events / meetings with international participation of the BRIE partners, implementing quality management measures, carrying out cross-border projects. Courses taught: Business Informatics, E-Administration.

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ACADEMIC EXPERIENCE

1999 – present: Associate Professor (2009 – present), Lecturer (2004 – 2008), Assistant Professor (1999-2004), Department of Business Informatics and Cybernetics, Bucharest University of Economic Studies, Romania

Courses taught (since 2021):

- Basics of Programming, FABIZ Bachelor in Business Administration, German stream
- Technology and Programming in Data Science, FABIZ Bachelor in Business Administration, German stream
- Applied Machine Learning, FABIZ Master in Digital Business and Innovation, in English

`RESEARCH PROFILE

Educational technology, AI in Education

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Iulian ÎNTORSUREANU, Roxana VOICU-DOROBANȚU, Codrin-Florentin NISIOIU, Cătălin PLOAE, Generative Artificial Intelligence and the Academic Integrity of Graduation Works in Economics – Exploring Perceptions of Romanian Academia, Journal of Economic Computation and Economic Cybernetics Studies and Research, vol. 58, nr. 2/2024, pp. 132-147, ISSN: 0424-267X ,DOI: https://doi.org/10.24818/18423264/58.2.24.08

2. Aureliana-Geta Roman, Mihaela Mocanu, Iulian Întorsureanu, Financial Auditing in the Banking Industry – An Empirical Study, Journal Of Economic Computation and Economic Cybernetics Studies and Research, vol. 56, nr. 4/2022, pp. 259-271, DOI: https://doi.org/10.24818/18423264/56.4.22.16

3. Rodica MIHALCA, Adina UȚĂ, Anca ANDREESCU, Iulian ÎNTORSUREANU, Knowledge Management in E-Learning Systems, Revista Informatica Economică nr.2(46)/2008, pp. 60-65, ISSN 1453-1305, EISSN 1842-8088

4. Ileana Adina Uță, Rodica Mihalca, Întorsureanu Iulian, Criteria for ERP Evaluation, Revista Informatica Economică, nr.2/2007, pp. 63-66, ISSN:1453-1305

5. Rodica Mihalca, Uță Ileana Adina, Anca Andronescu, Întorsureanu Iulian, Object Oriented Approach for Developing of a Tutorial System in Work Security and Health in SMEs, Revista Informatica Economică, nr.4/2007, pp. 118-122, ISSN:1453-1305

List of papers published in conference proceedings:

1. Adina Ileana Uță, Iulian Întorsureanu, E-Learning Systems for Risk Prevention in Small and Medium Enterprises, Proceeding of the 12th International Conference on Informatics in Economy Education,

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Research & Business Technologies (IE 2013), Bucharest, Romania, 27-28 April 2013, WOS:000324282200038, pp. 210-215, ISSN: 2247 – 1480

2. Adina Ileana Uţă, Iulian Întorsureanu, Experiments with an evolutionary algorithm for solving the single machine scheduling problem, The seventh international conference on Economic cybernetic analysis: The new economic crisis: Evolution and recovering ways - 2012, october 26-27, Academy of Economic Studies, Bucharest, Romania, pp.248-254, ISSN: 2247-1820

3. Constantin-Gelu Apostol, Alina-Mihaela Ion, Dragoș Vespan, Iulian Întorsureanu, Evaluation through Assisted Instruction Platforms, Proceedings of the international "E-Learning '11" Conference, ASE Publishing, București, Romania, ISBN 978-606-505-459-2

4. Iulian Intorsureanu, Rodica Mihalca, Adina Uta, Anca Andreescu, A Design of an Integrated Document System for Project Management, International Conference on Computer Systems and Technologies, CompSysTech'09, Ruse, 2009, published in Computer Systems and Technologies, 10th International Conference, CompSysTech'09, ISBN 978-1-60558-986-2

5. Andreescu Anca, Iulian Intorsureanu, Uta Ileana Adina, Rodica Mihalca, Team Work in Software Development Student Projects, The proceedings of the International Conference on Computer System and Technologies "CompSysTech '08", Gabrovo, Bulgaria, Iunie 2008, ISBN: 978-954-9641-52-3

List of books & book chapters:

1. Roland Gareis; editor: Constanţa-Nicoleta Bodea; translators: Constanţa-Nicoleta Bodea, Corneliu Alexandru Bodea, Vlad Roşca, Adrian Dumitru Tanţău, Întorsureanu Iulian, Happy Projects!, Editura ASE, (chapters D, E, F, pp. 117-270), 2010, ISBN: 973-594-848-6

2. Întorsureanu Iulian, Managementul proiectelor de dezvoltare software, Editura ASE, 2007, ISBN: 978-973-594-982-2

3. Rodica Mihalca (coord.), Adina Uţă, Fabian Csaba, Iulian Intorsureanu, Anca Andreescu, Dan Jișa, Modelare orientată obiect, Editura ASE, 2009, ISBN: 978-606-505-264-2

4. Mihalca Rodica, Fabian Csaba, Uţă Ileana Adina , Întorsureanu Iulian, Realizarea produselor program aplicative, Editura ASE, 2003, ISBN: 973-594-269-0

5. Csaba Fabian, Veronica Ivancenco, Întorsureanu Iulian, Oana Muntean, Wörterbuch der Fachbegriffe, Editura ASE, 2002, ISBN: 973-594-105-8

PROJECTS

ETN FETCH - *Future Education And Training In Computing: How To Support Learning At Anytime Anywhere, 539461-LLP-1-2013-1-BG-ERASMUS-ENW 2013-2015, European Commision, SOCRATES-ERASMUS Programme*
ETN TRICE - *European Thematic Network for Teaching, Research, Innovation in Computing Education, 142399-LLP-1-2008-1-BG-ERASMUS-ENW, 2008-2011. European Commision, SOCRATES-ERASMUS*

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Programme

ETN DEC - *Doctoral Education in Computing, 114046-CP-1-2004-1-BG-ERASMUS-TN, 2004-2007, European Commision, SOCRATES-ERASMUS Programme*

ECET - *European computing education and training, 213871-CP-2-2002-1-BG-ERASMUS -TN, 2001-2004, European Commision, SOCRATES-ERASMUS Programme*

OTHER RELEVANT PROFESSIONAL EXPERIENCE

2000-2010: Project management trainer and consultant, Roland Gareis Consulting SRL, Bucharest, Romania

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

INFOREC - Association for the Promotion of Economic Informatics Education, since 2001

INDUSTRY AND SOCIETAL ENGAGEMENT

I have provided technical support and assistance, on a voluntary basis, to fellow academics within my University, w.r.t. using LMS platforms and other tools for teaching during the Covid-19 lockdown period.

GRANTS AND HONORS

A.S.E., Diploma for scientific research activity, 2006
A.S.E., Diploma for scientific research activity, 2001

LANGUAGES

English – certificate B2-C1* level
German – certificate C1* level
*according to the Common European Framework of Reference for Languages

SKILLS

Teaching and Mentoring: experienced in designing and delivering engaging educational content that simplifies complex concepts in technology. Adept at mentoring students to bridge the gap between theoretical knowledge and practical applications, fostering critical thinking and problem-solving skills;
Technical Skills: Programming, Data Analysis, LMS platforms;
Communication: Strong ability to convey complex technical ideas to diverse audiences.

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