



MURAFA BENGA, Corina Andreea



CURRENT POSITION: Lecture; Mini-track chair ICBE

AFFILIATION/DEPARTMENT: Department of Business Administration in foreign languages (UNESCO chair)

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PROFILE

Dr. Corina Murafa is an independent public policy expert, activist and university lecturer in climate, energy and sustainability. She has been collaborating with large non-profit, public and private organisations, such as the World Bank, European Commission, Frankfurt School of Management, Ashoka, the Environmental Defense Fund, the Prime Minister's Office, OMV Petrom, Deloitte, and various other national governments, NGOs and think tanks. Since 2023 she gives a voice to civil society organisations working on climate and energy in Brussels, as a member of the European Economic and Social Committee after having served a similar position at national level in the past four years. Her work focuses mostly on the just energy transition, energy poverty and ESG transformations in corporations. She is a member of the Romanian Energy Poverty Observatory and a lecturer, PhD, at the Faculty of Business Administration at Bucharest University of Economic Studies, having a solid academic background through studies and long-term fellowships in energy and climate economics and policy at UC Berkeley, Hertie School of Governance, New York University, the Bucharest University of Economic Studies. She is a frequent speaker in media and public conferences and an author of academic publications and policy reports.



EDUCATION

Habilitation	-
Post-Doc	-
PhD (Doctorate)	2019 – PhD in International Economic Relations, Faculty of International Economic Relations, Bucharest University of Economic Studies, Thesis Title: Innovative financing instruments for attracting investments in the European energy sector
Master	2011 – Master in Public Policy, Hertie School of Governance, Berlin, Double concentration: Economics, welfare, sustainability; European governance
Bachelor	2008 – BA in Political Science in English, Faculty of Political Science, Bucharest University

PROFESSIONAL TRAINING

July – August 2023, UC Berkeley, Beahrs Environmental Leadership Programme, Berkeley, California
2017 – 2018, Europe & US, Marshall Memorial Fellow
2006 – 2007, New York University, Open Society Institute Fellow, New York, NY

ACADEMIC EXPERIENCE

2019 – present – Associate Professor (June 2023- present), Teaching Associate, 2019- 2023, Bucharest Academy for Economic Studies
Teaching in the Energy Studies MBA a class on the social responsibility/ sustainability of energy companies
Running seminars on social entrepreneurship and entrepreneurial culture
European policy framework expert in applied research project "The Potential for Sustainable Biomass in the Romanian Energy Sector", funded through the EEA Norway Grants/ Fund for Bilateral Relations (Jan. – Dec. 2023)
Energy expert in applies research project „The potential for starting and developing a business for integrated technology based on heat pumps, thermal energy storage and smart control systems in order to enable decarbonization in Romania", funded through the EEA Norway Grants/ Fund for Bilateral Relations (Jan. – Dec. 2023).

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Financial Instruments for Decarbonization: Likely Pathways in the Romanian Economy, în Revista de



Management Comparat International, Volume 24, Issue 2, May 2023, pp. 198-209 (co-autor Theodor Cojocanu)

2. "The Impact of Covid-19 on Learning Systems - Communication Difference and Deficiencies in Romanian Schools", in Research and Science Today Journal, Issue 2(24)2022 (Co-authored with Raul Bîg and Nicoleta Chicu)
3. "Energy Poverty and the Vulnerable Energy Consumer in Romania: A Curious Case of Policy Schizophrenia", in Theoretical and Applied Economics Volume XXIX, No. 4 (633), Winter, pp. 57-68
4. "Is Corporate Social Responsibility a Meaningful Factor for Romanian Consumers", in Journal of Economic Computation and Economic Cibernetics Studies and Resarch, Issue 4/ 2022 (Co-authorship with Vasile Strat, Daniel Zgură, Florin Grosu and Nicoleta Chicu)
5. "The European Fund for Strategic Investments. Between Creative Accounting and Pragmatic Policy Making", in Revista Oeconomica,
<https://EconPapers.repec.org/RePEc:oen:econom:y:2019:i:03:id:545>
6. "Sources and Instruments of Financing for the European Energy Sector: A Comparative Analysis Between Private, Public and Mixed Instruments", in Review of International Comparative Management/ Revista de Management Comparat International, Vol: 20, Issue 3/ 2019,
<https://doi.org/10.24818/rmci.2019.3.360>

List of papers published in conference proceedings:

1. "A Framework for Assessing the Readiness and Vulnerability of the Romanian Territories Affected by the Just Transition Process", in Proceedings of the International Conference on Business Excellence, Volume 16 (2022) - Issue 1 (August 2022) in, <https://doi.org/10.2478/picbe-2022-0108>
2. "The Energy Performance Contract - Key Towards Energy Efficiency in Europe", published in Proceedings of the International Conference on Business Excellence, 2017-07-01, <https://doi.org/10.1515/picbe-2017-0011>
3. "Driving the Sustainability and Competitiveness of the European Energy Sector. How Can the Juncker Plan Achieve More?", published in conference proceedings ISBN: 978-0- 9860419-8-3 <http://www.ibima.org/SPAIN2016/papers/cori.html>
4. "An Assessment Framework for Financing Instruments in the Energy Sector at EU Level: Lessons Learnt for the Institutional Design of the Juncker Plan", in Future of Europe International Conference 2015, FOE 2015 6TH EDITION, 11/12/2015, Bucharest, România, published in http://www.rei.cercetare.ase.ro/FoE_Conference/publications.html, pg. 1-12, ISSN , ISBN N/A

List of books & book chapters:

1. Sinea, Anca, Murafa, Corina and Jiglau, George, "Energy Poverty and the Vulnerable Consumer in Romania and Europe", 2018, Editura Presa Universitara Clujeana, Cluj-Napoca, disponibil la



http://www.editura.ubbcluj.ro/www/ro/ebooks/authors_d.php?id=267, ISBN 978-606-37-0503-8

Case Studies:

1. 1. Energy without Russia: Country report Romania : The consequences of the Ukraine war and the EU sanctions on the energy sector in Europe / Corina Murafa. - Budapest : Friedrich-Ebert-Stiftung, 2023. ISBN978-615-6289-59-9
<http://library.fes.de/pdf-files/bueros/budapest/20487.pdf>
2. "Romania's Roadmap to a Greener Financial System: An analysis of Environmental, Social and Governance Reporting on the Bucharest Exchange Trading Index", a research undertaken under the framework of the Romanian Sustainable Investment and Finance Association, with the support of the UK Embassy in Romania (Co-authored with Theodor Cojoianu, Vasile Strat, Miruna Proșcanu, Ioana Subașu), 2023
3. Jiglau, George, Sinea, Anca, Murafa, Corina (2018) "Oportunitatea gazelor naturale in sectorul rezidential din Romania", Policy Brief Centrul pentru Studiul Democrației, disponibil la <http://www.democracycenter.ro/romana/publicatii/rapoarte-decerctare/oportunitatea-gazelor-naturale-sectorul-rezidential-din-romania>
4. "Consumatorul vulnerabil și sărăcia energetică. Cât de departe suntem de Europa?", Policy Brief al Centrului pentru Studiul Democrației- 2017, disponibil la http://democracycenter.ro/application/files/8114/9116/4619/Brief_saracia_energetica_2.pdf
5. Corina Murafa, Dan Paulopol (2016) - GHIDUL PRIVIND GUVERNANȚA CORPORATIVĂ A INTreprinderilor PUBLICE (100 pag), 2016 disponibil pe <http://discutii.mfinante.ro/static/10/Mfp/guvernanta/Ghidgestionareaintegrparticipstatec.pdf>
6. Co-author of "Handbook on public policies in higher education" <http://www.politici-edu.ro/wp-content/uploads/2014/08/Ghid-elaborare-politici-publice.pdf>, published in the European Social Fund financed project "Public Policies for Higher Education: A Necessary Premise for Romania's Development", 2014
7. International Comparative Report "Quality Assurance in Basic Education in Eastern Europe. What Works in Our Region", published by the Romanian Academic Society (re-published by GDN), 2013

PROJECTS

2022-present - Independent climate& energy policy consultant

EU Mission on Adaptation to Climate Change Board Member - selected as one of the 15 European senior independent experts to serve as Advisory Board Member to the Mission (2024 - present);

Environmental Defense Fund. National strategic advisor supporting EDF in drafting and adopting its national strategy for Romania. Liaising with key local stakeholders for work scoping (September 2022 - present).

Greenpeace Romania - moderating large-scale public debates on decarbonization, the renewables



potential at city level, etc. Strategic advisor in national capacity building project on energy communities. (2022 - present)

PorterNovelli/ Veolia. Strategic advisor on a national communications campaign for the Sustainable Development Goals, available at Romaniaunfolds.ro (2022 - present)

MKBT/ Bolster Horizon 2022 project. Steering committee member for Romania, researching how marginalized communities are affected by European Green Deal-related policies and to stimulate their involvement in just transition plans. (June 2023 - present)

EU4Energy, Bosnia & Herzegovina. Selected as Short-term Just Energy Transition expert to support the Federal Government of BiH in engaging stakeholders, awareness raising and planning for the just energy transition. (Consortium DAI) (September - December 2023)

Green City Action Plan Bucharest. Selected as Short-term Energy Expert to support the Municipality of Bucharest in developing its GCAP (Funding by EBRD, Consortium Trinomics) (September 2023 - present)

Frankfurt School of Management. Selected as Short-term International Expert on the Just Energy Transition for the Government of the Czech Republic (2022 - present)

Guidehouse. Selected to deliver a one-day workshop on Just Transition Monitoring Framework for Medio Tejo Region, Portugal (December 2023)

Friedrich Ebert Foundation - Team leader in "Just Transition in Romania: Strengthening the Capacity of Local Actors through Exchange of Good Practices" (May 2022 - January 2023). Organizing conferences and international workshops in Romanian territories affected by the just energy transition. Drafting policy brief. Team leader in deepdive on skilling/ upskilling in the context of the just energy transition (February 2023 - present), policy brief available [here](#).

Just Transition Platform Peer Exchange member. Selected by the European Commission to support the Voivodeship of Silesia in implementing a management and monitoring system for the just transition process in Silesia (August - December 2023)

ING Hubs. Delivering talks and workshops in front of employees, clients and board members on decarbonization, climate action and energy policy. (2022, 2023)

Alumil. Delivering training on ESG framework and green skills to global HR management team. September 2023.

BRD Societe Generale & Asociația pentru Relații Comunitare. Strategic consultant on the community engagement dimensions of the environmental pillar in BRD's sustainability strategy

Denkstatt/ Representation of European Commission in Romania. Delivering a workshop on the European Climate Pact. (2022)

European Commission (subcontractor to AIT Austrian Institute of Technology GmbH in Foresight on Demand in Science, Technology, Research and Innovation Policy, Specific Contract No LC-01649871). Working in an international interdisciplinary team of experts drafting foresight scenarios for a European hydrogen economy. (2022)

OTHER RELEVANT PROFESSIONAL EXPERIENCE



2024 - present - Board Member European Mission on Adaptation to Climate Change - one of the 15 Europeans elected as independent international experts to sit on the Board of the European Mission on Adaptation to Climate Change, advising the European Commission on making the mission more effective and mobilizing stakeholders in Romania to take advantage of the opportunities offered by the mission

2023 - present - Member European Economic and Social Committee • With a large endorsement from over 40 climate & energy NGOs in Romania Democracy Studies, the Prime Minister of Romania appointed me as a Member in the EESC • I sit in the NAT (Agriculture, Rural Development and the Environment) and the Information Society) sections of EESC and am part of the Working Group Climate target, making the Green Deal more equitable, the climate change

2019 - present - Teaching Associate & Project Director Bucharest Academy for EcoBusiness Administration (FABIZ) • Teaching in the Energy MBA a class on sustainability strategies for energy companies • Running seminars on social entrepreneurship and entrepreneurial culture • Serving as Project Director on applied research projects in the field of energy component (total worth over EUR 1.5 million) in the fields of biomass, heatenergy sector and energy communities with funding from the EEA and NorClimate Initiative

2020-2023 Member in the Plenum Economic and Social Committee of Romania • Elected as civil society representative on climate/ sustainability in the Plenum of the national Economic and Social Committee of Romania (appointed by decision of the Prime Minister) President of the temporary commission on housing and rapporteur for the Council's special analysis and policy recommendations on sustainable and affordable housing

2014 - 2023 - Energy/ climate policy consultant (ST & LT) World Bank:

2022 - 2024 Consultant supporting the Ministry of Energy in drafting their Strategic Plan;

January 2022 - 2023 Short term consultant on assessing the effects of fossil fuels subsidies and support in Romania;

January - June 2021 Assisting the Ministry of Energy in drafting its Strategic Institutional Plan and contributing to the energy component of the National Recovery and Resilience Plan;

March - June 2017 Literature review, interviews and strategic input for the Systematic Country Diagnostics Romania, in-house research of World Bank;

August – November 2016 Team leader (team of five other national and international experts) supporting the Ministry of Finance to draft the secondary legislation on corporate governance in SOEs in Romania. We also piloted a dynamic, improved results-oriented performance monitoring system in three select SOEs; July 2014 – December 2015 Assigned as full-time World Bank local energy expert in the Delivery Unit of the Prime Minister of Romania to drive performance-based reforms in the energy sector, focusing on state-owned enterprises governance and consumer rights; Designed and monitored transparency and governance indicators for SOEs; Co-drafted guidebook on decision-making in SOEs

2020-2021 - Team Leader Frankfurt School of Management

Coordinating a team of over 10 national and international experts to assist the Romanian Government and DG REFORM in elaborating Romania's Territorial Just Transition Plans (coordinating economic



modeling and descriptive statistics analyses, running stakeholder workshops with over 400 participants, leading the engagement with main government and European Commission counterparts, etc.)

2019 – 2022 – Global Co-Leader Planet & Climate Ashoka

Leading Ashoka's flagship initiative in the field of climate action, by supporting the work of global teams of changemakers around audacious moonshot goals in the field of climate. Leading partnerships with philanthropic foundations (e.g.: Skoll Foundation, Woka Foundation, Climate Breakthrough Award) and private multinationals (e.g.: Nestle, EY, Schneider Electric, etc.) to advance impact entrepreneurship in climate and foster socialbusiness co-creation on climate action.

2017 – 2020 – Executive Director Ashoka Romania

Managing the local office of the largest global organization for supporting social entrepreneurs, with a focus on a social innovation in energy pillar; fundraised > 600K locally and regionally; Partnership building, representation, strategy; Jury member in several social entrepreneurship and public participation competitions; Frequent speaker on social innovation, social entrepreneurship, clean energy transition; I led multi-team, multinational projects on energy and climate innovation with partners like Climate KIC, Schneider Electric, etc.

2017 – present – Affiliate Expert Center for Democracy Studies, Babes Bolyai University

Coordinated team of researchers for largest national research to date on energy poverty and the vulnerable consumer; significant media coverage (2017 – 2018); Member in research team on natural gas and consumer vulnerability (2019)

2019 – present – Co-founder Cooperativa de Energie

Co-founder and board member of Romania's first decentralized green energy cooperative; through the Ashoka network I brought this model to Romania.

2014 – 2015 – Personal Advisor on European Affairs to the State Secretary Ministry of Energy

Ensuring the political coordination and technical coherence of Romania's national positions on EU affairs (responses to the European Commission, negotiations of new regulations); EU affairs briefings in preparation of official visits and speeches.

2011 – 2014 – Public affairs consultant OMV Petrom

Conscious, controlled and targeted dialogue with political and near-political stakeholder groups of relevance to the company (topics: EU energy and climate policies, national strategies and legislation – especially in the gas sector); Drafting position papers, advocacy strategies, talking points for the CEO; Represented the company in the Foreign Investors Council, task forces on governance and public administration & energy; Team member in strategic projects, e.g. 10 Year Strategy (with McKinsey)

GRANTS AND HONORS

UC Berkeley Beahrs Environmental Leadership Programme May – August 2023. Selected as one of the 30 participants (out of 900 applicants) in the flagship international Executive Education programme on environmental leadership at UC Berkeley, Rausser College of Natural Science

Marshall Memorial Fellow 2017 – 2018, German Marshall Fund – (transatlantic leadership programme, involving field trips to the US and online collaboration) Representation of European Commission in



Romania - Member in Club Europa, a select leading network of influencers (academics, activists, journalists) acting as EU ambassadors & sparring partners in Romania

Hertie Foundation/ Hertie Energy and Environment Network (I co-founded a network of 120 young professionals all across Europe active in the energy and environment field from the private sector, the public sector and academia; gained financial support from the Hertie Foundation; co-organizing bi-yearly thematic events)

Studienkolleg zu Berlin (German National Academic Foundation and the Hertie Foundation) 2010 - 2011
Aspen Institute/ Young Leaders Programme 2009 (Selected from over 70 applicants as the youngest participant in a regional programme of progressive leadership (personal and policy development modules) Honours, Fellowships and Awards PUBLICATIONS - Associate Fellow of the Institute, Chairperson of the Alumni Council (2013)

MEDIA PRESENCE

"Misiunea Verde" show on the future Green Deal, 2025 - Radio EUROPAFM

"Romania Live" show, 2025 - Radio EUROPA FM

"La început de martie, energia parcurilor fotovoltaice din România, în premieră peste cea a reactoarelor nucleare sau a hidrocentralelor", March 5th 2025, <https://observatornews.ro/eveniment/energia-parcurilor-fotovoltaice-din-romania-in-premiera-peste-cea-a-reactoarelor-nucleare-sau-a-hidrocentralelor-612232.html>

["Inspiră România. Care este rolul planetei în noul context geopolitic?", March 1st 2025,](#)

Plafonarea facturilor pentru electricitate și gaz ar putea fi prelungită. Scenariile analizate la Guvern, February 12th 2025, <https://stirileprotv.ro/stiri/financiar/plafonarea-facturilor-pentru-electricitate-si-gaz-ar-putea-fi-prelungita-ce-scenarii-sunt-analizate-la-guvern.html>

Corina Murafa: So far the just transition is a missed opportunity in Romania, February 8th 2025, <https://www.crossbordertalks.eu/2025/02/08/corina-murafa-just-transition-romania/>

Cât ar putea plăti la curent, în vară, o familie care se încadrează în plafonul minim de sub 100 de kilowați-oră pe lună, February 4th 2025, <https://stirileprotv.ro/stiri/actualitate/cat-va-plati-la-curent-in-vara-o-familie-care-se-incadreaza-in-plafonul-minim-de-sub-100-de-kilowati-ora-pe-luna.html>

Politicienii noștri, aliniindu-se ideilor noului președinte al SUA, resping măsurile verzi sub pretextul protejării economiei. Însă ignorarea schimbărilor climatice deja ne costă vieți. De ce Green Deal este cheia pentru viitorul nostru, January 24th 2025, <https://republica.ro/politicienii-nostri-aliniindu-se-ideilor-noului-președinte-al-sua-resping-măsurile-verzi-sub-pretextul>

Deșeurile radioactive - tabu în România? Radioactive waste – a taboo in Romania?, December 16th 2024

https://www.energynamics.ro/revista-energy/editia-45-numarul-iv-iarna-2024/?fbclid=IwY2xjawHM1JZleHRuA2FlbQlxMAABHRG3f_274QuQ0QQafItQrtHObToCc22NsvHHq066rQMp srDAFHiRalJ8Hw_aem_VRgQouvDo0y74y5ofKytZA

Promisiunile de mediu ale partidelor politice: Ținte, ambiții și contradicții, November 29th 2024, https://green-report.ro/promisiunile-de-mediu-ale-partidelor-politice-tinte-ambitii-si-contradictii/?fbclid=IwY2xjawHNFMxleHRuA2FlbQlxMAABHSxoMdU4ecI7ks3UtVFGAgVmNI9bLo_qYMMq5ARPHpsvhRy-BIQ0UoPjBA_aem_gCh6liogrWGw9A1OzenQw

Corina Murafa (CESE): Undeva la 78% din potențialul neexploatat al resurselor regenerabile de energie se află în zonele rurale, November 20th 2024, <https://www.ceccarbusinessmagazine.ro/corina-murafa-cese-undeva-la-78-din-potentialul-neexploatat-al-resurselor-regenerabile-de-energie-se-afla-in->



zonele-rurale/a/NTQ2MTMyMTA0MzQ5NzE2M-cSq6Zzigyc6TaUumPm6RM

Cât ne costă un program de spălare a hainelor. Metode prin care putem avea facturi mai mici la energie, October 19th 2024, <https://observatornews.ro/economic/cat-ne-costau-un-program-de-spalare-a-hainelor-metode-prin-care-putem-avea-facturi-mai-mici-la-energie-597017.html>

Cum poate sprijini statul consumatorii vulnerabili după ce se renunță la plafonarea din energie, October 15th 2024,

https://www.youtube.com/watch?si=P_-_KMY0c9W8L7jt&fbclid=IwY2xjawGDD49leHRuA2FlbQlxMAABHc-4WZzDJAOYvrksdVlSlvPZD_0r6BfwjNtD5VKhWqvfzWnQbqbrBKQX0w_aem_08iRPYI3RqqTr_Ld1otHWQ&v=t190u-R9n3w&feature=youtu.be

Scandal între Sebastian Burduja și ONG-urile de mediu. Ministrul i-a atacat în instanță că blochează proiecte de miliarde de euro, October 10th 2024, <https://observatornews.ro/economic/scandal-intre-sebastian-burduja-si-ongurile-de-mediu-ministrul-ia-atacat-in-instanta-ca-blocheaza-proiecte-de-miliarde-de-euro-596096.html>

Povești românești și bune practici globale despre cum facem față valurilor de căldură tot mai persistente, October 4th 2024, <https://romania.fes.de/e/povesti-romanesti-si-bune-practici-globale-despre-cum-facem-fata-valurilor-de-caldura-tot-mai-persistente.html>

Intergenerational considerations in the face of the climate crisis: time value of carbon – not time value of money – is what really counts, September 1st 2024,

https://www.eesc.europa.eu/sites/default/files/2024-09/23_447_a4_griii_news_sept_24.pdf#msdyntrid=C0N2JTGrYWEFHFEbYaK581rel9hJMWi5M5OBhKM5Rvc

„PROSUMATORII DIN ROMÂNIA AU AJUNS SĂ PRODUCĂ MAI MULT DECÂT O CENTRALĂ NUCLEARĂ”. CE SE VA ÎNTÂMPLA CU FACTURILE, June 12h 2024, <https://stirileprotv.ro/video/zprosumatorii-din-romania-au-ajuns-sa-produca-mai-mult-decat-o-centrala-nucleara-ce-se-va-intampla-cu-facturile/62453390/>

Corina Murafa, ORSE expert: Romania has European funds of billions of euros at its disposal to reduce energy poverty, September 12th 2023, <https://www.thediplomat.ro/2023/09/12/corina-murafa-orse-expert-romania-has-european-funds-of-billions-of-euros-at-its-disposal-to-reduce-energy-poverty/>

LANGUAGES

Romanian – mother tongue

English – Proficient

German – Proficient

Spanish – Intermediate

French – Intermediate

SKILLS

Digital Skills: Microsoft Word Microsoft Powerpoint Microsoft Excel Google Drive Google Docs Outlook Instagram Skyp e LinkedIn Social Media basic STATA user

Research



Teaching & mentoring

Public speaking & communication

Management & coordination of teams, projects, resources and tasks