



HOINARU Răzvan



CURRENT POSITION: Lecturer

AFFILIATION/DEPARTMENT: Department of Accounting and Audit

ORCID RESEARCHER ID: <https://orcid.org/0000-0003-1337-4573>

URL FOR PERSONAL WEBSITE:

LINKEDIN PROFILE:

EMAIL: razvan.hoinaru@cig.ase.ro

PROFILE

Răzvan Hoinaru is economist by education, academic by heart and executive by vocation. Educated at Sheffield (BA), HUB- KU Leuven (MSc) and Queen Mary University of London (PhD), he worked for the European Parliament, where he translated technical economic language into policy and vice versa to allow for better public policy and business results and understanding for all, especially in regards to the IFRS standards. Similarly, he has been working as President of the Technical Committee on AI at the Romanian National Standardisation Body (ASRO) in relevant AI standardisation matters. Razvan taught financial reporting at Queen Mary University of London and ASE Bucharest, organised conferences on sustainability and contributed to about thirty publications. Razvan Hoinaru is also a member of Club of Rome (EU Chapter) and Millennium Project (Romanian Node).



EDUCATION

Habilitation	-
Post-Doc	-
PhD (Doctorate)	2023 PhD Business and Management Queen Mary University of London, London, UK. Thesis title Financial reporting in Europe: Accounting for regulatory and technical challenges
Master	2013 MSc International Business Economics and Management, HUB-K.U.Leuven Associatie, Brussels, Belgium 2012 , MA Public Administration, SNSPA, Bucharest, Romania
Bachelor	2009 BA (Hons) International history and international politics, University of Sheffield, Sheffield, UK

PROFESSIONAL TRAINING

2022 Microsoft, Certificate of Achievement, Microsoft Power Platform Fundamentals PL900.
2022 Romanian Minister of Investments and European Projects, MySmis2014 - beginner level.
2023 Queen Mary University of London, Certificate of Achievement, Academic Integrity.
No Year mentioned, CDSB, Certificate of completion, Corporate reporting of climate and environmental matters in the EU

ACADEMIC EXPERIENCE

University Teaching Assistant, Semester 2, 2016, Queen Mary University of Business, School of Business and Management, London, UK. Taughts Introduction to Accounting; Accounting for Business. Main responsibilities: teaching seminars, checking homeworks, wrote recommendation letters.

Associated Academic, Semester 2, 2022, The Bucharest University of Economic Studies, Bucharest, Romania, FABIZ Faculty. Taught Accounting for Business at IMBA. Main responsibilities: teaching lectures and seminars, moderate in class debates, marking exams.

Research Assistant (project based), 2022, Queen Mary University of London, UK. Main responsibilities: collected and analysed data on marketing of British companies post-Brexit.

Lecturer, 2023- present, the Bucharest University of Economic Studies, Bucharest, Romania, Accounting and Audit Faculty. Taught Introduction to Accounting, Accounting for Business. Main responsibilities: teaching lectures and seminars, moderate in class debate, checking on homeworks, marking exams.

Guest Speaker. Individual lectures:

A. Myrzakhmetov Kokshetau University (2022). Accounting and audit. <https://old.kuam.kz/en/lecture-professor-uk-part-academic-mobility#gsc.tab=0>



Universitatea Liberă Internațională Moldova (ULIM), Chișinău. (2021). Modele de afaceri: perspective contabile. https://www.facebook.com/ulim.md/posts/3694626913999584/?locale=hi_IN

RESEARCH PROFILE

My research focuses on financial and non-financial reporting with a touch on sustainability and AI to address regulatory and technical challenges.

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Isac, N., Hoinaru, R., Cismasu, I., Hojda, M., Yousaf, Z. (2024). Strategic Business Performance in Digital Paradigm: Interplay Among Digital Orientation, Competence and Team Creativity. *Journal of the Knowledge Economy*.
2. Caraiani, P., & Dutescu, A., & Hoinaru, R., & Stănilă, O. (2020). Production network structure and the impact of the monetary policy shocks: Evidence from the OECD, *Economics Letters*, Elsevier, vol. 193.
3. Hoinaru, R.; Buda, D.; Borlea, S.N.; Văidean, V.L.; Achim, M.V. The Impact of Corruption and Shadow Economy on the Economic and Sustainable Development. Do They "Sand the Wheels" or "Grease the Wheels"? *Sustainability* 2020, 12, 481.
4. Roman, A.-G.; Mocanu, M.; Hoinaru, R. Disclosure Style and Its Determinants in Integrated Reports. *Sustainability* 2019, 11, 1960. <https://www.mdpi.com/2071-1050/11/7/1960>
5. Trașcă, D.L.; Ștefan, G.M.; Sahlian, D.N.; Hoinaru, R.; Șerban-Oprescu, G.-L. Digitalization and Business Activity. The Struggle to Catch Up in CEE Countries. *Sustainability* 2019, 11, 2204. <https://www.mdpi.com/2071-1050/11/8/2204>
6. Trasca, D., Stefan, G., Aceleanu, M., Sahlian, D., Stanila, G., Hoinaru R., Unique Unemployment Insurance Scheme in Euro Zone. Terms and Conditions. Impact. *Economic Computation & Economic Cybernetics Studies & Research*. 2019;53(2):241-256
7. Haslam, C., Hoinaru, R., et al, Stress Testing International Financial Reporting Standards (IFRS): Accounting for Stability and the Public Good in a Financialized World, in *Journal of Accounting, Economy and Law*, 2016, vol. 6 (2), pp. 93-118. <https://www.degruyter.com/view/j/ael.2016.6.issue-2/ael-2015-0006/ael-2015-0006.xml?format=INT>
8. Hoinaru, R., Stolojan, T., et al., Which Accounting regulation for Europe's economy and society? in *Accounting, Economics and Law*, Vol 7 (2) 2017, pp.17 – 29. <https://www.degruyter.com/view/j/ael.2017.7.issue-2/ael-2017-0026/ael-2017-0026.xml>
9. Hoinaru, R., Follow the money. The impact of the illicit financial flows home and abroad. A common European-African perspective, in *Romanian Journal of Economics*, 2017, vol. 44 (1) ,pp. 87-94. <https://ideas.repec.org/a/ine/journl/v44y2017i53p87-94.html>.
10. Hoinaru, R., Buda, D., Subic, J., Jansen, A. (2023). Financial and non-financial disclosures for



agriculture: Is there any connection in between GRI 13 and IAS 41? *Revista de Management Comparat International* Vol. 24, Iss. 2, (May 2023): 158-172. DOI:10.24818/RMCI.2023.2.158

List of papers published in conference proceedings:

1. Oprea, O., Hoinaru, R., Păcuraru-Ionescu, C. P., & Neamțu, D. (2022, August). Accounting for the future: practice, Artificial Intelligence and regulation. In Proceedings of the International Conference on Business Excellence (Vol. 16, No. 1, pp. 817-826).
2. Hoinaru, R., Petre, R., Nițoi, D., Marin, F., Matisek, J. (2024). A model for occupational pensions privately administrated for police and military personnel. Proceedings of the International Conference on Business Excellence vol. 18 , (1) 2140 - 2153 . 10.2478/picbe-2024-0180
3. Manea, A., Hoinaru, R., & Păcuraru-Ionescu, C. P. (2021). Ethics education in Romanian economics faculties, members of AFER. In Proceedings of the International Conference on Business Excellence (Vol. 15, No. 1, pp. 705-714).
4. Hoinaru, R., et al. (2021). Human resources accounting and accountability: medical aspects, regulation and economics of burn out in non-financial reporting, Proceedings of the International Conference on Business Excellence, vol. 15, issue 1, 695-704.
5. Haslam Colin & Hoinaru Razvan & Daniel Buda, 2019. Accounting for the future: How will corporate business models deliver sustainability?," Proceedings of the International Conference on Business Excellence, Sciendo, vol. 13(1), pages 817-828, May.
6. Daniel Buda & Hoinaru Razvan & Mocanu Mihaela & Roman Aureliana-Geta, 2019. "IAS 41 and beyond for a sustainable EU agriculture," Proceedings of the International Conference on Business Excellence, Sciendo, vol. 13(1), pages 829-839, May.
7. Hoinaru, R., Benson, C., Stänilä, G. O., Dobre, F., & Buda, D. (2020). Green Bonds: Between economic incentives and eco-change. In Proceedings of the International Conference on Business Excellence (Vol. 14, No. 1, pp. 236-245).
8. Razvan Hoinaru, What are the objectives of corporate reporting? Sustainable value for who? Proceedings of the International Conference on Business Excellence, Sciendo (DeGruyter), vol. 12(1), pages 436-445. <https://content.sciendo.com/view/journals/picbe/12/1/article-p436.xml?lang=en>
9. Razvan Hoinaru, Faces of economic migration. Are migrants paying the expenses for the Western economic growth? Is economic discrimination part of the welcoming package? Filodiritto Editore Proceedings, Wester University of Timișoara, Romania.
10. Hoinaru Răzvan & Năstase Mihnea, 2019. "A balanced approach: Brexit from political and business perspectives," Proceedings of the International Conference on Business Excellence, Sciendo, vol. 13(1), pages 804-816, May. <https://ideas.repec.org/a/vrs/poicbe/v13y2019i1p804-816n71.html>.
11. Vargas, V. M., Nita, S. C., & Hoinaru, R. (2022, August). Study Regarding the Impact of ICT Development on Romania's Economic Growth. In *Digital Economy and New Value Creation: 15th International Conference on Business Excellence, ICBE 2021*, Bucharest, Romania, March 18–19, 2021 (pp. 1-10). Cham: Springer International Publishing.



List of books & book chapters:

1. Ilie, A., Hoinaru, R., Roman, T. Monographie des relations roumano-tunisiennes: 60 ans de diplomatie / Monografia relațiilor româno-tunisiene: 60 de ani de diplomație. (Editura ASE: 2023).
2. Kaili, E., Pssarakis, D., Hoinaru, R., (eds) New Models for Financing and Financial Reporting for the European SMEs: A Practitioners' view, (Palgrave McMillan, 2019).
3. Introduction (with Eva Kaili and Dim Pssarakis) in Kaili, E., Pssarakis, D., Hoinaru, R., (eds) New Models for Financing and Financial Reporting for the European SMEs: A Practitioners' view, (Palgrave McMillan, 2019),
4. Chapter 1 Literature Review (with Oana Stanila) in Kaili, E., Pssarakis, D., Hoinaru, R., (eds) New Models for Financing and Financial Reporting for the European SMEs: A Practitioners' view, (Palgrave McMillan, 2019),
5. Conclusion in Kaili, E., Pssarakis, D., Hoinaru, R., (eds) New Models for Financing and Financial Reporting for the European SMEs: A Practitioners' view, (Palgrave McMillan, 2019)
6. Dutescu, A., (eds) Financial Reporting: An IFRS perspective in Romania, (Palgrave McMillan, 2020). <https://www.palgrave.com/gp/book/9783030294847>
7. Introduction (with Dutescu, A) Financial Reporting : IFRS in Romania, (Palgrave McMillan, 2020)
8. The Conceptual Framework (with Dutescu, A and Stanila, O) in Financial Reporting : IFRS in Romania, (Palgrave McMillan, 2020)
9. The Financial Statements in Financial Reporting : IFRS in Romania, (Palgrave McMillan, 2020)
10. Accounting Process and Transaction Analysis (with Dutescu, A and Stanila, O) Brinkmann, R. (2022). (ed). The Palgrave handbook of global sustainability. Available at https://link.springer.com/referenceworkentry/10.1007/978-3-030-38948-2_115-1. https://doi.org/10.1007/978-3-030-38948-2_115-1
11. Hoinaru R., (2022). Chapter Green economic incentives

Case Studies:

1. European Law Institute (ELI). (2023). Guidance on company capital and financial accountability for corporate sustainability. Available at https://www.europeanlawinstitute.eu/fileadmin/user_upload/p_elis/Publications/ELI_Guidance_on_Company_Capital_and_Financial_Accounting_for_Corporate_Sustainability.pdf.
2. Five UN Foresight Elements of Our Common Agenda: Results of a Real-Time Delphi Study: A Report to the Executive Office of the UN Secretary-General by The Millennium Project. Available at https://www.researchgate.net/publication/362677307_Five_UN_Foresight_Elements_of_Our_Common_Agenda_Results_of_a_Real-Time_Delphi_Study_A_Report_to_the_Executive_Office_of_the_UN_Secretary-General_by_The_Millennium_Project
3. Razvan Hoinaru, Filip Negreanu, Alessandro de Luca, Driving down greenhouse gases: a roadmap for



the Paris Agreement, European Parliament House Publishing 2019.

https://www.researchgate.net/publication/332298804_Driving_Down_Greenhouse_Gases_A_roadmap_for_the_Paris_Agreement

4. Financial Reporting Council (FRC), UK, 2014, Improving Confidence in the Value of Audit.

https://www.researchgate.net/publication/332298598_Improving_Confidence_in_the_Value_of_Audit_A_Research_Report_commissioned_by_the_Financial_Reporting_Council

5. Financial Reporting Council (FRC), UK, 2016, Enhancing Confidence in the Value of Audit.

https://www.researchgate.net/publication/332298939_Enhancing_Confidence_in_the_Value_of_Audit_2016_A_Research_Report_commissioned_by_the_Financial_Reporting_Council_Enhancing_Confidence_in_the_Value_of_Audit

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW

Reviewer for :

- Applied Economics Letters, Routledge Journals, Taylor and Francis Ltd.
<https://www.tandfonline.com/journals/rael20>
- International Journal of Public Administration , Routledge Journals, Taylor and Francis Ltd.
<https://www.tandfonline.com/toc/tpad20/current>

PROJECTS

JobKG – A Knowledge Graph of the Romanian Job Market based on Natural Language Processing" cod CF 178/31.07.2023, PNRR/2023/C9/MCID/I8. Researcher.

OTHER RELEVANT PROFESSIONAL EXPERIENCE

2009-2021 Parliamentary Assistant, European Parliament, Bruxelles/Strasbourg, Belgium/France, RO EPP Delegation , ECON Committee and IFRS Permanent Working Group of the European Parliament.

22/11/2021 – 10/10/2022 EU Advisor, Bucharest Chamber of Commerce and Industry (CCIB), Bucharest, Romania

10/01/2022- Present , EU Advisor, Romanian Government, Authority for Digitalisation of Romania, Bucharest, Romania.

February 2024 – present President of the AI Technical Committee on standardisation at the Romanian National Standardisation Body (ASRO)

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

CECCAR, The Body of Experts and Licensed Accountants of Romania. Chartered Accountant (2025) (awaiting confirmation)



CCF The Chamber of Tax Consultants from Romania. Member (2025)

Society of Authors, UK, Member (2020)

Club of Rome (EU Chapter), Member (2019)

INDUSTRY AND SOCIETAL ENGAGEMENT

Volunteering, European Movement, UK. <https://www.europeanmovement.co.uk/4923>

The European Movement was founded by Winston Churchill in 1949 to promote European unity. For over 75 years, we have worked to build a closer relationship with our European neighbours.

GRANTS AND HONORS

BA (Hons) and Sheffield Graduate Award, University of Sheffield, 2009.

MEDIA PRESENCE

8 April 2024 Răzvan Hoinaru, ASE: Antreprenoriatul ar trebui susținut din surse private, nu publice. Fondurile europene sunt dedicate infrastructurii europene

<https://economedia.ro/razvan-hoinaru-ase-antreprenoriatul-ar-trebui-sustinut-din-surse-private-nu-publice-fondurile-europene-sunt-dedicate-infrastructurii-europene.html>

30 March 2019 Conferința Internațională de Excelență în Business: Răzvan Hoinaru a lansat volumul "New models for financing and financial reporting"

<https://www.caleaeuropeana.ro/conferinta-internationala-de-excelenta-in-business-razvan-hoinaru-a-lansat-volumul-new-models-for-financing-and-financial-reporting/>

5 October 2018 Innovative political candidates in the Brussels elections

<https://www.brusselstimes.com/51110/innovative-political-candidates-in-the-brussels-elections>

31 January 2023 Intersecția dintre GDPR și noile norme privind datele DGA, Data ACT, DSA, DMA și AI act.

https://www.conferinte.ro/evenimente/ascpd_31012023

15 July 2019 Răzvan Hoinaru, consilierul care le face politica europarlamentarilor români de dreapta, conectat la politica PSD-ului. https://gazetadecluj.ro/razvan-hoinaru-consilierul-care-le-face-politica-europarlamentarilor-romani-de-dreapta-conectat-la-politica-psd-ului/#google_vignette

23 March 2017, MEP Awards 2017: a few words from the winners.

<https://www.theparliamentmagazine.eu/news/article/mep-awards-2017-a-few-words-from-the-winners>

INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

See above teaching experience



LANGUAGES

English – Proficiency

French – Upper Intermediate

SKILLS

Public speaking skills, team player,