



RÎNDAŞU Sînziana-Maria



CURRENT POSITION: Lecturer; Vice-Dean for Research and International Relations, Faculty of Accounting and Management Information Systems

AFFILIATION/DEPARTMENT: Department of Management Information Systems

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PROFILE

Sînziana-Maria Rîndaşu is a Lecturer at the Bucharest University of Economic Studies, within the Department of Management Information Systems of the Faculty of Accounting and Management Information Systems, holding a Ph.D. in Accounting since 2019. She teaches disciplines in the field of Management Information Systems. Since April 2024 she holds the Vice Dean for International Relations and Research position.



EDUCATION

Habilitation

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Post-Doc **2022 – 2024** Research title: The impact of digitalisation on management accounting processes: Associated benefits and challenges, 1 Decembrie 1918 University of Alba Iulia, Romania

PhD (Doctorate) **2019** – PhD in Accounting, Doctoral School of Accounting, Bucharest University of Economic Studies (ASE), Romania. Doctoral Thesis – Information security and associated risks in the context of digital accounting

Master **2023** – Master in Research and Teacher Education for Business & Economics (EDU-RES), Faculty of International Business and Economics, Bucharest University of Economic Studies (ASE), Romania.

2018 – Master in Information Security, Faculty of Economic Cybernetics, Statistics and Informatics, Bucharest University of Economic Studies (ASE), Romania.

2016 – Master in Accounting, Audit and Management Information Systems, Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies (ASE), Romania.

Bachelor **2014** – Bachelor in Accounting and Management Information Systems, Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies (ASE), Romania

PROFESSIONAL TRAINING

2024, Circular Economy and Sustainability Strategies, University of Cambridge, Judge Business School

ACADEMIC MANAGEMENT

April 2024 – Present – Vice Dean, Research and International Relations, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies, Romania

Main responsibilities:

- Creating a research strategy for 2024 – 2029
- Expanding our international agreements
- Further internationalizing our school

ACADEMIC EXPERIENCE

2024-present: Lecturer; 2021-2024 Assistant Professor: Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies, Romania.



Courses taught:

- Management Information Systems
- Programming Languages
- Relational Database Management Systems
- ERP Systems
- Financial-Accounting Database

RESEARCH PROFILE

My research focuses on three key areas: accounting and business education, digitalisation of accounting processes through emerging technologies, and information security. I have conducted a variety of studies, incorporating both qualitative and quantitative methodologies.

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Rîndaşu, S-M., Ionescu-Feleagă, L., Ionescu, B-Ş. and Barbu, A.M. (2024), "Unveiling challenges and insights in cloud Enterprise Resource Planning systems adoption: A case study of the Oracle Fusion Cloud ERP", *Management & Marketing*, Vol. 19, No. 4, pp. 644-666. DOI: 10.2478/mmcks-2024-0029
2. Anica-Popa, L.E., Pelău, C., Rîndaşu, S.M. and SAVA, G., 2024. Nurturing Information Security Awareness in Work-from-Home Environments. Insights from Global Business Services Centres. *Economic Computation and Economic Cybernetics Studies and Research*, 58(4). DOI:10.24818/18423264/58.4.24.10
3. Rîndaşu, S.M., Ionescu-Feleagă, L., Ionescu, B.S. and Topor, I.D., 2023. Digitalisation and Skills Adequacy as Determinants of Innovation for Sustainable Development in EU Countries: A PLS-SEM Approach. *Amfiteatru Economic*, 25(Special Issue 17), pp. 968-986, FI = 2.6, AIS = 0.25, DOI: 10.24818/EA/2023/s17/968, November 2023, ISSN 1582 – 9146, WOS:001101234800003, https://www.amfiteatrueconomic.ro/temp/Article_3250.pdf
4. Dumitru, V.F., Ionescu, B.Ş., Rîndaşu, S.M., Barna, L.E.L. and Crîjman, A.M., 2023. Implications for Sustainability Accounting and Reporting in the Context of the Automation-Driven Evolution of ERP Systems. *Electronics*, 12(8), p.1819, FI = 2.9, AIS = 0.402, DOI: 10.3390/electronics12081819, April 2023, eISSN 2079-9292, WOS: 000984058600001, <https://www.mdpi.com/2079-9292/12/8/1819>
5. Rîndaşu, S.M., Ionescu-Feleagă, L., Ionescu, B.-Ş., Topor, I. D. (2023), Digital Skills of Management Accountants: A Comparative Analysis across EU Countries, *Audit Financiar*, vol. XXI, no. 4(172)/2023, pp. 772-782, ISSN 1583-5812, DOI: 10.20869/AUDITF/2023/172/027, <http://www.revista.cafr.ro/ArticolEN?CodArticol=9741>
6. Rîndaşu, S.M., Topor, I.D. and Ionescu-Feleagă, L., 2023. The Evolution of Management Accountants'



Digital Skills in Industry 4.0: A Qualitative Approach. *Oblik i finansi*, 99, pp.38–48, ISSN 2307-9878, DOI: 10.33146/2307-9878-2023-1(99)-38-48, <https://afj.org.ua/pdf/960-evolyuciya-cifrovih-navichok-profesiynih-buhgalteriv.pdf>

7. Rîndaşu, S.M., Stanciu, V., 2022. Accounting Students' Predilection Toward Digitalisation: A Qualitative Approach, *Audit Financiar*, vol. XX, no. 4(168)/2022, pp. 689-696, ISSN 1583-5812, DOI: 10.20869/AUDITF/2022/168/026, <http://www.revista.cafr.ro/ArticolEN?CodArticol=9712>

8. Rîndaşu, S.M.; Ionescu, B.-Ş.; Ionescu-Feleagă, L., 2022. Post-Pandemic M-Commerce—Leveraging Users' Review Comments to Enhance Mobile Grocery-Shopping Applications (MGSAs). *Electronics*. 11, 3771, FI = 2.9, AIS = 0.402, DOI: 10.3390/electronics11223771, November 2022, eISSN 2079-9292, WOS: 000887035500001. <https://www.mdpi.com/2079-9292/11/22/3771>

9. Banță, V.C., Rîndaşu, S.M., Tănasie, A. and Cojocaru, D., 2022. Artificial Intelligence in the Accounting of International Businesses: A Perception-Based Approach. *Sustainability*, 14(11), p.6632, FI = 3.9, AIS = 0.251, DOI: 10.3390/su14116632, June 2022, eISSN 2071-1050, WOS: 000809118700001. <https://www.mdpi.com/2071-1050/14/11/6632>

10. Stanciu, V. and Rîndaşu, S.M., 2021. Artificial Intelligence in Retail: Benefits and Risks Associated With Mobile Shopping Applications. *Amfiteatru Economic*, 23(56), pp. 46-64, FI = 1.625, AIS = 0.233, DOI: 10.24818/EA/2021/56/46, February 2021, ISSN 1582 – 9146, WOS: 000612310500004, <https://www.amfiteatrueconomic.ro/ArticolEN.aspx?CodArticol=2978>

11. Rîndaşu, S.M., 2021. IT required skills in accounting: A comparative analysis across European labour markets. *Accounting and Management Information Systems*, 20(3), pp.494-515, ISSN 1583-4387, DOI: 10.24818/jamis.2021.03006, https://online-cig.ase.ro/jcig/art/20_3_6.pdf

12. Stanciu, V. and Rîndaşu, S.M., 2020. Sustainable Professional Training – Challenges and Solutions in Emerging European Countries, *Audit Financiar*, vol. XVIII, no. 4(160)/2020, pp. 771-784, DOI: 10.20869/AUDITF/2020/160/025, <http://revista.cafr.ro/ArticolEN?CodArticol=9653>

13. Rîndaşu, S.M., 2019. Blockchain in Accounting: Trick or Treat?, *Quality-Access to Success*, Vol. 20, No. 171, pp. 143-147, ISSN 1582-2559, WOS:000467625500025, https://www.srac.ro/calitatea/en/arhiva/2019/QAS_Vol.20_No.170_June.2019.pdf

14. Rîndaşu, S.M., 2019. The Security of Accounting Information – A Perception-Based Analysis of the Practitioners from Romania, *Audit Financiar*, vol. XVII, no. 2(154)/2019, pp. 298-305, DOI: 10.20869/AUDITF/2019/154/012, ISSN 1583-5812, <http://revista.cafr.ro/ArticolEN?CodArticol=9612>

15. Rîndaşu, S.M., 2018. Information security challenges – vulnerabilities brought by ERP applications and cloud platforms, *Audit Financiar*, Vol. XVI, nr. 1(149)/2018, pp. 131-139, DOI: 10.20869/AUDITF/2018/149/005, ISSN 1583-5812, <http://revista.cafr.ro/ArticolEN?CodArticol=9566>

16. Stanciu, V. and Rîndaşu, S.M., 2018. The Impact of General Data Protection Regulation in the Accounting Profession – Evidences from Romania, *Journal of Information Assurance & Cyber security*, Vol. 2018, DOI: 10.5171/2018.758054, ISSN : 2165-9923, <https://ibimapublishing.com/articles/JIACS/2018/758054/758054.pdf>

17. Rîndaşu, S.M., 2017. Emerging information technologies in accounting and related security risks – what is the impact on the Romanian accounting profession, *Accounting and Management*



Information Systems, Vol. 16, No. 4, pp. 581-609, DOI: <http://dx.doi.org/10.24818/jamis.2017.04008>, ISSN 1583-4387, http://cig.ase.ro/jcig/art/16_4_8.pdf

18. Rîndașu, S.M., 2016. Information security – a new challenge for the young and future financial auditors, Audit Financiar, Vol. XIV, No. 6(138)/2016, pp. 670-679, DOI:10.20869/AUDITF/2016/138/670, ISSN 1583-5812, <http://revista.cafr.ro/ArticolEN?CodArticol=9482>

List of papers published in conference proceedings:

1. Rîndașu, S.M., Ionescu-Feleagă, L., Ionescu, B.Ş., & Lukić, V. (2024). Revisiting Cloud Enterprise Resource Planning Systems Implementations through the Lens of End Users. In Proceedings of the International Conference on Economics and Social Sciences. The International Conference on Economics and Social Sciences. Editura ASE. <https://doi.org/10.24818/icess/2024/018>
2. Stanciu, V. and Rîndașu, S.M., 2018. Insights on Data Protection and Privacy Impact on the Accounting Information Systems – An Overview of the Impact of GDPR in the Romanian Accounting Profession, International-Business-Information-Management-Association Conference, ed. 31, pp. 5856-5864, WOS:000444067203009, ISBN:978-0-9860419-7-6, <https://ibima.org/accepted-paper/insights-on-data-protection-and-privacy-impact-on-the-accounting-information-systems-an-overview-of-the-impact-of-gdpr-in-the-romanian-accounting-profession/>
3. Stanciu, V. and Rîndașu, S.M., 2017. Emerging Information Technologies In Accounting – Are The Aspiring Professional Accountants Prepared To Face The Challenges? A Case Study Of Romanian Universities, International-Business-Information-Management-Association Conference, ed. 29, pp. 2455-2467, WOS:000410252701115, ISBN:978-0-9860419-7-6, <https://ibima.org/accepted-paper/emerging-information-technologies-in-accounting-are-the-aspiring-professional-accountants-prepared-to-face-the-challenges-a-case-study-of-romanian-universities/>
4. Rîndașu, S.M., 2017. Emerging information technologies in accounting and related security risks, International Conference Accounting and Management Information Systems, ed.12, pp. 151-171, WOS:000427885900011, ISSN: 2247-6245, <https://amis.ase.ro/2017/docs/AMIS2017Proceedings.pdf>

List of books & book chapters:

1. Ionescu, B.Ş., Rîndașu, S.M., Barna, L.E.L. (2021), Excel Aprofundat, Editura ASE, București, ISBN: 978-606-34-0404-7

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW

Journal of Accounting and Management Information Systems, 2024: present - Co-editor

Reviewer for various journals and conferences:

- Financial Audit



- International Conference on Economics and Social Sciences
- Accounting and Management Information Systems

PROJECTS

Bucharest University of Economic Studies, Competition: competition for institutional research projects for the benefit of society, project director: prof. Ionescu-Feleagă Liliana, member: Rîndașu Sînziana-Maria. Project title: Increasing accounting education for a sustainable future, contract value: 100.000 RON (June 2024 - November 2024)

Bucharest University of Economic Studies, Competition: competition for institutional research projects for the benefit of society, project director: prof. Ionescu-Feleagă Liliana, member: Rîndașu Sînziana-Maria. Project title: Business simulation games. Educational method to increase the engagement of accounting and auditing students in business sustainability, contract value: 100.000 RON (June 2023 - November 2023)

Bucharest University of Economic Studies, Competition: competition of institutional research projects for the benefit of society, project director: prof. Dumitru Valentin F., member: Rîndașu Sînziana-Maria. Project title: The impact of automation on the evolution of ERP systems in the context of the accounting profession, contract value: 100.000 RON (June 2022 - November 2022)

OTHER RELEVANT PROFESSIONAL EXPERIENCE

2018-2020: Team leader Accounts Payable

Societe Generale European Business Services, Bucharest (Romania)

Main responsibilities:

- evaluating, motivating and coordinating the team;
- developing and improving working procedures;
- monitoring performance indicators;
- integrating quality improvement projects;
- organizing monthly committees with representatives from clients;
- analyzing, observing and addressing operational risks.

2016-2018: Senior coordinator

Societe Generale European Business Services, Bucharest (Romania)

reconciliation and certification of accounting accounts;

reporting results to management and customer representatives;

management and allocation of operational activities.

LANGUAGES

English – Advanced



SKILLS

Adaptability: working with a wide range of individuals from different backgrounds and with diverse expertise (student, peers).

Persistence: Demonstrating determination in achieving goals despite facing significant challenges or setbacks.

Analytical thinking: Assessing complex problems critically and systematically using data and detailed examination to inform decisions.

Time management: Prioritizing tasks efficiently and allocating time effectively to meet deadlines while maintaining high-quality work standards.

Planning: Developing detailed strategies and organizing resources effectively to achieve short-term and long-term objectives.