



## ANICA-POPA Liana-Elena



**CURRENT POSITION:** Professor

**AFFILIATION/DEPARTMENT:** Department of Management Information Systems

**ORCID RESEARCHER ID:** <https://orcid.org/0000-0001-8837-061X>

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**LINKEDIN PROFILE:**

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### PROFILE

My teaching portfolio includes, at Bachelor and Master levels, disciplines in the field of IT&C (ERP Systems, Business Intelligence, Programming, Databases, Management Information Systems, Expert Systems, etc.), but also in Business Administration (Improvement of Business Processes, Transfer of Outsourced Business Processes) and in the field of Research Methodology (Scientific Seminar). I graduated from the Faculty of Automation and Computers of the "Politehnica" University of Bucharest in 2004 and from the Faculty of Finance, Banking and Accounting of ASE Bucharest in 1994. My professional training was completed by three Master programs in Financial and Accounting Informatics, Business Communication in a Multicultural Context (in French), Teaching and Research (in English) and by several specialization and documentation internships carried out in university centers from France, Spain and Denmark. I coordinated students in the realization of bachelor's and master's theses, studies presented at students' scientific sessions, being also a member of the Coordination Committee of several PhD students. My scientific research activities were carried out in areas such as artificial intelligence in business, RPA, Blockchain, management information systems, organizational memory and learning, outsourced services to companies, agri-food traceability information systems, etc. I initiated several professional collaborations with guest specialists from the business world, aimed at enriching the practical side of courses and seminars. In addition, in cooperation with representatives of ASE Bucharest partner companies, various events, dedicated to a better professional orientation of students, were organized.

### EDUCATION



<b>Habilitation</b>	<b>2023</b> , april – Habilitation certificate in the field of doctoral studies in Accounting. Habilitation thesis: "Cognitive valences and confluences of research in management informatics. A praxiological and teleological approach""
<b>Post-Doc</b>	-
<b>PhD (Doctorate)</b>	<b>2004</b> – PhD in Accounting, Faculty of Accounting and Management Information Systems, Bucharest Academy of Economic Studies, Romania. Doctoral Thesis: "Analysis and adjustments of activity by costs using an IT system"
<b>Master</b>	<b>2010 – 2012:</b> Master, "English Language Education and Research Communication for Business and Economics – EDURES", Bucharest University of Economic Studies, Faculty of International Economic Relations; <b>2007 – 2009:</b> Master, "Business Communication in French in a Multicultural Context", University of Bucharest, Faculty of Foreign Languages and Literatures; <b>1994 – 1995:</b> Diploma of Advanced Studies. Specialization: Financial-Accounting Informatics, Bucharest University of Economic Studies, Faculty of Accounting and Management Information Systems.
<b>Bachelor</b>	<b>2004:</b> Engineer Diploma, "Politehnica" University of Bucharest, Faculty of Automation and Computers; <b>1994:</b> Economist, Bucharest Academy of Economic Studies, Faculty of Finance, Banking and Accounting.

## PROFESSIONAL TRAINING

**2016**, November 21–25: Graduation Certificate, "SAP ERP GBI Introductory train-the-trainer training", SAP University Alliances (SAP UA) Munich;

**2012**, July 9–20: Graduation Certificate, Intensive Workshop "Academic Writing and Journal Publishing", Bucharest Academy of Economic Studies, Faculty of International Economic Relations, Department of Modern Languages and Business Communication;

**2010:** Trainer Certificate, Learn&Vision S.R.L., within the project "Advanced training of high school teachers teaching economic subjects", POSDRU/87/1.3/S/63908;

**2010:** Graduation Certificate, Continuing Education Course "Distance Education Management", Bucharest Academy of Economic Studies;

**2009**, 1–6 November: Diploma, course on "Traceability of Pork", Grinsted Agricultural Academy, Denmark;

**2001**, December – 2002, January: Doctoral Fellowship, National Conservatory of Arts and Crafts, Paris, France;

**2001**, March: Research Fellowship, University of Orléans, France;

**1998**, January – April: Research Internship, Complutense University of Madrid, University of Economic Sciences of Murcia and National Library of Madrid, Spain;

**1996**, January – June: Teacher Training Internship for the 3rd Cycle of Higher Education – D.E.S.S. Finance and Management Control, University of Orléans, France;



**1993**, November: Documentation Internship, Superior Institute of Management, Paris, France.;

**1990 – 1992:** Graduation certificate. Courses in Psychopedagogy, Methodology of Teaching Economics, Pedagogical Practice.

## ACADEMIC EXPERIENCE

2024 – Present: Full Professor; 2005 – 2024: Associate Professor; 2000 – 2005: University Lecturer; 1997 – 2000: Assistant Professor; 1994 – 1997: Teaching Assistant (Preparator universitar), Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies, Romania

Courses taught (selection):

In French – course and laboratory activities:

- Systèmes ERP (Bachelor, 2nd year, Fabiz)
- Business Intelligence (Master, 1st year, Fabiz)
- Systèmes de gestion des basées de données (Bachelor, 1st year, Fabiz)
- Bases de données (Bachelor, 1st year, Fabiz)
- Systèmes informatiques de gestion (Bachelor, 2nd year, Fabiz)

In German – seminar activity:

- Business Intelligence (Master, 1st year, Fabiz)

In English and Romanian – course and laboratory activities:

- Management Information Systems (Bachelor, 3rd year, Faculty of Accounting and Management Information Systems and Faculty of Finance, Insurance, Banking and Stock Exchange)

In Romanian – course and laboratory activities:

- Management Informatics (Bachelor, 1st year, Faculty of Agrifood and Environmental Economics)
- Programming of electronic computers (2nd year, Faculty of Accounting and Management Information Systems)
- Improving Business Processes (Master, Business Services, 2nd year, Faculty of Accounting and Management Information Systems)
- The Transfer of Outsourced Business Processes (Master, Business Services, 1st year, Faculty of Accounting and Management Information Systems)
- Information Systems Management (Master, Risk Management in International Business, 2nd year, Faculty of International Economic Relations)
- Decision support systems (Master, Rural and regional development project management, 1st year, Faculty of Agrifood and Environmental Economics)
- Databases (Bachelor, 2nd year, Faculty of Accounting and Management Information Systems, Faculty of Finance, Insurance, Banking and Stock Exchange and Faculty of Agrifood and Environmental Economics)
- Management expert systems (4th year, Faculty of Accounting and Management Information Systems)
- Financial and monetary expert systems (4th year, Faculty of Finance, Insurance, Banking and Stock



Exchange)

- Basics of information technology (1st year, Faculty of Accounting and Management Information Systems, Faculty of Finance, Insurance, Banking and Stock Exchange, and Faculty of Agrifood and Environmental Economics)

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## RESEARCH PROFILE

Main research field:

AI, Big Data, RPA, Blockchain in Business Administration

Technology & Business Sustainability

Information Security Awareness

Food Traceability Systems

Industry 5.0

Organizational Memory Systems

## LIST OF PUBLICATIONS

### **List of articles published in peer reviewed journals:**

Selection:

1. Anica-Popa, L.E., Pelău, C., Rîndașu, S.M., Sava, G., 2024. Nurturing Information Security Awareness in Work-from-Home Environments. Insights from Global Business Services Centres. *Economic Computation and Economic Cybernetics Studies and Research*, 58(4), 160-175; WOS:001383345200010; DOI:10.24818/18423264/58.4.24.10;
2. Anica-Popa, I., Vrîncianu, M., Anica-Popa, L., Cismasu, I.D., Tudor, C.G., 2023. Framework for Integrating Generative AI in Developing Competencies for Accounting and Audit Professionals, *Electronics*, 2024-07. WOS:001266468300001; DOI: 10.3390/electronics13132621;
3. Petrica (Papuc), I.M., Caraiani, C., Lungu, C.I., Anica-Popa, L., 2024. The interconnectivity of ESG research within the realm of sustainability: A bibliometric analysis, *Journal of Accounting and Management Information Systems*, 2024-03-30, DOI: 10.24818/jamis.2024.01011;
4. Anica-Popa, I., Anica-Popa, L., Rădulescu, C., Vrîncianu, M., 2021. The integration of artificial intelligence in retail: benefits, challenges and a dedicated conceptual framework; *Amfiteatru Economic*, Volume: 23 Issue: 56, Pages: 122-140, Published: FEB 2021; ISSN: 1582-9146; WOS:000612310500008; DOI: 10.24818/EA/2021/56/120;
5. Anica-Popa, L., Vrîncianu, M., Amza, C., 2010. Enhancing Business Process Management by Using Organizational Memory and Capitalization of the Cognitive Acquis. *Transformations in Business & Economics*, 9(1), 472-489 Supplement: A Special Issue: SI; Published: 2010; ISSN: 1648-4460; WOS:000277354800016



6. Vrîncianu, M., Anica-Popa, L., 2010. Considerations Regarding the Security and Protection of E-Banking Services Consumers' Interests; *Amfiteatrul Economic*, 12(28), 388-403; ISSN: 1582-9146; WOS:000279314000009§
7. Vrîncianu, M., Anica-Popa, L., Anica-Popa, I., 2009. Organizational Memory: An Approach from Knowledge Management and Quality Management of Organizational Learning Perspectives, *Amfiteatrul Economic*, 11(26), 473-481; Jun 2009; ISSN: 1582-9146; WOS:000267351800026;
8. Constantin, R., Anica-Popa, L. (2017). Enhancing Business Services' Performances by using Domain Ontologies. *Quality-Access to Success*, 18(161), pp. 99-102; WOS:000423621600012
9. Anica-Popa, L., Stoian, M. (2010). Present and Future for Information System for Monitoring Traceability in Pork Meat Supply Chain. *Ekonomika Poljoprivreda-Economics of Agriculture*, 57, Special Issue 2, pp. 251-255. ISSN: 0352-3462. WOS:000442805700032;
10. Vrîncianu, M., Anica-Popa, L.-E., Anica-Popa, I.-F. (2010), Relația dintre sistemele de control de gestiune, tehnologiile informaționale și de comunicație și performanța organizațională: un posibil cadru de analiză, *Calitatea-acces la succes / Quality - Access to Success* nr. 3 – martie/2010, pg. 57-64, ISSN 1582-2559;

**List of papers published in conference proceedings:**

Selection:

1. Anica-Popa, L.E., Vrîncianu, M., Pugna, I.B. and Boldeanu, D.M. Addressing Cybersecurity Issues in ERP Systems – Emerging Trends. *Proceedings of the International Conference on Business Excellence*, The Bucharest University of Economic Studies, Vol. 18 (Issue 1), (2024) pp. 1306-1323.DOI: 10.2478/picbe-2024-0108; WOS:001262366400011;
2. Anica-Popa, L.E., Petrică P., I.M., Sava, M.G. (2023). Revamping Business Services: RPA Solutions Landscape. In *Proceedings of the International Conference on Business Excellence* (Vol. 17, No. 1, pp. 1051-1064). <https://doi.org/10.2478/picbe-2023-0094>. WOS:001033505100026
3. Anica-Popa, L.E., Vrîncianu, M., Papuc P., I.M. (2023). AI-powered Business Services in the Hyperautomation Era. In *Proceedings of the International Conference on Business Excellence*, Vol. 17, No. 1, pp. 1036-1050. <https://doi.org/10.2478/picbe-2023-0094>. WOS:001031464500023
4. Petrică, I.M., Caraiani, C., Lungu, C.I., Anica-Popa, L.E.. 2023. ESG Research Within the Realm of Sustainability: A Bibliometric Analysis Using Web of Science Database. *Accounting and Management Information Systems AMIS 2023*, p. 297.
5. Pelau, C., Anica-Popa, L., Bojescu, I and Niculescu, M., 2022. Are Men More Affected by AI Anthropomorphism? Comparative Research on the Perception of AI Human-like Characteristics Between Genders. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. 8th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Graz, Austria, 25-27 May 2022. Bucharest: ASE, pp. 680-687. <https://doi.org/10.24818/BASIQ/2022/08/090>
6. Caraiani, C., Lungu, C.I., Dascălu, C., Anica-Popa, L.E., Anica-Popa, I.F., Stoian, C.A., 2020. Strategic Alignment and Business Performance Model within the Corporate Governance. *Proceedings of the*



International Conference on Economics and Social Sciences, pp. 63-76, Sciendo; <https://doi.org/10.2478/9788395815072-008>; WOS:000763773400007

7. Anica-Popa, L., Vrîncianu, M., 2011. OMCCAAF: Modeling A Methodological Framework for Building a Domain Ontology in the Accounting and Financial Area; Creating Global Competitive Economies: A 360-Degree Approach, Vols 1-4; Edited by: Soliman, KS; Pages: 907-913; Published: 2011; Document Type: Proceedings Paper; Conference: 17th International Business Information Management Association Conference; Location: Milan, ITALY; Date: NOV 14-15, 2011; ISBN:978-0-9821489-6-9; WOS:000317550000086
8. Anica-Popa, L., Vrîncianu, M., Răileanu, Ș., 2011. Organization memory and creativity in a learning company: a sociological approach from a KM perspective; Proceedings of the 6th International Conference on Business Excellence, vol 1, Edited by: Bratianu, C; Bratucu, G; Lixandroiu, D; Pop, NA; Vaduva, S; Book Series: Proceedings of the International Conference on Business Excellence; Pages: 28-31; Published: 2011; Document Type: Proceedings Paper; Conference: 6th International Conference on Business Excellence; Location: Brasov, ROMANIA; Date: OCT 14-15, 2011; ISBN:978-973-598-940-8; ISSN: 2502-0226; WOS:000316634500006
9. Vrîncianu, M., Anica-Popa, L., 2011. Considerations regarding the semantic modeling in accounting. Proceedings of the 6th International Conference on Business Excellence, Vol 2; Edited by: Bratianu, C; Bratucu, G; Lixandroiu, D; Pop, NA; Vaduva, S; Book Series: Proceedings of the International Conference on Business Excellence; Pages: 289-292; Published: 2011; Document Type: Proceedings Paper; Conference: 6th International Conference on Business Excellence; Location: Brasov, ROMANIA; Date: OCT 14-15, 2011; ISBN:978-973-598-941-5; ISSN: 2502-0226; WOS:000316637300071;
10. Anica-Popa, L., 2011. OMCCAAF: Conceptualizing Taxonomy and Thesaurus Construction. In: Katalinic, B. (Ed.), Annals of DAAAM for 2011 & Proceedings of the 22nd International DAAAM Symposium „Intelligent Manufacturing & Automation: Power of Knowledge and Creativity”, 23-26rd November 2011, Vienna, Austria, published by DAAAM International Vienna, 2011, pp. 0913-0914, ISSN 1726-9679
11. Anica-Popa, L., 2011. OMCCAAF: Articulating Organizational Memory and Business Intelligence. In: Katalinic, B. (Ed.), Annals of DAAAM for 2011 & Proceedings of the 22nd International DAAAM Symposium „Intelligent Manufacturing & Automation: Power of Knowledge and Creativity”, 23-26rd November 2011, Vienna, Austria, published by DAAAM International Vienna, 2011, pp. 0915-0916, ISSN 1726-9679
12. Anica-Popa, L., Vrîncianu, M., 2011. OMCCAAF: Modeling A Methodological Framework For Building A Domain Ontology in the Accounting and Financial Area. In Soliman, K. (Ed.), Creating Global Competitive Economies. A 360-degree Approach, Proceedings of The 17th International Business Information Management Association Conference November 14-15, 2011, Milan, Italy, Published by International Business Information Management Association (IBIMA), pp. 907-913, ISBN: 978-0-9821489-6-6; WOS:000317550000086
13. Anica-Popa, L., Vrîncianu, M., Istudor, N., 2011. Key determinants influencing OMCCAAF technical design method. Combining epistemological and praxeological approaches. In: Thomas, G., Fleaurant, C., Panagopoulos, T., and Chevassus-Lozza, E. (Ed.), "Recent Researches in Economics and Management



Transformation", Proceedings of the 6th IASME/WSEAS International Conference on Economy and Management Transformation (EMT '11), Angers, France, November 17-19, 2011, WSEAS Press, pp. 137-142, ISBN 978-1-61804-053-4

14. Vrîncianu, M., Anica-Popa, L., 2011. Modeling a Learning Organizational Memory in Financial and Accounting Area: A Scenario-based Approach. In: Thomas, G., Fleaurant, C., Panagopoulos, T., and Chevassus-Lozza, E. (Ed.), "Recent Researches in Economics and Management Transformation", Proceedings of the 6th IASME/WSEAS International Conference on Economy and Management Transformation (EMT '11), Angers, France, November 17-19, 2011, WSEAS Press, pp. 131-136, ISBN 978-1-61804-053-4

15. Anica-Popa, L.-E., 2010. Capitalizing the cognitive acquis in the accounting and financial area. A morphology of the organizational memory, Annals of DAAAM for 2010 & Proceedings of the 21st International DAAAM Symposium, pg. 0734, ISSN 1726-9679 4460

16. Anica-Popa, L., Vrîncianu, M., 2011. OMCCAAF: Analysis of knowledge management methods, Statistic Romanian Review, No. 3/2011- Supplement, March 2011, pp. 73-75, ISSN 1018-046x

17. Anica-Popa, I.-F., Vrîncianu, M., Anica-Popa, L.-E., 2010. Studiu privind utilizarea gestiunii cunoștințelor în activitatea finanțier-contabilă, Revista Română de Statistică 12/2010, pp. 73-75, ISSN 1018-046x

18. Anica-Popa, L.-E., 2010. Research concerning the evolution of an Organizational Memory Construction Framework: OMCCAAF, Revista Română de Statistică 6/2010, pp. 73-75, ISSN 1018-046x

19. Anica-Popa, L.E., Stoean, C., Anica-Popa, I.F., Cucui, F.A., 2010., L'audit de la communication d'entreprise et la performance économique. Étude praxéologique, Revue Valaque d'Études Économiques, Volume 1(15), No. 1/2010, Pag 111-126, cod 765 B+, ISSN 2067-9459

20. Anica-Popa, L., Anica-Popa, I.-F., Stoian, M., 2010. Sisteme informaționale de monitorizare a trasabilității și calitatea cărnii de porc în România și în Danemarca. Analiză comparativă, Calitatea-acces la succes / Quality - Access to Success nr 7-8/2010

21. Anica-Popa, L., 2010. Design of Functionalities for Monitoring Pig Meat Traceability Information System. Quality - Access to Success - Suppl.; Scientific Workshop "The Economic and Ecological Dimension of Development in the third Millennium", Second Edition, 2010, April 28-29th, Bucharest

22. Anica-Popa, L.-E., Vrîncianu, M., Anica-Popa, I.-F., 2009. Construirea unei memorii organizaționale. Cartografierea arhitecturii cognitive a activității finanțier-contabile, Revista Română de Statistică Supliment nr. 12/2009, pp. 286-291, ISSN 1018-046x

23. Anica-Popa, L.-E., 2009. „Competitive Intelligence, strategic analysis and organisational memory”, Revista Română de Statistică Supliment nr. 3/2009, pp. 332-336, ISSN 1018-046x

24. Anica-Popa, I., Anica-Popa, L., Anica-Popa, A., 2009. Analiza comparativă a producției de carne porc în România și Uniunea Europeană, Supliment al Revistei Române de Statistică, nr.7/iulie 2009, pp. 73-79, Seminarul științific național „Octavian Onicescu”, 150 de ani de statistică oficială în România, ISSN 1018-046x046x

25. Anica-Popa, L., 2008. E-commerce development in agriculture and the increasing value of the biological product traceability, Conferința internațională Ecological Performance in a Competitive Economy, București, 20-21 noiembrie 2008. Publicat în Quality-access to success, Nr. 94, Volume II,



ISSN 1582-2559

26. Istudor, N., Anica-Popa, L., Anica-Popa, I., 2008. Traceability systems in growing pig industry, Conferința internațională Multifunctional agriculture and rural development, Belgrad, Serbia, 04-05 decembrie 2008. Publicat în Multifunctional agriculture and rural development (III), 2008, 385-389, ISBN: 978-86-82121-60-2.
27. Anica-Popa, I., Istudor, N., Anica-Popa, L., 2008. Using business intelligence techniques in agro-food domain, Conferința internațională Multifunctional agriculture and rural development, Belgrad, Serbia, 04-05 decembrie 2008. Publicat în Multifunctional agriculture and rural development (III), 2008, 390-395, ISBN: 978-86-82121-60-2.
28. Anica-Popa, L., 2008. E-commerce development in agriculture and the increasing value of the biological product traceability, Conferința internațională Ecological Performance in a Competitive Economy, București, 20-21 noiembrie 2008, Publicat în Quality-access to success, Nr. 94, Volume II, ISSN 1582-2559;
29. Anica-Popa, L.-E. și col., 2010. La mémoire des organisations agricoles et la valorisation de ses avantages pendant une période de crise, XXeme Colloque Federateur du CEDIMES. Modèles de développement des pays émergents: caractéristiques, portée et défis, Université Laval (Québec, Canada)/Institut CEDIMES, 8 – 10 noiembrie 2010, Québec, Canada;
30. Anica-Popa, L.-E. și col., 2010. L'apport de l'audit de la communication d'entreprise à la consistance et à l'efficacité de la mémoire organisationnelle, XXeme Colloque Federateur du CEDIMES. Modèles de développement des pays émergents: caractéristiques, portée et défis, Université Laval (Québec, Canada)/Institut CEDIMES, 8 – 10 noiembrie 2010, Québec, Canada.
31. Stoian, M., Anica-Popa, L., 2009. Meat porc consumption – present and perspectives, Volumul Conferinței Internaționale „Competitivitatea economiei agroalimentare și rurale în condițiile crizei mondiale”, Editura ASE, București, 25-26 septembrie 2009, pp. 232-238, ISBN 978-606-505-257-4.
32. Răileanu, A.S., Răileanu, S.A., Anica-Popa, I., Anica-Popa, L., 2009. Metode moderne privind calculația costurilor aferente producției de struguri în cadrul întreprinderilor vitivinicole, Conferința EAM 2009
33. Cucui I., Anica-Popa L., Anica-Popa I., 2007. The corporate governance improving managerial performance, transparency and investors' trust, 9 th International Scientific Conference „Management Horizons Visions and Challenges” – Proceedings, Kaunas, Lithuania
34. Anica-Popa I., Anica-Popa L., Cucui G., 2007. Virtual Enterprise and specific accounting issues, 9 th International Scientific Conference „Management Horizons Visions and Challenges” – Proceedings, Kaunas, Lithuania
35. Florescu, V., Anica-Popa, L. Anica-Popa, I., 2007. Governance of Information System and Audit, publicat în The Balkan Countries' 1st International Conference on Accounting and Auditing BCAA, 8-9 March 2007 Edirne, Turkey, ISBN 978-975-01960-0-3
36. Anica-Popa, L., Anica-Popa, I., 2006. Exigențe contemporane pentru învățământul universitar și sistemele de formare continuă în domeniul contabilității și al informaticii de gestiune, Simpozionul științific „Economia României în perspective aderării la Uniunea Europeană”, București, 2006, Economia României în perspective aderării la Uniunea Europeană, București, pp. 125-131, ISBN: 973-



7631-08-0

37. Anica-Popa, L., Anica-Popa, I., 2005. Probleme actuale ale evaluării sistemelor informaționale: auditul aplicațiilor informatici. Conferința Științifică Internațională „Politici Economice de Integrare Europeană”, Chișinău, septembrie, 2005
38. Anica-Popa, I., Anica-Popa, L., 2005. Tendințe moderne în dezvoltarea afacerilor: întreprinderea virtuală. Conferința Științifică Internațională „Politici Economice de Integrare Europeană”, Chișinău, septembrie, 2005
39. Anica-Popa, L., 2005. E-Learning ca strategie de marketing. Conferința Internațională „Comerț și competitivitate”, București, iunie 2005
40. Anica-Popa, L., 2005. Managementul riscurilor în comerțul electronic. Conferința Internațională „Comerț și competitivitate”, București, iunie 2005
41. Anica-Popa, L., Anica-Popa, I., 2005. Impactul tehnologiilor informației și ale comunicațiilor asupra ocupării forței de muncă din perspectiva dezvoltării durabile. Sesiunea Internațională de Comunicări Științifice „Finanțele și inflația”, București, noiembrie, 2005
42. Florescu, V., Anica-Popa, L., 2005. Considerații cu privire la impactul tehnologiilor informaționale asupra misiunilor contabile și de audit financiar. Simpozionul Național „Contabilitate și Informatică de Gestiune”, București, noiembrie, 2005
43. Anica-Popa, L., 2005. Risc și oportunitate în managementul proiectelor. Simpozionul Național „Contabilitate și Informatică de Gestiune”, București, noiembrie, 2005
44. Anica-Popa, I., Anica-Popa, L., 2005. Evaluarea cunoștințelor în procesul educațional la distanță. Sesiunea de comunicări științifice D.F.P.D.T, București, 2005
45. Anica-Popa, I., Anica-Popa, L., 2005. E-learning: probleme privind copyright-ul și proprietatea intelectuală. Sesiunea de comunicări științifice D.F.P.D.T, București, 2005
46. Anica-Popa, L., Anica-Popa, I., 2005. Planning and Organization Improvement for a Distance Education Process. „TEPE 2005 – Educational technologies on electronic platforms in engineering higher education”, București, mai, 2005
47. Anica-Popa, L., Anica-Popa, I., 2005. Evaluation Techniques for Distance Educators. „TEPE 2005 – Educational technologies on electronic platforms in engineering higher education”, București, mai, 2005
48. Anica-Popa, L., 2005. Promovarea comerțului electronic în agricultură. Sesiunea de comunicări științifice „Economia agroalimentară și a mediului – reformă și integrare europeană”, București, mai, 2005
49. Anica-Popa, L., 2005. E-learning în agricultură din perspectiva aderării României la Uniunea Europeană. Sesiunea de comunicări științifice „Economia agroalimentară și a mediului – reformă și integrare europeană”, București, mai, 2005
50. Anica-Popa, L., Anica-Popa, I., 2005. Sisteme de management al informației privind schimbările de mediu: modelul britanic ECN. Sesiunea de comunicări științifice „Economia agroalimentară și a mediului – reformă și integrare europeană”, București, mai, 2005.



**List of books & book chapters:**

1. Vrîncianu, M., Anica-Popa, L.-E., Anica-Popa, I.-F., Feleagă, I. (2023). Informatică de Gestiune. Calcul tabelar și analiza datelor în Excel. Editura ASE, București, 2023, 267 pag, ISBN 978-606-34-0445-0; <https://editura.ase.ro/Informatica-de-Gestiune-Calcul-tabelar-si-analiza-datelor-in-Excel/>
2. Zaharie, D., Stanciu, V., Davidescu, N., Anica-Popa, L.-E. (2014), Dezvoltarea sistemelor informaticice de gestiune, Editura ASE, București, 2014, 284 p., ISBN: 9786065058507;
3. Istudor, N., coordonator, Boboc, D., Bran, M., Iosif, Gh., Manole, V., Năstase, M., Popescu, G., Stoian, M., Voicu, R., Anica-Popa, L., Anica-Popa, I., Pătărlăgeanu, R., Anica-Popa, A., Ion, R. A., Stănilă, O. G., Ignat, R., Mlak, M., Menda, T., Petrescu, I. E., Pârjol, T., Beia, S. I. (2010). Proiectarea unui sistem informațional pentru monitorizarea trasabilității în producția cărnii de porc, Eurogama Invent, București, 2010, 304 pg; ISBN: 978-973-87690-2-1
4. Popescu, Gh., Anica-Popa, L., Anica-Popa, I., Mangiuc, D., Săhlean, B., Stroe, P. (2008), Bazele programării în limbajul Visual Basic, Editura Gestiunea, București, ISBN (10) 973-8911-07-9; (13) 978-973-8911-07-9;
5. Constantinescu, I., Anica-Popa, L., Anica-Popa, I., Brezeanu, P., Precup, A.N. (2007), Dicționar finanțiar-contabil cu definiții minimale roman-francez, Editura Milena Press, 2007, 75 pg., ISBN: 978-973-7873-18-7;
6. Anica-Popa, L. (2005). Conducerea întreprinderii prin costuri – recursul la metodele contabilității manageriale, Colecția „Biblioteca de Contabilitate”, Editura Economică, 197 p., ISBN: 973-709-043-8;
7. Anica-Popa, L., Anica-Popa, I. (2005). Inițiere în utilizarea calculatorului. Procesarea bazelor de date, Editura Sinteze, 96 pg., ISBN: 973-7772-36-9;
8. Anica-Popa, L., Anica-Popa, I. (2004) Limbajul de programare Visual Basic. Ghid practic de realizarea a aplicațiilor de gestiune, Editura Infomega, 380 pg., ISBN: 973-86657-4-4
9. Anica-Popa, L., Anica-Popa, I. (2003). Programarea calculatoarelor în limbajul Visual Basic. Teorie și aplicații, Editura Infomega, 206 pg., ISBN: 973-99970-6-6
10. Grupul BDASEIG – Florescu, V. (coord.), Stanciu, V., Năstase, P., Berbec, F., Ionescu, B., Cozgarea, A., Cozgarea, G., Mihai, F., Stanciu, A., Vrînceanu, M., Anica-Popa, L., Ivancenco, V. (2002), Baze de date: fundamente teoretice și practice, Editura InfoMega, București, ISBN 973-99970-3-1
11. Florescu, V., Anica-Popa, L. (2001). Bases de données. SGBD Access. Editura ASE, 134 pg.
12. Stanciu, V., Pană, A., Gheorghe, M., Mareș, V., Anica-Popa, L., Anica-Popa, I., (2001). Informatică generală, Editura Dual Tech, 340 pg., ISBN: 973-99482-9-4
13. Popa, Gh., Berbec, F., Anica-Popa, L., Iliescu, M., Ivancenco, V., Gheorghe, M. (2001). Programarea calculatoarelor. Limbaje și medii de programare – Visual Basic. Editura Dual Tech, 303 pg. ISBN: 973-99482-8-6
14. Năstase, P., Mihai, F., Cosăcescu, L., Covrig, L., Stanciu, A. (2000). Tehnologia bazelor de date Access 2000. Editura Economică, 400 pg. ISBN: 9735903792
15. Năstase, P., Mihai, F., Cosăcescu, L., Bărbulescu, B., Stanciu, A., Șova, R.A., Covrig, L. (1999). Baze de date : Microsoft Access 2000. Editura Teora. 331 pg. ISBN: 9732004371



16. Zaharie, D.; Năstase, P., Albescu, F.; Bojan, I.; Mihai, F.; Covrig, L. (1999). Sisteme expert. Teorie și aplicații. Editura Dual Tech. 410 pg. ISBN: 973-99482-0-0
17. Popa, Gh., Ștefănescu, A., Cumpănașu, I., Stanciu, V., Ivancenco, V., Andronache, V., Covrig, L., Cozgarea, G. (1996). FOXPRO – sisteme de gestiune a bazelor de date. Aplicații. Editura Cison, București

**Case Studies:**

1. Zaharie, D., Năstase, P., Albescu, F., Bojan, I., Mihai, F., Covrig, L. (1998). Sisteme expert. Aplicații. Editura Știință și tehnică, București, 204 pg. ISBN: 973-9236-29-4

**SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW**

Recent activity:

Editorial Board Member:

- 2024 – present: Journal of Business and Economic Development
- 2024 – present: Business & Marketing Trend Journal
- 2010 – 2021: Quality – Access to Success Journal
- 2012 – present: International Business Information Management Association Conference

Reviewer for the journals:

- 2024 – present: IEEE Transactions on Engineering Management (2)
- 2024: Artificial Intelligence Review (1)
- 2024: International Journal of Human-Computer Interaction (1)
- 2024: Journal of Infrastructure Policy and Development (5)
- 2024: Discover Artificial Intelligence (1)
- 2024: Environment and Social Psychology (1)
- 2023 – 2024: Journal of Accounting and Management Information Systems (2)

Reviewer for the Conferences:

- 2024: International Conference on Business Excellence (2)
- 2023: International Conference on Computer, Electronics and Electrical Engineering and Their Applications (4)
- 2023: The V CONGRESS of Computer, Electronic, and Industrial Science (CSEI 2023) (2)
- 2016 – present: International Business Information Management Association Conference (7)
- 2012 – present: WSEAS (World Scientific and Engineering Academy and Society) Conferences and Journals

**2006 – 2007:** member of the organizing committee of the International Conference "Accounting and Management Informatics" (AMIS) and of the editorial committee of the faculty journal (JAMIS)

More detailed information on: <https://www.webofscience.com/wos/author/record/AAR-5683-2021>



## PROJECTS

Selection:

Director

**2009-2011:** Research on the modeling and construction of organizational memory. OMCCAAF - a new methodological framework for capitalizing cognitive *acquis* in the financial-accounting field; contract no.: 1877/2009; contractor: ASE Bucharest, contracting authority: CNCSIS, national competition, quality: Director;

**2008-2010:** Design of an information system for monitoring traceability in pork production; contract no. 141921/13.08.2008, MAKIS program implemented by the Ministry of Agriculture and Rural Development (MADR) and the National Sanitary Veterinary and Food Safety Agency (ANVSA) through the Project Management Unit (UMP), national competition, director: Nicolae Istudor; quality within the team: Project Director for ASE Bucharest; Team member

**2014-2015:** POSDRU/160/2.1./S/137280: Project title: "Today's students, tomorrow's professionals", Bucharest Academy of Economic Studies; Partner activity coordinator: Liliana CRĂCIUN; Quality: Expert: P5-CLVC – Local Coordinator for Company Visits - Expert contract number: 225/30.04.2014

**2009-2012:** Solutions and interventions for technology transfer and innovation for the agri-food sector in the regions of South-East Europe, International contract within the South-East Europe programme, Project code: SEE/A/160/1.1/X-TECH FOOD, Priority Axis 1; Facilitation of innovation and entrepreneurship; Measure 1. Development of technologies and innovation network in the agri-food sector, DCE Partnership Agreement no. 1700/2008, Financing contract no. 1739/24.09.2009, obtained through competition; team member;

**2007-2010:** Promotion of traditional brands of Romanian agri-food products and identification of market niches in the context of implementing traceability on the product chain, Programme 4, Partnerships in priority areas, Contract no. 307a/14/09/2007, Research subcontract no. 3732/29.07.2006, concluded with ICEADR Bucharest; director: Mirela Stoian; national competition; team member;

**2008-2010,** Research and extension on the management of agropedoclimatic risks through derivatives on climatic factors, Contract No. 141989 / 11.09.2008; MAKIS program implemented by the Ministry of Agriculture and Rural Development (MADR) and the National Sanitary, Veterinary and Food Safety Agency (ANVSA) through the Project Management Unit (UMP), director: Silviu Neguț; national competition; team member.

## OTHER RELEVANT PROFESSIONAL EXPERIENCE

**1995-2010:** Member of the National Jury of the annual international competition "Le Mot d'Or", organized by the French Institute in Bucharest;

## PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

The International Association of Engineers



International Society for Environmental Information Sciences

C.E.C.C.A.R. România, Bucureşti

Societatea de Informatică Medicală Dentară din România

CEDIMES Franța (Centre d'Etudes du Développement International et des Mouvements Economiques et Sociaux), Branche Roumanie (Filiala România)

Romanian Society of Automatics and Technical Informatics (Societatea Română de Automatică și Informatică Tehnică)

## INDUSTRY AND SOCIETAL ENGAGEMENT

**2023**, December – Ministry of Environment: delivery of training courses to develop the knowledge and skills of the staff of the Ministry of Environment for the implementation of the economic instrument "PPCA/PAYT – Pay As You Throw" and participation in the creation of the course support;

**2014-2016**, ABSL Romania (The Association of Business Service Leaders in Romania): participation in the design, in collaboration with ABSL Romania specialists, of the structure and curriculum of a new Master's Program of the Faculty of Accounting and Management Information Systems – "Master in Business Services";

**2012**, January – February, "Ion Ghica" Economic College of Târgovişte: Advanced Training; Trainer – delivery of the Advanced Training Program P4 – Didactics in Accounting (face-to-face and online); training courses for high school teachers, within the project co-financed by the European Social Fund through the Sectoral Operational Programme Human Resources Development 2007 – 2013, Priority Axis 1 "Education and vocational training in support of economic growth and the development of the knowledge-based society", Major intervention area 1.3 "Development of human resources in education and vocational training", Project title "Advanced training of high school teachers who teach economic disciplines", Contract POSDRU/87/1.3/S/63908;

**2012**, Polytechnic Institute of Porto: Initiation of collaboration with representatives of the Porto Polytechnic Institute, Portugal, in order to sign an Erasmus partnership with ASE Bucharest, followed by the signing of this agreement;

**2004 – 2005**: participation, as a member of the multi-organizational project team, in the creation of vocational training and European certification centers in informatics, within a national project entitled "Centre for vocational training and European certification in informatics", PHARE Program – Human Resources Component, PHARE RO2002/000-586-05-02-102, 2004–2005. Among others, I developed, in collaboration, one of the manuals used in the delivery of training courses in informatics within the created centers: Anica-Popă, L., Anica-Popă, I. (2005), "Initiation into computer use. Database processing", Sinteze Publishing House, ISBN: 973-7772-36-9.

## INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

**2012**, September: Erasmus mission – CNAM Paris, France;

**2011**. President of the scientific section (Session Chair) within the international external conferences:



- The 17th IBIMA conference on Creating Global Competitive Economies: A 360-degree Approach will be held in Milan, Italy 14-15 November 2011;
- 6th IASME/WSEAS International Conference on Economy and Management Transformation (EMT '11), 17-19 November 2011, Angers, France.

## LANGUAGES

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**French** – C1

**English** – C1

**German** – B1

**Spanish** – B1

## SKILLS

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**Social skills and abilities:** Adaptability to change. Professional development was a constant self-imposed objective. Its achievement involved the permanent consolidation of the area of knowledge and skills and the completion of the portfolio of teaching/learning methods and techniques with novelties in the field. The results obtained were: increasing the average passing rate of exams per series of students, the percentage of promotion, obtaining awards at student scientific sessions by students coordinated by me, positive feedback from students participating in various training activities, etc.

Communication skills within research activities, training, teaching at the bachelor's cycle or within master's programs (classical and online form).

Learning / communicating / teaching of / in foreign languages

**Organizational skills and abilities:** Experience in project management and teamwork spirit. The development of teaching materials, analytical programs/subject sheets, the proposal of curricula adapted to the new requirements of the labor market for continuing education and training, the development of scientific research projects, scientific articles and communications, etc., were carried out with good collaboration. within the teams I was part of.

Ability to effectively manage working time, both in training activities (course, laboratory, lectures) and in research activity.