



DEACONU Alexandrina

CURRENT POSITION: Professor; Mini-track chair ICBE

AFFILIATION/DEPARTMENT: Department of Management

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PROFILE

Deaconu is Associate Professor at the Bucharest University of Economic Studies and her areas of competence are Organizational Management and Human Resources Management. His academic career is closely linked to the business environment in Romania, with which he interacted, mainly as a trainer or consultant.

In her relationship with the students, Alexandrina assumes the responsibility of contributing to the formation of specific skills, to the consolidation of values and to the development of constructive behaviors, essential for the success of their own careers and for the performance of the organizations in which they will be active.



EDUCATION

Habilitation	-
Post-Doc	-
PhD (Doctorate)	1995 - Phd Economic field, Faculty of Management, Bucharest University of Economic Studies, Unele căi de perfecționare a asigurării materiale a producției
Master	2014 - Master's degree: English Language Education and Research Communication for Business and Economics, Business University of Economic Studies, Faculty of international Economic Relations; 1992 - Certificat d'Aptitude à l'Administration des Entreprises (DESS-CAAE), Programme Maîtrise Professionnelle, Economie, Management, Marketing, Managementul resurselor umane, Finanțe, Contabilitate, Statistică, Psihologie organizațională, Drept comercial, Institut D'Administration des Entreprises (IAE) - Lille, Franța
Bachelor	1981 - Bachelor in Management, Faculty of Management, Bucharest University of Economic Studies

PROFESSIONAL TRAINING

2018 - Appraiser certificate, External Appraisers Training. Evaluation of University performances. Quality Management in Higher Education, Romanian Agency for Quality Assurance in Higher Education

2018 - Certificate – Human resources management for university education, Ministry of Education, Research, Youth and Sports UEFISCDI

2015 - Certificate of trainer/ Workshop Maîtrise des outils de recherche et d'accès à la documentation scientifique, Academy of Economic Studies in Bucharest and the Francophone University Agency

2015 - Certificate Inspector/Human Resources Officer

2015 - Graduation certificate – Faculty of Management, Bucharest University of Economic Studies

2014 - Certificate – Vocational training of adults, Bucharest Institute of Business Administration – ASEBUSS, EXEC-EDU

ACADEMIC MANAGEMENT

2008–2016, Vice Dean of the Faculty of Business Administration, Bucharest University of Economic Studies. Responsible for the professional activity, updating the curricula, checking the content of the analytical programs, selecting the participants in ERASMUS programs and approving their study program, scheduling and conducting the exam sessions, recruitment, degree and dissertation exams.

2011–2012, Director of the Romanian–Canadian MBA Program, Bucharest University of Economic Studies.



Responsible for market research, coordination of promotional activities, management of teaching activities and the teacher-student relationship, evaluation of student satisfaction, budget follow-up.

2009–2011, Director of the Master of Business Administration Program, Bucharest University of Economic Studies. Responsible for promoting the program, recruiting candidates, monitoring the progress of the education process, ensuring correspondence between the academic curriculum and the needs of employers, evaluating student satisfaction, budget planning.

2013–2016, Director of the Master's program in Entrepreneurship and Business Administration, Bucharest University of Economic Studies. Responsible for promoting the program, recruiting candidates, monitoring the progress of the education process, ensuring correspondence between the academic curriculum and the needs of employers, student satisfaction assessment, budget planning

ACADEMIC EXPERIENCE

1985–1991, Assistant Professor. Fields: Operational Management of Production, Business Administration, Faculty of Management, Economics Faculty, Faculty of Economic Studies in Foreign Languages, Bucharest University of Economic Studies

1992–2002, Lecturer. Fields: Operational Management, Business Administration, Faculty of Management, Faculty of Economic Studies in Foreign Languages, Bucharest University of Economic Studies

2002 – present. Associate Professor. Domains: The Economy of Enterprise, Introduction to Business Administration, Business Management, Change Management, Human Resource Management, Human Resource Development, Organizational Behavior

RESEARCH PROFILE

My research focuses on Business Administration and Human resources, on the factors that influence them and on the role of these fields in organizations. My work examines how you can use the competence of managers and leadership in creating a favorable climate in order to determine the sustainable development of a business

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Cătălina Radu, Alecxandrina Deaconu, Iudith-Anci Kis, Adela Jansen and Sorina Ioana Mișu, (2023), New Ways to Perform: Employees' Perspective on Remote Work and Psychological Security in the Post-Pandemic Era, Sustainability, 24 march, 15(7), 5952. <https://doi.org/10.3390/su15075952>
file:///C:/Users/Deaconu/Downloads/sustainability-15-05952.pdf
2. Misu Sorina Ioana, Radu Catalina, Deaconu Alecxandrina, Toma Simona, (2022), How to Increase Teacher Performance through Engagement and Work Efficacy, Sustainability, ISSN 2071-1050, DOI 10.3390/su141610167, WOS:000846649100001,



- <https://www.mdpi.com/2071-1050/14/16/10167>
3. Gogu Emilia, Radu Catalina, Deaconu Alexandrina, Frasinianu Corina, Tudor (Triculescu) Monica, Misu Sorina Ioana, Toma Simona, (2021), Assessing the impact of clean energy on sustainable economic growth in European Union member states, *Economic Computation And Economic Cybernetics Studies And Research*, ISSN 0424-267X, DOI 10.24818/18423264/55.4.21.12, WOS:000754322500012
https://www.researchgate.net/publication/357231952_Assessing_the_Impact_of_Clean_Energy_on_Sustainable_Economic_Growth_in_European_Union_Member_States#fullTextFileContent
 4. Tincu Radu Ciprian, Radu Catalina, Deaconu Alexandrina, Frasinianu Corina, Vrintcut Mihai, Cobilinschi Cristian, (2020), Knowledge Sharing of Medical Practices-Reducing the Negative Socio-Economic Effects of Lead Exposure due to Unhealthy Consumption Habits, *Sustainability*, ISSN 2071-1050, DOI 10.3390/su12041553, WOS:000522460200271, <https://www.mdpi.com/2071-1050/12/4/1553>
 5. Radu Catalina, Deaconu Alexandrina, Misu Sorina Ioana, Tudor (Triculescu) Monica, (2020), The impact of work investment on performance, *Amfiteatru Economic*, ISSN 1582-9146, DOI 10.24818/EA/2020/S14/1103, WOS:000582434500008
https://www.researchgate.net/publication/347862905_The_Impact_of_Work_Investment_on_Performance
 6. Alexandrina Deaconu, Elena Mădălina Dedu, Ramona Ștefania Igreț, Cătălina Radu, (2018), The Use of Information and Communications Technology in Vocational Education and Training – Premise of Sustainability, în *Sustainability*, 10(5), pp. 1-18, ISSN 2071-1050, <http://www.mdpi.com/2071-1050/10/5/1466>
 7. Alexandrina Deaconu, Emilia Gogu, Cătălina Radu, Monica Tudor, (2018), Sustainable Economic Development, Economic Equilibrium and Work Productivity on Industries of the Romanian National Economy 2000-2015, în *Economic Computation and Economic Cybernetics Studies and Research*, vol.52, 1/2018, 1, pp. 25-42, ISSN 1842-3264,
[http://www.ecocyb.ase.ro/nr2018_1/02%20-%20Deaconu_Alexandrina,Monica_Tudor%20\(T\).pdf](http://www.ecocyb.ase.ro/nr2018_1/02%20-%20Deaconu_Alexandrina,Monica_Tudor%20(T).pdf)
 8. Mocanu (Dedu) Elena Mădălina, Deaconu Alexandrina, (2017), The use of information and communication technology (ICT) as a teaching method in vocational education and training in tourism, *Acta Didactica Napocensia*, vol.2, http://padi.psiedu.ubbcluj.ro/adn/article_10_3_2.pdf
<https://www.library.caltech.edu/eds?search=y&query=%22EDUCATION%20/%20Teaching%20Methods%20&%20Materials%20/%20General%22&type=ZK&resultsperpage=50>
 9. Alexandrina Deaconu, Elena Mădălina Mocanu (Dedu), (2016), A comparative study regarding the Vocational Education and Training in tourism in Romania, Bulgaria and Turkey, *Euromentor Journal Studies about Education*, Volume VII, No.2/June 2016, Editura Pro Universitaria Bucuresti, ISSN 2068-780X, http://www.euromentor.ucdc.ro/EUROMENTOR-JOURNAL-VOL_7.pdf
(Euromentor Journal was included in IDB EBSCO, PROQUEST, CEEOL, INDEX COPERNICUS (CNCS recognized) and in CEDEFOP)
 10. Deaconu Alexandrina, Rasca Lavinia, (2016), Human Resources Development Strategies in Small and Medium Enterprises, *Euromentor Journal Studies about Education*,



- <http://euromentor.ucdc.ro/EUROMENTORvo2nr42016.pdf>
11. Deaconu Alexandrina, Lavinia Rașcă (2015), Women's role in leading organizations, The Review of International Comparative Management, Vol. 16, Issue 4, clasificată CNCIS, indexată în RePec, Index Copernicus, EBSCO, Ulrich's Periodicals Directory, Cabells Database, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Google Scholar, OCLC-WorldCat, <http://www.rmci.ase.ro/>
 12. Alexandrina Deaconu, Ramona Ștefania Igreț, Simona Irina Agoston, Cristian Marinaș, Monica Codruș Băcescu, (2014), Entrepreneurial Initiatives versus Entrepreneurial Skills in South-Eastern Romania, Review of International Comparative Management, Volume 15, Issue 3, July 2014, <http://www.rmci.ase.ro/no15vol3/03.pdf>
 13. Deaconu A., Bichir V, (2012), Management of Information – Vector of Business Competitvity, Revista Română de Statistică – Supliment trim. II /revistă înscrisă în bază de date DOAJ, Index Copernicus, EBSCO, RePec, ICAAP, ISSN 1018-046x CNCIS, (categoria B+), www.revistadestatistica.ro/Suplimente/.../Romanian%20Statistical%20Review%20Supp
 14. Abrudan Maria-Madela, Deaconu Alexandrina, Săveanu Tomina, Lukacs Edit, Matei Mirabela, V, (2011), Hierarchized Multi Criteria Evaluation – a Useful Information Source in the Improvement of Training Programs, International Journal of Education and Information Technologies, Issue 1, Volume 5, 234-241, ISSN: 2074-1316, ISI Procedeeng, revistă indexată DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, Google Scholar, Crossref and ProQuest, <http://www.naun.org/journals/educationinformation>
 15. Deaconu Alexandrina, Cătălina Radu, Ramona Puia, (2011), Education –Multiplier of the Effects Caused by initiatives of Corporate Social Responsibility, Revista Management &Marketing Challenges for Knowledge Society, revistă înscrisă în bază de date Cabell'Directory, Index Copernicus, EBSCO, RePec., vol.6, nr.1, pp.111-122, <https://ideas.repec.org/f/pra575.html>
 16. Alexandrina Deaconu, Alexandra Mihaela Popescu, Vladescu Angela, (2011), The brain drain phenomenon and it's manifestation among a sample of romanian students, Review of International Comparative Management, (Categoria B+), revistă înscrisă în bază de date Cabell'Directory, Index Copernicus, EBSCO, RePec, pag. 150-155, ISSN 1582-3458, volum International Conference Modern Approaches in Organisational Management and Economy, SAMRO, 11/17/București, România http://econpapers.repec.org/article/romcmanag/v_3a5_3ay_3a2011_3ai_3a1_3ap_3a150-155.htm
 17. Cătălina Radu, Alexandrina Deaconu, Ramona Puia, (2011) Premises for Success of Corporate Social Responsibility Initiatives in Romania and the Students Perspectives, Revista de Management Comparat Internațional, (Categoria B+), revistă înscrisă în bază de date Cabell'Directory, Index Copernicus, EBSCO, RePec, ISSN 1582-3458, vol.12, Nr:1 <https://ideas.repec.org/a/rom/rmcimn/v12y2011i1p112-122.html>
 18. Alexandrina Deaconu & Lavinia Rasca, (2011), Organizational Citizenship Behaviour – Source of Organizational Performance, Revista de Management Comparat International/Review of International Comparative Management, Faculty of Management, Academy of Economic Studies,



Bucharest, Romania, vol. 12(6), pages 282-290, December.

<https://ideas.repec.org/a/rom/rmcimn/v12y2011i6p282-290.html>

19. Abrudan Maria-Madela, Deaconu Alexandrina, Săveanu Tomina, Luckacs Edit, Matei Mirabela (2010), Trainee's feedback integration within the professional training programs redesign in the human resources field, 5th WSEAS International Conference on Economy and Management Transformation (EMT'10), West University of Timișoara, România, octombrie, lucrare publicată în Selected Topics in Economy and Management Transformation, Vol.II, ISSN 1792-5983, ISBN 978-960-474-241-7, WSEA Press, pp458-463, <http://us/books/2010/Timisoara/EMT1.pdf>
20. Deaconu Alexandrina, Rașcă Lavinia, (2010), The role of the Professional Training of Human Ressources in the Employee - Employer Partenership, Ovidius University Annals, Volume X, Issue 1, Ovidius University Press, pp. 1706-1710, indexată RePEc, DOAJ, stec.univ-ovidius.ro/html/anale/RO/2010-1/cuprins2010p1.pdf
21. Deaconu Alexandrina, Lefter Viorel, Firica Oana, (2010), Maintaining service levels by using the coordinated order model to replenish distribution stocks, Amfiteatru Economic, ISSN 1582-9146, <http://www.amfiteatru-economic.ro/ArticolRO.aspx?CodArticol=991>
22. Deaconu Alexandrina, Rașcă Lavinia, (2009), Romanian Human Resources' Policies in The Context of Economic Crisis, Journal Analele Universității din Oradea, Științe economice, volum IV, tom XVIII, ISSN-1582-5450, indexată CNCSIS (Categorie B+), înscrisă în bază de date RePEc, DOAJ, EBSCO, CABELL (în curs), site Journal of Faculty of Economics, <http://steconomice.uoradea.ro/anale>
23. Lavinia Rașcă, Alexandrina Deaconu, (2009), The talent management challenge, the Journal of Comparative International Management, nr. Special 1, Editura ASE, București. ISSN 1582-3458, CNCSIS (Categorie B+), index RePEc, Copernicus, Cabells, Ulrich'Periodicals https://www.rmci.ase.ro/no10vol1S/Vol10_SN_No1_Article38.pdf
24. A. Deaconu, L. Rașcă, (2008), The role of the human resources function for the organizational performance, Review of Management and Economical Engineering, volum nr2, Special issue, volum dedicat manifestării "International Conference on Business Excellence", ICBE, 17-18 octombrie, Brașov, România, ISSN 1583-624X (revista B+), indexată ULRICH'S, Cabell'Directory, Index Copernicus, EBSCO, RePEc

List of papers published in conference proceedings:

1. Diana Tudoran, Alexandrina Deaconu, (2023), Rethinking manager's core competence paradigm by integrating intercultural competence at its heart, The 17th International Conference on Business Excellence, Rethinking business: Sustainable leadership in a VUCA world, 23-25 March 2023, Bucharest, Romania <https://bizexcellence.ro/wp-content/uploads/2023/03/Extended-programme-ICBE-2023-final.pdf>
2. Iudith Anci Kis, Adela Jansen, Corina Daniela Bogheanu, Alexandrina Deaconu (2022), Research upon the evolution of the preference regarding the way of working in Covid-19 crisis times, ICBE, 24-25 martie, Bucuresti



- <https://ideas.repec.org/a/vrs/poicbe/v16y2022ilp965-980n44.html>
3. Diana Tudoran, Cristian Tudoran, Alexandrina Deaconu, (2022), Managing multicultural teams: why we need intercultural competences, Proceedings of the 16th International Management Conference, Management and resilience strategies for a post-pandemic future, 3rd– 4th November, Bucharest, Romania, http://conferinta.management.ase.ro/archives/2022/pdf_IMC_2022/4_16.pdf
 4. Iudith Anci Kis, Alexandrina DEACONU, Adela Jansen, (2021), Research regarding the preference of way of working in Covid crisis time, ICM, 4-5 noiembrie, Bucuresti, <https://ideas.repec.org/a/rom/mancon/v15y2021ilp757-769.html>
 5. Simona Toma, Alexandrina Deaconu, (2021), The strategic positioning of the purchasing function within the organizations, IMC, 4-5 noiembrie, Bucuresti, <https://ideas.repec.org/a/rom/mancon/v15y2021ilp770-777.html>
 6. Deaconu A., Sorina Misu, (2018), Perceptions on the entrepreneurial career among members of generations X, Y, Z, The 12th International Management Conference on Management Perspectives in the Digital Era (IMC), 1-2 nov, Bucharest, Romania, indexată in Conference Citation Proceedings Index – Social Science and Humanities (ISI), Book Series: International Management Conference Published: 2018, <https://ideas.repec.org/a/rom/mancon/v12y2018ilp713-724.html>
 7. Mocanu (Dedu) Elena Mădălina, Deaconu Alexandrina, Rașcă Lavinia, (2018), Experimental research on the effects of Information and Communication Technology (ICT) in the instructive-educational process, The 12th International Conference on Business Excellence, Innovation and Sustainability in a Turbulent Economic Environment, 22-23 march, Bucharest, <http://www.bizexcellence.ro/icbe/>
 8. Lavinia Rașcă, Alexandrina Deaconu, (2018), Entrepreneurial motivators and competencies-main drivers of entrepreneurial success, The 12th International Conference on Business Excellence, Innovation and Sustainability in a Turbulent Economic Environment, 22-23 march, Bucharest, <http://www.bizexcellence.ro/icbe/>
 9. Mocanu (Dedu) Elena Mădălina, Deaconu Alexandrina, Rașcă Lavinia, (2017), Research Regarding the Influence of Information and Communication (ICT) on Vocational Education, The 11th International Management Conference –IMC, The Role of Management in the Economic Paradgm of the XXIst Century, November 2-4th, Bucharest, Romania <https://ideas.repec.org/a/rom/mancon/v11y2017ilp687-701.html>
 10. Cătălina Radu, Alexandrina Deaconu, Răzvan-Cătălin Dobrea, (2017), Dominant drivers of business students, The 1th International Conference on Business Excellence, București, 30-31 martie, publicat in Proceedings of the International Conference on business Excellence, vol.11, issue 1, pg.381-389, <https://sciendo.com/articlșe/10.1515/picbe-2017-0041>
 11. Alexandrina DEACONU, Cristina Iulia GHENU (2016), The impact of Sustainable Human Resource Management from a Romanian perspective, Proceedings of the 10th International Conference on Business Excellence in Energy, Climate Change and Sustainability, 3 martie, București, ISBN 978-606-92299-1-0/ISSN 2502-0226./ Conferinta ICBE - 2016 (editia a10-a) este indexata in Web of Science (ISI)



- https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=V2JZtpEm3awm6ZNJ9ZK&page=1&doc=1
12. Alexandrina Deaconu, Cătălina Radu, Alexandra Mihaela Popescu, (2016), Improving Organizational Citizenship Behavior based on Flow Experience, International Conference Risk in Contemporary Economy, Universitatea Dunarea de Jos University of Galati, Romania, <http://www.rce.feaa.ugal.ro/index.php/2014-02-04-19-50-49/rec2016>
 13. Alexandrina Deaconu, Tatiana Segal, (2016), La créativité entrepreneuriale – un vecteur de la croissance économique, 3 ème édition de la Conférence internationale Gestion des ressources et gouvernance Organisée par l'ESFAM , l'Université Titu MAIORESCU et la Nouvelle Université bulgare Bucarest, 16-17 septembre.
 14. Alexandrina Deaconu, Cătălina Radu, Alexandra Mihaela Popescu, (2016), Improving Organizational Citizenship Behavior based on Flow Experience, The XVII-th Annual International Conference Risk in Contemporary Economy, Galați, 19-20 mai 2016. ISSN 2067-0532, www.rce.feaa.ugal.ro
 15. Alexandrina Deaconu, Cătălina Radu, Cristian Celărel, (2016), The effects of recent Labor Market Changes on career Choice, International Management Conference, București, 4-4 nov., pp 144-151, ISSN 2286-1440, <http://conferinta.management.ase.ro/archives/2016/PDF/25.pdf>
 16. Alexandrina Deaconu, Lavinia Rașcă, (2015), Leadership and Gender Balance: Past, Present and Perspectives, International Conference, Risk in Contemporary Economy, XVIth Edition, 23-24 april, Galați, România, ISSN-L 2067-0532, <http://www.rce.feaa.ugal.ro/index.php/2014-02-04-19-50-49/rec2015>
 17. Lavinia Rașcă, Alexandrina Deaconu, (2015), Human Resources Management Practices and Learning Organizational Culture – A New Perspective, The 9th International Management Conference IMC, Management and Inovation for Competitive Advantage, Bucharest, Romania, <https://conferencealerts.com/show-event?id=149270>
 18. Deaconu A., (2014), La formation en français dans le domaine de l'Administration des Affaires – un avantage incontestable pour l'insertion professionnelle, Colloque international "La formation aux savoir faire académique et professionnels dans le réseau des filières francophones en Europe Centrale et Orientale", 15-16 décembre, Bucarest.
 19. Deaconu A., Rașcă L., (2014), How to Improve the Labor Market Insertion of Graduates in Romania, International Management Conference management Challenges for Sustainable Development, Bucharest, 6-7 nov, pp.794-806, Editura ASE, ISSN 2286-1440/ ISSN-L, 2286-1440. Indexată Proceedings Index –Social Science and Humanities (ISI), conferinta.management.ase.ro/archives/2014/pdf/64.pdf
 20. Opincă M., Antip A., Deaconu A., (2014), Anthropometry Impact in the Design of Military Equipment, Global Conference on Business and Finance Proceedings, Las Vegas, Nevada, S.U.A., vol.8, nr.1, pg. 261+265, ISSN 1941-9589 online. <https://www.researchgate.net/...ANTROPOMETRICOS...AN>
 21. Alexandrina Deaconu, Lavinia Rașcă, (2014), The importance of internship programs in developing



- the profesional identity of young graduates, Proceedings of the 9th International Conference of Business Excellence, Editura Economică, București, ISBN 978-973-709-738-5
www.managementmarketing.ro/~store/suplimente/Volum_ICBE_2015_BT.pdf
22. Alexandrina Deaconu, Cătălina Radu, Maria Ramos, (2013), Brain Drain of Health Professionals-can we manage the process?, The 7th International Management Conference-IMC, New Management for the New Economy, Indexată în Conference Citation Proceedings Index –Social Science and Humanities (ISI), November 7-8,
www.unak.is/static/files/.../2013/imc2013_conference-programme1.pdf
23. Alexandra Mihaela POPESCU, Alecxandrina Deaconu, (2013), High – school, Organizational Citizenship Behavior Moderator , volum 92 Elsevier, Lumen International Conference Logos Universality Mentality Education Novelty, Procedia-Social and Behavioral Sciences 92(2013) 735-740, 2013, ISSN: 1877-0428
<http://www.sciencedirect.com/science/article/pii/S1877042813028784>
24. Alexandra Mihaela POPESCU, Alecxandrina Deaconu, (2013), Organizational Citizenship Behavior Compared Analysis at Romanian SMEs Level – ICBE,
www.bizexcellence.ro/.../FINAL_PROGRAM_ICBE_2
25. Alecxandrina Deaconu, Ramona Igreș, Catalina Radu, (2013), Migration of Human Resources in Europe – An Expensive Process for the Romanian Economy, volum: New Challenges of Economic and Business Development, University of Latvia, Riga, ISBN 978-9984-45-715-4
file:///C:/Users/Deaconu/Downloads/New_Challenges_of_Economic_Conference_Proceedings_2013.pdf
26. Vi26. Rasca Lavinia, Deaconu Alecxandrina, (2012), Knowing who customers are and what they need, a main advantage on the learning and development market, International Conference on Business Excellence, 12-13 october, Brasov, Romania, volum Proceedings of ICBE, Editura Universității Transilvania, ISBN 978-606-19-0103-6
27. Alecxandrina Deaconu, Cătălina Radu, Maria Conceição Ramos, (2012), Students' Perception on Career in Romania and Portugal – a Comparative Analysis, The 6th International Conference – Approaches in Organizational Management –AOM , 15-16 november, Bucharest, Romania , Vol. 14 Nr. 1 / 2013,
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28. Deaconu A., Lefter V., Bogdan A., (2012), Le management peut-il devenir un facteur de la performance des organisations?, Conferinta internationala: Jornadas sobre grandes problematicas do espaço europeu, 25-26 mai, Universitatea din Porto, Portugalia,
www.rmci.ase.ro/no14vol1/0
29. Deaconu A., Bichir V., (2012), New security Paradigm in Globalization, Reviewers: PhD. Udrescu M., PhD Coderie C., Proceedings of the International Symposium "Global Economic Crisis – Status and perspectives" 17-18 may, Artifex University of Bucharest, Romanian Statistical Review, ISSN 1018-046x, revistă înscrisă în bază de date DOAJ, Index Copernicus, EBSCO, RePEc, ICAAP,
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<https://ideas.repec.org/s/rom/rmcimn.html>
31. Alexandrina Deaconu, Cătălina Radu, Ramona Puia, (2011), Education – Multiplier Of The Effects Caused By The Initiatives Of Corporate Social Responsibility, Management & Marketing, Economic Publishing House, vol. 6(1), Spring, <https://ideas.repec.org/a/eph/journal/v6y2011i1n7.html>
32. Deaconu A., Rașcă L., Fircă O, (2011), Corporate Social Responsibility-trend or structural concern?, International Conference Modern Approches in Organisational Management and Economy, 24-25 nov., ISSN 2284-7634, ISSN –L 2284-7634
<https://ideas.repec.org/a/rom/cmanag/v5y2011i1p156-161.html>
33. Lavinia Rașcă, Oana Fircă, Alexandrina Deaconu, (2011), Meeting the Requirements of Knowledge, Based Society – a Critical Success Factor for the Competitive Advantage of Training Companie, Proceedings of the 6-th International Conference on Business Excellence, 14-15 octobree, Brașov, Romania, vol.2, ISBN 978-973-598-941-5, Editura Universității Transilvania din Brașov
34. Lavinia Rașcă, Alexandrina Deaconu, (2010), The assessment of customer satisfaction - a key factor for the Quality of Management, Education and Training: the case of EXEC-EDU, International Seminar on the Quality Management in Higher Education, Tulcea, România, 8-9 iulie, indexată ISI web of knowledge ISI Procedeeng, ISBN 978-973-662-566-4
35. Rașca Lavinia, Deaconu Alexandrina, (2010), How continuous learning can improve the performance of companies acting in Romania, International Conference on Business Excellence 2010, Brașov, România, 15-16 ocombrie, indexată ISI web of knowledge ISI Procedeeng, ISBN 978-973-1747-12-5
36. Alexandrina Deaconu, Lavinia Rașcă, (2010), Investissement en performance – source de compétitivité, Journée d'Études, Les altérnatives en matière de compétitivité, 8 octombrie, ASE, Bucarest
37. Ceptureanu E., Ceptureanu S., Verboncu I, Deaconu A., (2010), Knowledge based economy and Romania: A case study, International Conference on Chemical Engineering and Applications (CCEA 2010) Singapore, 26-28 February, ISBN 978-1-84626, Proceedings of 2010

List of books & book chapters:

1. Deaconu A., Igreș R., (coord), (2019), Provocari pentru managementul resurselor umane in organizatiile modern, Editura ASE, Bucuresti, ISBN 978-606-34-302-6, 334 pg.
<https://www.editura.ase.ro/Provocari-pentru-managementul-resurselor-umane-in-organizatiile-moderne/>
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Case Studies:

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW

Reviewer for international journals

Sustainability, <http://www.mdpi.com/2071-1050/10/5/1466>

Journal of Management and Marketing (<http://www.managementmarketing.ro/>)

PROJECTS

2015: *We develop entrepreneurs: an effective alternative for the employment system - DANTES, POSDRU Project /123/4.1/S/131989, Director: Miron Dumitru, expert*

2014-2015: *Internship in the field of human resources for students – PREUS, Project*



POSDRU/161/2.1/G/137915, Director. Cristian Marinaș, expert

2012–2014 : *La mise en reseau et developpement des filieres francophones en economie adaptees aux exigences du marche de travail par la formation, la cooperation scientifique et le dialogue interdisciplinaire et intersectoriel – Project financed by the Francophone University Agency, Director: prof.univ.dr. Corina Lascu-Cilianu. Expert*

2010–2012: *Internships for a successful career – STAPROS, Project POSDRU/90/2.1/S/60152, ASE Manager*

2010–2013, *Harmonisation des paramètres méthodologiques pour l'élaboration des curricula de FLE (français général, français sur objectifs spécifiques, français de spécialité ou français professionnel) en milieu universitaire francophone –Project MeRSI financed by Francophone University Agency, Director : Carmen Stoean, expert*

2010–2011 : *Promoting entrepreneurial culture, supporting business initiation and developing entrepreneurial skills among businesses and people who want to launch their own business, PROMIN, Project POSDRU/92/3.1/S/60154, Manager*

OTHER RELEVANT PROFESSIONAL EXPERIENCE

1981–1982, Economist, IA Danubiana, Bucharest

2012–2019, Scientific secretary, Vice president, Society of Business Excellence

Organization of scientific events, Project management, Budget management

2012–2020, Adviser and Trainer, ExecEdu, Bucharest

2014, Trainer: Programme de Formation pour les ressources humaines de la filière francophone, Agence Universitaire Francophone (AUF) : Communication et équipe. Stress et gestion du temps, Predeal, România și Nesebar-Bulgaria

2014, Trainer: Programme de formation pour Management es affaires en langue française, Chișinău, Republica Moldova, 2014

2004, Expert Program Phare Leadership and Motivate – Program for Regional Development Agencies – RDA South Muntenia, Edis Stage II, România, 2004

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

2012–2019 Member of the Editorial Board of Management&Marketing Journal,

2012 Member of the Scientific Board of the New Challenges of Economic and Business Development Conference, University of Latvia, Riga

2014–2024 Member of the Organizing Committee of the International Management Conference – Management Challenges for Sustainable Development, Bucharest

2013–2023 Member of the Scientific Council of the National Institute for Cultural Research and Training

2010–present, Romanian Academic Management Society (SAMRO), Bucharest

2012–2019, Society of Business Excellence, Bucharest

2012, HR Club Romania



GRANTS AND HONORS

Awards

Virgil Madgearu Award of the Romanian Academy for the work Organizational Ergonomics (coord: Manolescu A), Economica, Bucharest, 2015, ISBN 978 – 973-709-760-6, 510 pages/73 pages.

AGER Award for the work Ergonomics, (coord: Manolescu A., Lefter V., Deaconu A.), Economica Publishing House, Bucharest, 2010, ISBN 978 – 973-709-491-9, 440 pages/77 pages.

AGER Award for the work Management of human resources: theory and practice, (coordinator: Lefter V., Deaconu A.), Economic Publishing House, Bucharest, 2008, ISBN 978-973-709-369-1, 392 pages/182 pages

INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

Specialization and studies

1992 IAE Lille, France (1 year)

1998 Université d'Orléans, France (3 months)

2005 Université Grenoble, France (1 month)

2007 Universidad Carlos III, Getafe, Madrid (3 months)

2000 Conservatoire d'art et Metiers, CNAM, Paris, France (2 weeks)

2004 Conservatoire d'art et Metiers, Paris, France (2 weeks)

2009 University of Porto (1 month)

LANGUAGES

French – Advanced

English – Intermediate

Spanish – Intermediate

SKILLS

Public Speaking Skills

Mentorship

Customer Orientation

Team spirit

Social adaptability

Analytical Thinking

Planning Skills