



PĂUNESCU Carmen



CURRENT POSITION: Professor; Director of Doctoral School of Business Administration II; Member of FABIZ School Board & School Council; Course Coordinator Business Quality and Innovation, Business Negotiations; Editor Management and Marketing Challenges for Knowledge Society; Mini-track chair ICBE Romanian

AFFILIATION/DEPARTMENT: Department of Business Administration in foreign languages (UNESCO chair)

ORCID RESEARCHER ID: <https://orcid.org/0000-0002-8125-535X>

URL FOR PERSONAL WEBSITE:

LINKEDIN PROFILE: <https://www.linkedin.com/in/carmen-păunescu-0727a1142/>

EMAIL: carmen.paunescu@ase.ro

PROFILE

PhD academic supervisor in Business Administration (since 2011). Professor of Entrepreneurship, Quality and Innovation (since 2008) with over 27 years of academic experience. Associate Editor of Management and Marketing. Over 50 peer-reviewed articles, books and book chapters. Dr. Păunescu's research interests lie in the areas of entrepreneurship and innovation, quality culture and business continuity, energy management and digital transformation. Since 2011, 12 doctoral theses have been defended under her supervision, covering topics that concerned the development of sustainable entrepreneurship and innovation across various areas. In the last decade, Dr. Păunescu was an expert and local coordinator of several Erasmus+ projects: CLLC--Community Learning for Local Change; VISEnet--Village social enterprise: learning material, guidance and networking; RuralCOM--Joint Master's Curriculum in Rural Community Development. She also led the WG2 Higher Education Institutions, social change and transformation as part of the COST Action CA 18236 Multidisciplinary innovation for social change.



EDUCATION

Habilitation	-
Post-Doc	2004-2005 , Fulbright scholar, Business – Six Sigma, Romanian-US Fulbright Commission & Loyola University in New Orleans, LA, the US
PhD (Doctorate)	1997-2003 , Doctorate in Economics, Product and Quality Management, Bucharest University of Economic Studies, Romania
Master	1996-1997 , Graduate Diploma in Quality Management, Bucharest University of Economic Studies, Romania
Bachelor	1993-1996 , Bachelor Degree in Economics (Commerce, Quality Management and Commodity Science), Bucharest University of Economic Studies, Romania 1990-1995 , Bachelor Degree in Chemistry (Organic Chemistry), University of Bucharest, Romania

PROFESSIONAL TRAINING

November 2023 – February 2024 Certificate (continuous learning programme / training course): The sustainable University through Digitization
Career Management & Bittnet Sustems, Bucharest – The sustainable university through digitization.
Investments in research and education infrastructure (ASE 4.0), project code 384388931
Communication skills, persuasive presentation online and offline through digital means (12h)
Applications for collaboration in educational projects (8h)
Applications for productivity personality in the digital environment (20h)

October – November 2012 Certificate (continuous learning programme / training course):
National Institute for Scientific Research in the Field of Labour and Social Protection – National Training Center in Statistics, Romania
Management for a better compliance of the higher education system with the labour market
Use of monitoring tools for graduates' employment on the labour force market

2009 – 2011 (120 hours) Certificate (post-graduate course): Institutional and Regional Development.
Policies, strategies and partnerships
University of Bucharest, Romania
Regional and institutional development
Strategic management and quality management
Policies, strategies and partnerships
Communication, negotiations and data analysis

July 19-25, 2009 Certificate (Faculty development program): EEC 2009 – European Entrepreneurship Colloquium EFER – European Foundation for Entrepreneurship Research, Maastricht,



Olanda Entrepreneurship

Entrepreneurial management

Case study writing and teaching

June 9-20, 2008 Certificate (Faculty development program): IMTA 2008 – International Management Teachers Academy Faculty Development Program

CEEMAN – Central and Eastern European Management Development Association, Bled, Slovenia

Change management

Entrepreneurial leadership

Case study writing and teaching

July 20-28, 2007 Certificate (Faculty development program): EECPL 2007 – European Entrepreneurship Colloquium on Participant-Centered Learning

HBS – Harvard Business School, Boston, SUA

Entrepreneurship

Entrepreneurial management

Case study writing and teaching

August 2004 – July 2005

Certificate (post-doc) Romanian-US Fulbright Commission:

Loyola University New Orleans, LA, SUA – College of Business Administration

Six Sigma

Lean Enterprise

Total Quality Management & Business Excellence Models

September 2002 – January 2003 Certificate (doctoral research grant – Romanian Ministry of Education):

Universita „La Sapienza” di Roma, Italia – Facolta di Economia, Dipartimento di Controllo e Gestione delle Merci del Loro Impatto Sull'Ambiente

Innovation Management

Quality Management & Business Excellence Models

ACADEMIC MANAGEMENT

October 2024 – Onwards Director of the Doctoral School Business Administration II

Doctoral School of Business Administration II, Faculty of Business Administration in foreign languages
Management and coordination of the activities

Business or sector: Higher education & Research

March 2017 – June 2017 Counsellor of the Minister of Education

Romanian Ministry of National Education, Str. General Berthelot, nr. 28-30, www.edu.ro

Support activity for evaluation and national ranking of higher education institutions and academic study programs in Romania.

Business or sector: Higher education



October 2014 – March 2016 Dean Bucharest University of Economic Studies, Bucharest Business School,
Calea Grivitei 2-2A, sala 4303, Bucharest, www.ase.ro, bbs.ase.ro

Management of the school

Academic management of the programs

Business or sector: Higher education

January 2013 – September 2014 Director of the Quality Management and Internal Control Department
Bucharest University of Economic Studies, Department for Quality Management and Internal Control, 6
Romana Square, Bucharest, district 1, postal code 010374, www.ase.ro

Quality assurance, accreditation, managing procedures for internal control

Business or sector: Quality assurance *and internal control*

ACADEMIC EXPERIENCE

October 2011 – Onwards PhD Academic Supervisor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei
2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

Supervision of doctoral theses in the field of Business Administration, with a focus on Entrepreneurship,
Social Innovation, Impact Engagement, Digital Transformation

Business or sector: Research

February 2008 – Onwards Professor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei
2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

Teaching: Sustainable Business Models, Business Innovation Techniques, Social Entrepreneurship,
Business Quality and Innovation, Business Negotiations, Energy Management Systems, Ethics and
Academic Integrity

Research: Business Innovation, Social Entrepreneurship, Social Innovation, Social Acceptance of
Renewable Energies, Energy Efficiency, Community Well-being, Digital Transformation

Business or sector: Higher education & Research

October 2006 – February 2008 Associate Professor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei
2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

Teaching: Business Quality Management, Entrepreneurship, Business Negotiations, Cross/Cultural
Management, Entrepreneurial Culture

Research: Organization maturity, Business excellence models, Entrepreneurial organizations

Business or sector: Higher education & Research

October 1997 – September 2006 Teaching Assistant, Assistant Professor, Lecturer

Bucharest University of Economic Studies, Quality Management and Commodity Science Department, 41
Dacia Boulevard, Bucharest, district 1, postal code 010404, www.com.ase.ro

Teaching: Quality Management Systems, Commodity Science

Research: Quality Management, Product Management



Business or sector: Higher education

RESEARCH PROFILE

Innovation and Entrepreneurship (Inovare și antreprenoriat)

Innovation strategies and innovation efficiency in public and private sectors (Strategii de inovare și eficiența inovațiilor în sectorul public și privat)

Social innovation, impact engagement and impact assessment (Inovare socială, implicare cu impact și evaluarea impactului)

Innovation culture and impactful innovation to business-future proofing (Cultura inovării și inovația de impact pentru validarea viitorului afacerii)

Methods: phenomenological research, case study research, Grounded Theory

Energy Transition and Sustainability (Tranziție energetică și sustenabilitate)

Sustainable business models in the energy sector for a just green transition (Modele de afaceri sustenabile în domeniul energiei pentru o tranziție energetică justă)

Integrated energy management systems aimed to reduce greenhouse gas emissions (Sisteme integrate de management al energiei pentru reducerea emisiilor de gaze cu efect de seră)

Methods: phenomenological research, case study research, Grounded Theory

Artificial Intelligence, Blockchain and Digital Economy (Inteligență artificială, blockchain și economiei digitală)

Artificial Intelligence solutions for start-ups and business-future modelling (Soluții ale inteligenței artificiale pentru start-up-uri și modelarea viitorului afacerii)

Artificial Intelligence ethics and its ethical impact (Etica și impactul etic al inteligenței artificiale)

Contribution of Generative Artificial Intelligence to sustained business growth through enhanced innovation practices (Contribuția inteligenței artificiale generative la creșterea susținută a afacerii prin practici de inovare îmbunătățite)

Role of Generative Artificial Intelligence in shaping future skills development (Rolul inteligenței artificiale generative în modelarea competențelor viitorului)

Impact of digital transformation on organizational behaviour and business modelling (Impactul transformării digitale asupra comportamentului organizațional și modelului de afaceri)

Methods: case study research

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

1. Török, I.; Mátyus, E.; Sebestyén, T.-T.; Păunescu, C.; Havadi-Nagy, K.X.; Exploring Acceptance of Agro-Biomass as Innovative Solution for Heating in Rural Areas in Romania; Resources, 13(11), 155. <https://doi.org/10.3390/resources13110155>; ; 2024; ESCI, Scopus;



2. Tantau, A.; Goia, S.I.; Dincă, V.M.; Păunescu, C.; Stamule, S.; Stamule, T.; Bogdan, A.; Exploring the Generation Z Attitude towards Energy Efficiency Improvement and Decarbonization through Heat Pumps: An Empirical Study in Romania. ; Sustainability, 16, 1250. <https://doi.org/10.3390/su16031250>; 18 pp; 2024; Web of Science; 2071-1050
3. Păunescu, C., Onea, A.I., Molnar, E., Mátyus, E.; Wellbeing and behaviour at work: to what extent are they related?; Journal for East European Management Studies, 29(2), 340-362. doi.org/10.5771/0949-6181-2024-2; 340-362; 2024; Web of Science; 0949-6181
4. Păunescu, C., Acatrinei, C., Argatu, R., McGuire, S.J.J., Zhang, Y.; Employability, proactiveness and workplace behaviors. Is socioeconomic status a mediator?; Journal of Business Economics and Management, 25(1), 47-65. <https://doi.org/10.3846/jbem.2024.20745>; 47-65; 2024; Web of Science; Print:
5. Păunescu, C., Dincă, V.M., Bogdan, A., Goia (Agoston), S.I., Stamule, S., Stamule, T., & Tanțău, A. ; Managing energy performance through heat pumps. Success drivers and barriers in residential sector; Management & Marketing, Vol. 18, No. 3, pp. 214-233, DOI: 10.2478/mmcks-2023-0012.; 214-233; 2023; Web of Science Core Collection ; 1842-0206
6. Zhang, Y., Goroshnikova, T., McGuire, S., Păunescu, C., Perusquía, J., Tang, R., and Kwok Kwong, K.; Status, Wellbeing, and Behavior at Work or in College; Journal of Business and Economic Studies, 27(1).; 36-68; 2023; Australian Business Deans Council Journal List; ISSN:1063-343X
7. Păunescu, C., Ruohonen, A., Spencer, N. & Vavură, N.M.; Management framework for higher education institution-based community innovation labs. ; Management & Marketing. Challenges for the Knowledge Society, vol.17, no. s1, pp.364-380. <https://doi.org/10.2478/mmcks-2022-0021>; 364-380; 2022; Web of Science Core Collection ; 1842-0206
8. Păunescu, C.; Molnar, E. ; Country's entrepreneurial environment predictors for starting a new; Sustainability 2020, 12(18), 7794; <https://doi.org/10.3390/su12187794> (registering DOI) ; 18 pp; 2020; Web of Science; ISSN 2071-1050
9. Paunescu, C., Matyus Eniko; Resilience measures to dealing with the COVID-19 pandemic. Evidence from Romanian micro and small enterprises; Management & Marketing. Challenges for the Knowledge Society, Vol. 15, No. Special Issue, pp. 439-457, DOI: 10.2478/mmcks-2020-0026.; 439-457; 2020; Web of Science Core Collection ; 1842-0206
10. Păunescu C., Argatu, R.; Critical functions in ensuring effective business continuity management. Evidence from Romanian companies; Journal of Business Economics and Management, Vol 21(2): 497-520; 497-520; 2020; Web of Science AIS: 0,19; Print:
11. Păunescu C., Popescu, M.C., Duennweber, M.; Factors determining desirability of entrepreneurship in Romania; Sustainability, Vol. 10, Issue 11, 3893; [doi:10.3390/su10113893](https://doi.org/10.3390/su10113893); 22 pag.; 2018; Web of Science; ISSN 2071-1050
12. Păunescu C., Popescu, M.C., Blid, L.; Business impact analysis for business continuity: Evidence from Romanian enterprises on critical functions; Management & Marketing. Challenges for the Knowledge Society, Vol. 13, No. 3;; 1035-1050; 2018; Web of Science Core Collection ; 1842-0206
13. Păunescu C., Moraru, R.; Maximizing social value in the hotel online environment using an analytic



- hierarchy process; Journal of Competitiveness, 10(1), 106-124. <http://www.cjournal.cz/files/278.pdf>; 106-124; 2018; Web of Science AIS: 0,507; ISSN 1804-171X (Print)
14. Păunescu, C., Argatu, R., Lungu, M. ; Implementation of ISO 22000 in Romanian Companies: Motivations, Difficulties and Key Benefits; Amfiteatru Economic, Vol. 20, No. 47, February 2018; 30-45; 2018; Web of Science AIS: 0,062; 1582-9146
15. Păunescu, C., Roșu, R. ; Propensity for hybrid entrepreneurship among females; Entrepreneur & Innover;; 38-49; 2017; BDI; ISBN: 9782807391048
16. Păunescu, C., Găucă, O., Drăgan, D.; Examining obligations to society for QS Stars best ranked universities in social responsibility; Management & Marketing. Challenges for the Knowledge Society, Vol. 12, No. 4; 551-570; 2017; Web of Science Core Collection ; 1842-0206
17. Păunescu C.; Cât de pregătite sunt companiile mici și mijlocii pentru Managementul Continuității Afacerii?/ How prepared are small and medium sized companies for Business Continuity Management?; Calitatea. Acces la succes/ Quality. Access to Success (Scientific Journal of Management Systems ©SRAC), 18(161); 3-9 si 43-48; 2017; Web of Science Core Collection ; 1582-2559
18. Păunescu C.; Importanța certificării sistemelor de management ale organizațiilor în conformitate cu standardele ISO/ The importance of certification of organizations' management systems to ISO standards; Calitatea. Acces la succes/ Quality. Access to Success (Scientific Journal of Management Systems ©SRAC), 18(157); 46268; 2017; Web of Science Core Collection (ESCI), Scopus, etc.; 1582-2559
19. Păunescu, C., Molnar, E.; Perspectives of labour market trend dynamics and its implications on higher education; Review of Management and Economic Engineering, Volume 15, No. 4(62), <http://www.rmee.org/62engleza.htm>; 637-648; 2016; EBSCO, Ulrich's Periodicals Directory, Index Copernicu, Cabell's Directories; 1583-624X
20. Păunescu, C., Blid, L.; Effective energy planning for improving the organization's energy performance; Management & Marketing. Challenges for the Knowledge Society, 11 (3); 513-531; 2016; Web of Science Core Collection; 1842-0206
21. Păunescu, C., Pascu, A.I., Pop, O.; Întreprinderea socială;; Calitatea. Acces la succes/ Quality. Access to Success (Scientific Journal of Management Systems ©SRAC), 17(153); 23-27/ 108-110; 2016; Web of Science Core Collection; 1582-2559
22. Cantaragiu, R., Păunescu, C., Hadad, S.; The social impact of university entrepreneurship in Romania: Is the; Management & Marketing. Challenges for the Knowledge Society, 9 (4); 403-422; 2014; Scopus, Cabell's Director, Index Copernicus CEEOL, EBSCO etc; 1842-0206
23. Păunescu. C.; Current trends in social innovation research: social capital, corporate social responsibility, impact measurement ; Management & Marketing. Challenges for the Knowledge Society, Vol. 9, No. 2; 105-118; 2014; Scopus, Cabell's Director, Index Copernicus CEEOL, EBSCO etc; 1842-0206
24. Păunescu, C.; Hadad, S.; Cantaragiu, R.; Gauca, O.; Pascu A.I.; Towards an Economics Higher Education Based on Learning Experiences ; International Journal for Quality in Higher Education



- Institutions; 41699; 2014; BDI; 2392 – 604X
25. Păunescu, C.; Dragan, D.; Cantaragiu, R.; Filculescu, A.; Towards a Conceptualization of Social Entrepreneurship in Higher Education; The International Journal of Management Science and Information Technology (IJMSIT), Special Issue: knowledge strategies, decision making and IT in emergent economies – Vol II (51 – 69); NAISIT Publishers; 51-69; 2013; BDI; ISSN 1923-0265 (Print) – ISSN 1923-0273 (Online) – ISSN 1923-0281 (CD-ROM),
26. Păunescu, C.; Challenges of entering the business market: the pre-entry knowledge and experience; Management & Marketing, Vol. 8, No. 1, Spring; <http://www.managementmarketing.ro>; revistă indexată BDI; 52-64; 2013; BDI; 1842-0206
27. Păunescu, C.; De la responsabilitate socială către antreprenoriat social / From Social Responsibility towards Social Entrepreneurship; Calitatea – Acces la succes, Vol. 13, No. 129, August; <http://calitatea.srac.ro/>; revistă indexată BDI; 21-28; 2012; BDI; 1582-2559
28. Păunescu, C.; Cantaragiu, R.; How does risk preference impact the need for achievement in business contexts; Management & Marketing, Vol. 7, No. 1, Spring; <http://www.managementmarketing.ro>; revistă indexată BDI; 89-106; 2012; BDI; 1842-0206
29. Păunescu, C.; Acatrinei (Pantea) C.; Managing Maturity in Process-Based Improvement Organizations: A Perspective of the Romanian Companies ; Journal of Business Economics and Management, Volum 13, no. 2, <http://www.jbem.vgtu.lt/>; DOI: 10.3846/16111699.2011.620149; 223-241; 2012; Web of Science AIS: 0,174; Print:
30. Roșca, I.; Păunescu, C.; Pârvan, C.; Shaping the Future of Higher Education in Romania: Challenges and Driving Factors; Management & Marketing, Vol. 5, No. 1(17), Spring; <http://www.managementmarketing.ro>; revistă indexată BDI; 57-70; 2010; BDI; 1842-0206
31. Pantea Acatrinei, C.; Păunescu, C.; Managing Customer; Annals of DAAAM for 2010 & 610; 2010; Scopus; 1726-9679
32. Păunescu, C.; Managementul performanței proceselor pentru asigurarea sustenabilității organizațiilor prestatoare de servicii/ Managing Process Performance and Quality for Sustainability in the Service Organizations; Amfiteatru Economic, Volum 11, Nr. 26; June 2009;; 323-329; 2009; Web of Science AIS: 0,062; 1582-9146
33. Păunescu C.; Business Maturity Assessment Model: A Practical Approach for Identifying Opportunities for Sustainability Improvement; Annals of DAAAM for 2009 & Proceedings of the 20th International DAAAM Symposium; Editor B[ranko] Katalinic, Published by DAAAM International, Vienna, Austria 2009; <http://www.daaam.com/>; 377; 2009; Scopus; 1726-9679
34. Pantea, C.; Păunescu, C.; Online marketing tools used by recruitment portals – An exploratory research of the Romanian market; The Annals of the University of Oradea, The Journal of the Faculty of Economics – Economic Science Series – Tom XVIII 2009, Vol. 4 – Management and Marketing; 783-787; 2009; B+ (RePEc, DOAJ, EBSCO and Cabells Directory); 1582-5450
35. Păunescu, C.; Pisargeac, S.; Dimensions of an Entrepreneurial Organizational Culture: A Study of 241 Organizations in Romania; ; Review of Management and Economic Engineering; număr special, vol 7, no. 5, Editor șef: Ioan Abrudan, Universitatea Tehnică din Cluj-Napoca; 209-214; 2008; BDI; 1583-



624X

36. Groves, K.; Păunescu, C.; Examining the Antecedents and Outcomes of Romanian Entrepreneurial Orientation; Management & Marketing, Editura Economică, Volum 3, No. 3(11), Autumn; <http://www.managementmarketing.ro>; revistă indexată BDI; 43160; 2008; BDI; 1842-0206
37. Păunescu, C.; Purcărea, I.; Pantea, C.; Managing Quality in Organizations through Performance Measurement; Management & Marketing, Editura Economică, Volum 3, No. 1(9), Spring; <http://www.managementmarketing.ro>; revistă indexată BDI; 105-116; 2008; BDI; 1842-0206
38. Păunescu, C.; ; Dezvoltarea și consolidarea modelului de universitate antreprenorială în România; Amfiteatru Economic, Volum 9, Nr. 22; www.amfiteatruconomic.ase.ro; Revista este indexată în BDI; 54-62; 2007; BDI; 1582-9146
39. Păunescu, C.; Entrepreneurship on Universities: A Need for a Culture Change?; Review of Management and Economic Engineering; număr special, Vol. 6, No. 6/ 2007, Editor-in-chief: Ioan Abrudan, Univ. Tehnică din Cluj-Napoca; 114 -119; 2007; BDI; 1583-624X
40. Olaru, M.; Păunescu, C.; Cherciu O.; Developing an Organization Maturity Assessment Tool to Enhance its Performance; Review of Management and Economic Engineering; număr special, Vol. 6, No. 6/ 2007, Editor-in-chief: Ioan Abrudan, Univ. Tehnică din Cluj-Napoca; 102 -107; 2007; BDI; 1583-624X
41. Cherciu O.; Olaru, M.; Păunescu, C.; Evaluation of the Quality Management System Maturity Level for Training Organizations; Review of Management and Economic Engineering; număr special, Vol. 6, No. 6/ 2007, Editor-in-chief: Ioan Abrudan, Univ. Tehnică din Cluj-Napoca; 144 -149; 2007; BDI; 1583-624X
42. Melenciuc, F.; Cherciu O.; Olaru, M.; Păunescu, C. ; Development of an European Reference Model Concerning the Quality Management System in Vocational Field; Review of Management and Economic Engineering; număr special, Vol. 6, No. 6/ 2007, Editor-in-chief: Ioan Abrudan, Univ. Tehnică din Cluj-Napoca; 14 - 20; 2007; BDI; 1583-624X
43. Păunescu, C.; Developing and Strengthening the Model of Entrepreneurial University in Romania; The Annals of the University of Oradea, The Journal of the Faculty of Economics - Economic Science Series - Tom XVI, 2007 (electronic format on CD); 500-504; 2007; BDI; 1582-5450
44. Păunescu, C.; A model of assessment for customers' satisfaction in the Small and Medium Enterprises/ Model de evaluare a satisfacției clienților pentru întreprinderile mici și mijlocii; Amfiteatru Economic, Volum 8, Nr. 20; www.amfiteatruconomic.ase.ro; Revista este indexată în BDI; 112-117; 2006; BDI; 1582-9146
45. Pamfilie, R.; Păunescu, C.; Food Quality And Safety: Practices And Contributions Brought By The Centre Of Research And Alimentary Product Expertise; Amfiteatru Economic, Volume 8, Issue 19; www.amfiteatruconomic.ase.ro; Revista este indexată în BDI; 137-140; 2006; BDI; 1582-9146
46. Olaru, M.; Verboncu, I.; Păunescu, C.; Șandru, D.; Preocupări ale universităților din România privind asigurarea calității serviciilor educaționale, în contextul integrării în Uniunea Europeană; Analele Științifice ale Universității Cooperatist-Comerciale din Moldova; Redactor: Vasile Botnariuc; Coordonator: Sergiu Petrovici. Chișinău: UCCM; 57-60; 2006; -; 1857-1239



47. Păunescu, C.; Bune practici privind sistemele de management al calității în învățământul superior economic din SUA; Analele Științifice ale Universității Cooperatist-Comerciale din Moldova; Redactor: Vasile Botnariuc; Coordonator: Sergiu Petrovici. Chișinău: UCCM; 17-25; 2006; -; 1857-1239
48. Păunescu, C.; Good Practices in the American Economic Higher Education/ Bune practici în învățământul superior economic american; Amfiteatru Economic, Volum 7, Nr. 18; www.amfiteatruconomic.ase.ro Revista este indexată în BDI; 150-153; 2005; BDI; 1582-9146
49. Roșca, Gh. I. ; Petrescu, V.; Olaru, M.; Bodea, C.; Păunescu, C.; Implementing a Quality Management System in the Academy of Economic Studies Bucharest/ Implementarea unui sistem de managementul calității în ASE București; Amfiteatru Economic, Volum 6, Nr. 16; www.amfiteatruconomic.ase.ro Revista este indexată în BDI; 41883; 2004; BDI; 1582-9146

List of papers published in conference proceedings:

1. Păunescu, C., Argatu, R., Matyus, E.; Socio-economic wellbeing and behaviour at school or work. To what extent are they related? Evidence from Romania; ICBE 2023 "Rethinking business: Sustainable leadership in a VUCA world"; 23-25 Martie 2023, Bucharest; Proceedings of the International Conference on Business Excellence "Rethinking business: Sustainable leadership in a VUCA world", Vol. 17, Issue 1, <https://doi.org/10.2478/picbe-2023-0078>; WOS Proceedings; 2023; 853 - 863; eISSN: 2558-9652
2. Paunescu, C. & McDonnell-Naughton, M.; Features of the higher education institutions' community innovation labs; ICBE 2022 "Rethinking business: Sustainable leadership in a VUCA world"; Martie 2022, Bucharest; Proceedings of the International Conference on Business Excellence Volume 16, Issue 1; DOI 10.2478/picbe-2022-0050; WOS Proceedings ; 2022; 519-526; eISSN: 2558-9652
3. Păunescu, C. ; Innovative policy labs in the higher education in Romania; ISIRC 2020; Social innovation and enterprise for more prosperous, fair and sustainable societies; SHIINE Project network event (10.00 – 12.00 BST) "Social Innovation and higher education institutions' policy labs" ; Sept. 3rd, 2020, virtual; <https://eu.bbcollab.com/guest/b6237ef538a8486d8770efc38f4c5743>; SHIINE Project network event (10.00 – 12.00 BST) "Social Innovation and higher education institutions' policy labs" Link to join <https://eu.bbcollab.com/guest/c11088ff4d134f43a3a6289a6e898477> ; 2020;
4. Păunescu, C., Vidovic, D. ; Social Entrepreneurship Education in Academia: A MOOC Scheme Analysis; ICESS 2020; Innovative models to revive the global economy; ; Proceedings of the International Conference on Innovative models to revive the global economy. Book Series "International Conference on Economics and Social Sciences"; Edited by: Dima, AM (DOI: 10.2478/9788366675162-050) WOS Proceedings; 2020; 491-501; ISSN 2704-6524
5. Păunescu, C., McDonnell-Naughton, M.; Organizational characteristics of a social entrepreneurial university. A theoretical perspective; Multi-Disciplinary Innovation for Social Change (ONLINE WEBINAR) "Multi-Disciplinary Innovation in a Pandemic" In association with Burgas Free University -



Digital Transformation, media and inclusion Conference; Friday, 5th June, 2020 2:00 pm – 4:00 pm CET; [https://www.eventbrite.co.uk/e/multi-disciplinary-innovation-for-social-change-online-webinar-tickets-](https://www.eventbrite.co.uk/e/multi-disciplinary-innovation-for-social-change-online-webinar-tickets-104736814632?aff=eemailordconf&utm_campaign=order_confirm&utm_medium=email&ref=eemailordconf&utm_source=eventbrite&utm_term=viewevent)

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5. Păunescu, C., Lepik, K.L., Spencer, N. (Eds.); Social Innovation in Higher Education. Landscape, Practices, and Opportunities; Springer, Cham. ; 313 pp.; 2022; ISSN 2197-5698 ISSN 2197-5701 (electronic) Innovation, Technology, and Knowledge Management ISBN 978-3-030-84043-3 ISBN 978-3-030-84044-0 (eBook) <https://doi.org/10.1007/978-3-030-84044-0>
6. Păunescu C., D'Ascenzo, F. ; "Romanians' Perceptions Regarding the Drivers of Social Venture. Evidence Based on AGER Data". In: "Business Revolution in a Digital Era", 14th International Conference on Business Excellence, ICBE 2020, Bucharest, Romania; Editors: Dima, Alina Mihaela, D'Ascenzo, Fabrizio (Eds.) ; Springer International; 363-376; 2021; ISBN 978-3-030-59972-0; https://doi.org/10.1007/978-3-030-59972-0_25
7. Păunescu C., Evans, R.; „The Role of Social Enterprises at European Level”. In: „Doing Business in Europe - Economic Integration Processes, Policies, and the Business Environment”, Dima, A. (Ed.) <https://rd.springer.com/book/10.1007/978-3-319-72239-9>; Springer International; 235-254; 2018; ISSN 1431-1941 ISSN 2197-716X (electronic) Contributions to Management Science ISBN 978-3-319-72238-2 ISBN 978-3-319-72239-9 (eBook)
8. Păunescu, C. ; Book chapter: "Does Community Service Make Any Difference in University Rankings?" In: Za S., Drăgoicea M., Cavallari M. (eds) Exploring Services Science. IESS 2017. Lecture Notes in Business Information Processing, vol 279. ; Springer, Cham; https://link.springer.com/chapter/10.1007%2F978-3-319-56925-3_23; 283-294; 2017; Print ISBN 978-3-319-56924-6, Online ISBN 978-3-319-56925-3;
9. Păunescu, C.; Cantaragiu, R.; Book chapter: „The social role of university entrepreneurship”. In Economics: Concepts, Methodologies, Tools, and Applications, 2-3; IGI Global; pp. 1055-1071; 2015; DOI: 10.4018/978-1-4666-8468-3.ch058
10. Păunescu, C.; Cantaragiu, R. ; Book chapter: The Social Role of University Entrepreneurship. In: "Strategic Role of Tertiary Education and Technologies for Sustainable Competitive Advantage"; IGI Global Web of Science (Book); 103-119; 2013; ISBN 978-1-4666-4233-1 (hardcover) ISBN 978-1-4666-4234-8 (ebook) ISBN 978-1-4666-4235-5 (print & perpetual access) DOI: 10.4018/978-1-4666-4233-1.ch003



11. Păunescu, C. ; Acatrinei (Pantea), C.; I. Purcărea, O. Cherciu, G. Stoleriu; Instrument de evaluare a maturității și creștere a performanței organizației. Ghid pentru organizații din domeniul public și privat ; ASE București; 287; 2010; 978-606-505-352-6
12. Păunescu, C. ; Acatrinei (Pantea), C.; I. Purcărea, O. Cherciu, G. Stoleriu; Management Tool for Organization Maturity Assessment and Performance Improvement. General guidelines for public and private organizations; ASE București; 68; 2010; 978-606-505-377-9
13. Păunescu, C.; Managing Culture in Business. Basics; ArsAcademica; 142; 2009; 978-606-8017-17-4
14. Dima, D.; Diaconescu, I.; Pamfilie, R.; Procopie, R.; Bobe, M.; Păunescu, C.; Popescu, D.; Chiru, L.; Fundamentele științei mărfurilor. Mărfuri alimentare; ASE București; 355; 2005; 973-594-682-3
15. Olaru, M.; Pamfilie, R.; Purcărea, A.; Negrea, M.; Atanase, A.; Stanciu, C.; Păunescu, C.; Fundamentele științei mărfurilor. Ediția a 2-a; Economică, București; 335; 2005; 973-709-098-5
16. Olaru, M.; Șavga, L. (coordonatori); Pamfilie, R.; Sârbu, R.; Petrescu, V.; Păunescu, C., Maleca, T.; Țurcanu, Gh.; Șavga, G.; Jalencu, M.; Ghid pentru implementarea unui sistem de management al calității în cadrul instituțiilor de învățământ superior; Universitatea Cooperatist-Comercială; 165; 2005; 9975-9993-1-X
17. Păunescu, C.; Marfa și globalizarea pieței; ASE București; 334; 2004; 973-594-448-0
18. Dima, D.; Pamfilie, R.; Procopie, R.; Păunescu, C.; Merceologia și expertiza mărfurilor alimentare de export-import; ASE București; 325; 2004; 973-594-488-X
19. Diaconescu, I.; Păunescu, C.; Analiza senzorială în societățile comerciale; Uranus, București; 207; 2003; 973-9021-86-7
20. Păunescu, C.; Quality Management. Instructor's Manual; ASE București; 205; 2006; (13) 978-973-594-772-9; (10) 973-594-772-2
21. Olaru, M.; Pamfilie, R.; Purcărea, A.; Păunescu, C. Stanciu, C.; Negrea, M.; Studiul calității produselor și serviciilor, Manual pentru clasa a IX-a; Economică, București; 160; 2004; 973-8318-48-3
22. Olaru, M.; Pamfilie, R.; Sârbu, R.; Păunescu, C.; Stanciu, C.; Negrea, M.; Studiul calității produselor și serviciilor, Manual pentru clasa a XII-a; Economică Preuniversitară, București; 113; 2002; 973-8318-21-1
23. Olaru, M. (coordonator); Pamfilie, R.; Mocanu, M.; Păunescu, C.; Stanciu, C.; Negrea, M.; Studiul calității produselor și serviciilor, Manual pentru clasa a XI-a; Economică Preuniversitară, București; 160; 2001; 973-8318-01-7

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW

SCIENTIFIC COMMITTEES of CONFERENCES: International Conference on Business Excellence-ICBE (2012-Onwards); International Forum on Knowledge Asset Dynamics-IFKAD (2021)

REVIEW ACTIVITY of the following academic journals: Management & Marketing (2015-Onwards) Sustainability (2018-Onwards), Journal of Business Economics and Management (since 2014), Studies in Higher Education (2019), Journal of Social Entrepreneurship, Current Issues in Tourism (2020), Administrative Sciences, Economies etc.



PROJECTS

1. CLIL Network for Languages in Education: Towards bi- and multilingual disciplinary literacies (CLILNetLE); CA 21114; 2022-2026; University of Vienne; Competiție; Carmen Păunescu; Membru Comitetul de Management
2. Joint Master's Curriculum in Rural Community Development (RuralCOM); Erasmus+ 2020-1-EE01-KA203-077886; 2020-2023; EESTI MAAULIKOOL, Estonia; Competiție; Carmen Păunescu; Director
3. Multi-disciplinary innovation for social change (SHIINE), <https://socialchangelab.eu/>; CA 18236; 2019-2024; University of Tallinn; Competiție; Carmen Păunescu; Membru Comitetul de Management Leader WG2
4. Community Learning for Local Change (CLLC), <https://localchange.eu/>; Erasmus+ 2018-1-DE01-KA203-004227/ 22.10.2018; 2018-2021; HfWU Nürtingen-Geislingen University, Nürtingen, Germany; Competiție; Monica Dudian; Membru
5. Village Social Enterprise learning material, guidance and networking (ViSEnet), <https://ruralsehub.net/visenet-overview/>; Erasmus+ 2018-1-FI01-KA204-047308/ 03.12.2018; 2018-2021; University of Helsinki, Ruralia Institute; Competiție; Carmen Păunescu; Director
6. Cadrul strategic pentru infrastructura educațională și sprijin în planificarea strategică a educației și formării profesionale - INFRAED; Cod SMIS SIPOCA 6; 2016-2019; CNDIPT București; Competiție FSE - Programul Operațional Capacitate Administrativă (POCA); Crăciun Cecilia Luiza; Expert învățământ superior
7. Social Entrepreneurship for Local Change; Erasmus+ 2015-1-DE01-KA203-002161/ 20.02.2015; 01.09.2015 - 31.08.2018; ASE; Competiție ERASMUS+; Monica Dudian; Membru
8. Dezvoltarea spiritului antreprenorial și a competențelor manageriale pentru a genera un număr crescut de afaceri (New Biz); POSDRU/176/3.1/S/150300; Sept.-Dec. 2015; ASE; Competiție; Gheorghe Orzan; Lector
9. Dezvoltarea spiritului antreprenorial și a competențelor manageriale ale studenților și ale tinerilor intreprinzători pentru a genera un număr crescut de afaceri (BizStart); POSDRU/176/3.1/S/150298; Sept.-Dec. 2015; ASE; Competiție; Mihai Orzan; Expert pe termen scurt și Lector
10. Program strategic pentru promovarea inovării în servicii prin educație deschisă, continuă (INSEED); ID 57748; Oct. 2010 - Sept. 2013; Universitatea Politehnica din București; Competiție FSE - POSDRU 2007-2013 ; Anamaria Ciobanu (din partea ASE); Expert pe termen lung
11. Comunitate universitară pentru managementul calității; POSDRU/86/1.2/S/61959; Feb. 2011 - Oct. 2013; Universitatea Al. I. Cuza; Competiție FSE - POSDRU 2007-2013 ; Roxana Sârbu (din partea ASE); Expert pe termen lung
12. Sanse egale pentru cariere de succes; POSDRU/97/6.3/S/ 64237; 2011-2013; ASE București; Competiție FSE - POSDRU 2007-2013 ; Ion Verboncu; Expert pe termen scurt
13. Doctorat pentru o cariera în cercetarea economica interdisciplinara la nivel european - DOCCENT ; POSDRU/107/1.5/S/ 77213; ; ASE Bucuresti; Competiție FSE - POSDRU 2007-2013 ; Ion



Stancu; Expert pe termen scurt

14. Consolidarea capacității instituționale a Consorțiului Regional al Regiunii de Dezvoltare București – Ilfov (CRBI); POSDRU/ 41/ 3.3./ G/ 25767; 2009–2011; Universitatea din București; Competiție FSE – POSDRU 2007–2013 ; Elena Ionică; Membru grup țintă
15. Calitate și leadership pentru învățământul superior românesc (QLHE); ID 2684; Mai 2009 – ian. 2010; UEFISCSU; Competiție FSE ; Curaj Adrian; Raportor, Expert
16. ID_828 Instrument de evaluare a maturității IMM-urilor din România la nivel strategic și operațional pentru susținerea performanțelor acestora pe termen lung. Etapa 2010: Instrument de evaluare a maturității IMM-urilor. Evaluare la nivel operațional; Evaluarea rezultatelor și planificarea îmbunătățirii; Acțiuni de diseminare a rezultatelor finale ale proiectului ; 274/ 01.10.2007; 2007–2010; MEdC – UEFISCSU; PN II, Program IDEI; Competiție; Păunescu Carmen; Director
17. ID_828 Instrument de evaluare a maturității IMM-urilor din România la nivel strategic și operațional pentru susținerea performanțelor acestora pe termen lung. Etapa 2009: Determinarea gradului de conștientizare a IMM-urilor cu privire la importanța învățării, îmbunătățirii și inovării; Instrument de evaluare a maturității IMM-urilor. Descrierea nivelurilor de maturitate; Instrument de evaluare a maturității IMM-urilor. Identificarea ariilor specifice pentru îmbunătățire; Instrument de evaluare a maturității IMM-urilor. Evaluare la nivel strategic; 274/ 01.10.2007; 2007–2010; MEdC – UEFISCSU; PN II, Program IDEI; Competiție; Păunescu Carmen; Director
18. ID_828 Instrument de evaluare a maturității IMM-urilor din România la nivel strategic și operațional pentru susținerea performanțelor acestora pe termen lung. Etapa 2008: Managementul resurselor în întreprinderile mici și mijlocii; Managementul proceselor în întreprinderile mici și mijlocii; Evaluarea performanțelor IMM-urilor și analiza rezultatelor; 274/ 01.10.2007; 2007–2010; MEdC – UEFISCSU; PN II, Program IDEI; Competiție; Păunescu Carmen; Director
19. ID_828 Instrument de evaluare a maturității IMM-urilor din România la nivel strategic și operațional pentru susținerea performanțelor acestora pe termen lung. Etapa 2007: Evaluarea mediului intern și extern al întreprinderii în scopul identificării oportunităților, schimbărilor, tendințelor și riscurilor; Determinarea strategiilor, politicilor și sistemului de comunicare în întreprinderile mici și mijlocii; 274/ 01.10.2007; 2007–2010; MEdC – UEFISCSU; PN II, Program IDEI; Competiție; Păunescu Carmen; Director
20. ID_856 Creșterea competitivității IMM-urilor din România prin implementarea unui model de evaluare și de îmbunătățire a performanțelor acestora în conformitate cu modelul european de management al calității. Etapa 2010: Definirea și experimentarea unui model de evaluare a performanței globale a întreprinderilor mici și mijlocii cu integrarea indicatorilor referitori la resurse, procese și la satisfacția clienților, în raport cu exigentele Uniunii Europene; Acțiuni de diseminare a rezultatelor proiectului; 273/ 01.10.2007; 2007–2010; MEdC – UEFISCSU; PN II, Program IDEI; Competiție; Olaru Marieta; Membru



21. ID_856 Creșterea competitivității IMM-urilor din România prin implementarea unui model de evaluare și de îmbunătățire a performanțelor acestora în conformitate cu modelul european de management al calității. Etapa 2009: Identificarea preocupărilor actuale ale întreprinderilor mici și mijlocii din România privind utilizarea unor indicatori pentru evaluarea performanțelor; Identificarea preocupărilor actuale ale întreprinderilor mici și mijlocii din România privind utilizarea unor indicatori de performanță referitori la satisfacția clienților; Definirea unui model de evaluare a performanțelor proceselor și resurselor întreprinderilor mici și mijlocii din România; 273/ 01.10.2007; 2007–2010; ME dC – UEFISCSU; PN II, Program IDEI; Competiție; Olaru Marieta; Membru
22. ID_856 Creșterea competitivității IMM-urilor din România prin implementarea unui model de evaluare și de îmbunătățire a performanțelor acestora în conformitate cu modelul european de management al calității. Etapa 2008: Evaluarea stadiului actual privind implementarea și certificarea sistemelor de management al calitatii (SMC) în întreprinderile mici și mijlocii din România; Evaluarea eficienței SMC în creșterea competitivității întreprinderilor mici și mijlocii din România; Evaluarea efectelor certificării SMC asupra performanțelor întreprinderilor mici și mijlocii din România, în relație cu modelul european al managementului total al calitatii; 273/ 01.10.2007; 2007–2010; ME dC – UEFISCSU; PN II, Program IDEI; Competiție; Olaru Marieta; Membru
23. ID_856 Creșterea competitivității IMM-urilor din România prin implementarea unui model de evaluare și de îmbunătățire a performanțelor acestora în conformitate cu modelul european de management al calității. Etapa 2007: Analiza orientărilor actuale privind dezvoltarea întreprinderilor mici și mijlocii din România și creșterea competitivității acestora; Analiza tendințelor privind dezvoltarea întreprinderilor mici și mijlocii din România și creșterea competitivității acestora; 273/ 01.10.2007; 2007–2010; ME dC – UEFISCSU; PN II, Program IDEI; Competiție; Olaru Marieta; Membru
24. CEREX – Modele și indicatori de evaluare a calitatii cercetării științifice în universități în contextul societății bazate pe cunoaștere. Etapa 2006: Analize comparative de fundamentare a caracteristicilor cercetării științifice universitare și a modelelor și instrumentelor specifice de management la nivel instituțional Etapa 2007: Proiectarea într-o abordare sistemică a cadrului organizatoric al cercetării științifice din universitate în vederea optimizării acestuia; Elaborarea de modele și instrumente pentru evaluarea calitatii cercetării științifice universitare; Elaborarea unor instrumente de planificare și fundamentare a deciziilor de dezvoltare a infrastructurii pentru cercetare la nivel instituțional. Etapa 2008: Îmbunătățirea modelelor pentru managementul cercetării științifice; Dezvoltarea de metode și instrumente de evaluare a competențelor de cercetare pentru recrutarea și promovarea resursei umane și prevenirea fenomenului de migrație; Crearea de instrumente pentru evaluarea și îmbunătățirea sistemului de motivare a personalului implicat în cercetarea științifică universitară; Optimizarea procedurilor de achiziție și de utilizare a echipamentelor pentru cercetare; 2-CEX06-8-85/ 19.09.2006; 2006–2008; ME dC; Program CEE; Competiție; Olaru Marieta; Membru
25. INOVEX – Creșterea performanțelor de calitate în cadrul proceselor cooperative din IMM-uri prin



- sisteme expert în ingineria și managementul inovației. Etapa 2006: Cercetare fundamentală și aplicativă pentru dezvoltarea agentului inteligent specific inovației de proces, respectiv dezvoltarea aplicației software INOVEX. Etapa 2007: Cercetare de piață privind identificarea conflictelor la nivel de proces. Metode de soluționare a conflictelor identificate la nivelul proceselor. Etapa 2008: Soluții oferite de aplicația INOVEX; 140/ 02.10.2006; 2006–2008; MEdC; Program CEE; Competiție; Olaru Marieta; Membru
26. UNIVBUS – Cercetări privind extinderea și consolidarea parteneriatelor dintre universități și mediul de afaceri. Etapa 2006: Elaborarea de studii, identificarea de bune practici naționale și internaționale și formularea de propuneri privind modelele structurilor de parteneriat dintre universități și mediul de afaceri; 122/ 01.08.2006; 2006–2008; MEdC; Program CEE; Competiție; Bodea Constanța; Membru
27. UNI-C Strategii, sisteme, metode și instrumente pentru managementul cunoașterii în universități. Etapa 2006: Studiul metodologiilor de evaluare a capitalului intelectual. Definirea unei metodologii pentru elaborarea de către universități a Declarației de capital intelectual; 95/ 01.08.2006; 2006–2008; MEdC; Program CEE; Competiție; Bodea Constanța; Membru
28. Implementarea unui sistem de management al calității bazat pe standardul internațional ISO 9001:2000 în scopul certificării în cadrul Primăriei Buftea. Etapa II: Elaborarea documentației sistemului de management al calității; 262/ 26.10.2006; 2006–2007; Primaria Buftea; Analiză de oferte; Păunescu Carmen; Director
29. Implementarea unui sistem de management al calității bazat pe standardul internațional ISO 9001:2000 în scopul certificării în cadrul Primăriei Buftea. Etapa I: Audit de preevaluare și instruire; 262/ 26.10.2006; 2006–2007; Primaria Buftea; Analiză de oferte; Ioniță Ion; Membru
30. Tools and Techniques for Quality Improvement in the Six Sigma Vision; Grant numărul 294/ 14 iunie 2004; August 2004 – Iulie 2005; US Council for International Exchange of Scholars și Comisia Fulbright – RO; Competiție; Păunescu Carmen; Director (grant individual)
31. Cercetări privind realizarea și testarea unor suplimente nutriționale bazate pe ingrediente naturale destinate susținerii eforturilor maxime la sportivi de performanță. Etapa 2003 – Studiu documentar privind definirea cadrului conceptual, noțional, procedural și operațional referitor la suplimentele nutriționale; Etapa 2004 – Cercetări privind realizarea unor suplimente nutriționale. Elaborarea metodologiilor de decelare și cuantificare a substanțelor interzise în consum; Etapa 2005 – Testarea suplimentelor nutriționale bazate pe ingrediente naturale, realizate. Diseminarea rezultatelor; 3-PP8/ 26.11.2003; Noiembrie 2003 – Decembrie 2005; MEdC; PNCDI, Programul CERES; Competiție; Pamfilie Rodica; Membru
32. Tipologia și monitorizarea anomaliilor mărfurilor alimentare în procesul comercializării din perspectiva cerințelor pieței europene. Etapa 2003 – Anomaliile mărfurilor alimentare în raporturile contractuale dintre partenerii comerciali; Etapa 2004 – Cercetări privind defectologia și defectoscopia alimentelor brute și prelucrate și a ambalajelor de contact cu acestea; identificarea și cercetarea bioagenților de infestare și de infectare a alimentelor; Etapa 2005 – Cercetări privind bioagenții declanșatori ai bolilor unor mărfuri alimentare, impuritățile toxice și



agenți de poluare ai mărfurilor alimentare; 40532/ 05.11.2003; Cod 1466, tema nr. 9; Noiembrie 2003 – Noiembrie 2005; MEdC; CNCIS, Tip A; Competiție; Pamfilie Rodica; Membru

33. Organism Național de Certificare a sistemului de management al calității și personalului din învățământul superior. Etapa 2002 – Inițierea unui organism de certificare a sistemelor de management al calității în învățământul superior – OCSMC-IS. Organizarea și funcționarea unui organism de certificare a personalului din învățământul superior implicat în activitățile de asigurare a calității; Etapa 2003 – Recunoașterea OCSMC-IS și OCPERS-IS ca ONG (asociații) de interes public. Proiectarea și implementarea sistemului de management al calității din OCSMC-IS și OCPERS-IS; Etapa 2004 – Fundamentarea procesului de certificare a SMC din universități și a personalului AC din universități. Testarea procesului de certificare a sistemului de management al calității în cadrul OCSMC-IS și a procesului de certificare a personalului din cadrul OCPERS-IS Acreditarea OCSMC-IS și OCPERS-IS de către RENAR; 135/ 11.10.2002; Octombrie 2002 – Decembrie 2004; MEdC; PNCDI, Programul INFRAS; Competiție; Olaru Marieta; Membru

OTHER RELEVANT PROFESSIONAL EXPERIENCE

November 2021 – October 2025

Association of the Faculties of Economics from Romania (AFER) – Member of Department
Department of curricular development and quality assurance in the educational process and scientific research, <https://afer.ase.ro/>

Business or sector: Higher education & Quality assurance

January 2018 – January 2021 Vice-President of Society for Business Excellence

Society for Business Excellence, <http://www.bizexcellence.ro>

Editorial activity

Project manager

Support to ICBE – International Conference on Business Excellence

Business or sector: Higher education & Research

2011 – June 2021 Member of the Regional Development Consortium Bucharest-Ilfov

National Center for the Development of Vocational and Technical Education – Str. Spiru Haret 10-12, Sector 1, Bucharest, www.tvet.ro

Monitoring and update of the Regional Action Plan for Education at the level of Bucharest-Ilfov Region
Reinforcement of the social partnership for technical and vocational training at the local and regional level and correlation with higher education

Business or sector: Higher education

April 2004 – May 2013 Quality Auditor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

Conducting quality audits of the quality management systems at different departments



Business or sector: Higher education – Quality auditing

June 2000 – June 2004 Monitor, Evaluator

Bucharest University of Economic Studies, CALIST Programme

Project management, evaluation and monitoring

Business or sector: Higher education

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

Society for Business Excellence / Asociația pentru Excelență în Afaceri (since inception)

INDUSTRY AND SOCIETAL ENGAGEMENT

Social Entrepreneurship for Local Change, <https://localchange.eu/>, Erasmus+ 2015-1-DE01-KA203-002161/ 20.02.2015, 01.09.2015 – 31.08.2018, ASE and Community Learning for Local Change (CLLC), <https://localchange.eu/>, Erasmus+ 2018-1-DE01-KA203-004227/ 22.10.2018, 2018–2021, HfWU Nürtingen-Geislingen University, Nürtingen, Germany – Involvement as an expert & lecturer in the Intensive programme in Romania, Germany, Estonia and Holand

Guest speakers presentations in classess for Bachelor and Masters students (since 2005) and, recently, company visit facilitator for Bachelor students (since 2023)

GRANTS AND HONORS

ISO 50001 Energy Management System authorized trainer, TUV Karpat, 2018

Quality auditor against ISO 9001, AEROQ & CertRom, 2004–2013

Fulbright Scholar, Romanian-US Fulbright Commission, 2004–2005

MEDIA PRESENCE

Media: e.g., <http://www.revistabiz.ro/patru-din-zece-tineri-romani-vor-sa-si-porneasca-propria-afacere/>

Youtube: e.g., <https://www.youtube.com/watch?v=oT-kIEOOVCw&t=3399s>

INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

CLIL Network for Languages in Education: Towards bi- and multilingual disciplinary literacies (CLILNetLE) CA 21114, 2022–2026, University of Vienne – Management Committee member

Joint Master's Curriculum in Rural Community Development (RuralCOM), Erasmus+ 2020-1-EE01-KA203-077886, 2020–2023, EESTI MAAULIKOOL, Estonia – Project manager and expert researcher

Multi-disciplinary innovation for social change (SHIINE), <https://socialchangelab.eu/> CA 18236, 2019–



2024, University of Tallinn – Management Committee member & WG2 Lead

Community Learning for Local Change (CLLC), <https://localchange.eu/>, Erasmus+ 2018-1-DE01-KA203-004227/ 22.10.2018, 2018-2021, HfWU Nürtingen-Geislingen University, Nürtingen, Germany – Expert & lecturer

Village Social Enterprise learning material, guidance and networking (ViSEnet), <https://ruralsehub.net/visenet-overview/>, Erasmus+ 2018-1-FI01-KA204-047308/ 03.12.2018, 2018-2021, University of Helsinki, Ruralia Institute – Project manager and expert researcher

Social Entrepreneurship for Local Change, <https://localchange.eu/>, Erasmus+ 2015-1-DE01-KA203-002161/ 20.02.2015, 01.09.2015 – 31.08.2018, ASE – Expert & lecturer

EEC 2009 – European Entrepreneurship Colloquium, European Foundation for Entrepreneurship Research, Maastricht, Olanda – Faculty development

IMTA 2008 – International Management Teachers Academy Faculty Development Program, CEEMAN – Central and Eastern European Management Development Association, Bled, Slovenia – Faculty development

EECPCL 2007 – European Entrepreneurship Colloquium on Participant-Centered Learning, Harvard Business School, Boston, SUA – Faculty development

Six Sigma and quality management, Fulbright Commission: Fulbright Scholar, 2004-2005, Loyola University New Orleans, LA, SUA – College of Business Administration – Post-doctoral researcher

Universita degli Studi di Roma „La Sapienza”, Facolta di Economia, Roma, Italia: Integrated Systems in the Commodity Science: Quality – Environment – Security – Hygiene, Contract de grant nr. 4510/ 18.09.2002

Septembrie 2002 – Ian. 2003, Oficiul Național al Burselor de Studii in Străinătate (O.N.B.S.S.) și MEDC din România – Doctoral researcher

LANGUAGES

English – Advanced

French – Intermediate

Italian – Beginner

SKILLS

Research: since 2011, 12 PhD theses supervised to completion, 8 PhD thesis supervised under completion

Teaching and Mentoring: various subjects in the areas of innovation, entrepreneurship, quality, energy, business model; around 25 Bachelor and Master's students mentored and supervised in every academic year

Analytical: SPSS (intermediate), RStudio (beginner)

Communication: project manager (multiple roles), workpackage lead (CA 18236), conference speaker