



STĂNILĂ Georgiana Oana

CURRENT POSITION: Professor, Vice-Dean for Business and Students, Bachelor Programme Director, English stream, Member of FABIZ School Board & School Council

AFFILIATION/DEPARTMENT: Department of Accounting and Audit

ORCID RESEARCHER ID: <https://orcid.org/0009-0005-1899-0473>

URL FOR PERSONAL WEBSITE:

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PROFILE

Georgiana Oana Stănilă is an PhD Associate Professor at the Bucharest University of Economic Studies, Department of Accounting and Auditing and Vice Dean of the Faculty of Business Administration in Foreign Languages.

She holds a Bachelor degree in Economics, from the Bucharest University of Economic Studies, the Faculty of Accounting and Management Information Systems, a Bachelor in Laws, a Master degree in English Language Education and Research Communication for Business and Economics from The Faculty of International Business and Economics, an Postgraduate Specialization in Company accounting based on International Accounting Standards, and a PhD in Accounting.

She is the author of several books, articles, and scientific materials, as the sole author or as co-author, member in research teams and teaches Accounting, Financial Accounting, Managerial Accounting.

Her field of research interests are mainly: Business Accounting, International Financial Reporting Standards, Financial Analysis and Reporting, Performance Management, Digital Transformation in Education field.



EDUCATION

Habilitation	2021 - The Faculty of Accounting and Management Information Systems, Bucharest Academy of Economic Studies. The Impact of Different Macroeconomic Policies and Microeconomic Models on Financial Disclosure. Interconnections in a Global Accounting Framework
Post-Doc	-
PhD (Doctorate)	2007 - PhD in Accounting, The Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.
Master	2010 - Master diploma in "English Language Education and Research Communication for Business and Economics, Faculty of International Business and Economics, Bucharest University of Economic Studies. 2003 - Postgraduate Specialization - Postgraduate diploma, " Company accounting based on International Accounting Standards", Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.
Bachelor	2010 - Bachelor of Laws (LLB), Faculty of Law - Titu Maiorescu University, Bucharest. 2000 - Bachelor's Degree, Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.

PROFESSIONAL TRAINING

- 2024** - Training in "University Leadership Program", organized by Romanian American Foundation and Harvard University
- 2023** - Training in "Success in Entrepreneurship Ecosystem Development Program", organized by Romanian American Foundation and Babson College
- 2010** - Continuous training courses, University Management Specialization, Bucharest University of Economic Studies
- 2010** - Continuous training course, Education Management specialization, Bucharest University of Economic Studies

ACADEMIC MANAGEMENT

- 2024 – Present** Vice-dean, in charge with Business Affairs, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies, Romania
- 2020 – 2024** Vice-dean, in charge with International Relations, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies, Romania



2016 – 2020 Vice-dean, in charge with International Relations, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies

ACADEMIC EXPERIENCE

Full Professor (2022 – Present), Associate Professor (2013 – 2022), Lecturer (2007 – 2013), Assistant Professor (2003 – 2007), Assistant candidate (2000 – 2003) Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.

Courses taught:

- Business Accounting (Master programme, English stream, FABIZ)
- Introduction in accounting (Bachelor programme, English stream, FABIZ/ Romanian stream CIG, EAM, REI, ETA, MK)
- Accounting (Bachelor programme, Romanian stream REI, EAM, CIG)
- Financial accounting (Bachelor programme, English stream, FABIZ/ Romanian stream CIG, REI)
- Managerial accounting (Bachelor programme, Romanian stream CIG)

RESEARCH PROFILE

The field of research interests are mainly: Business Accounting, International Financial Reporting Standards, Financial Analysis and Reporting, Performance Management, Digital Transformation in Education field.

LIST OF PUBLICATIONS

List of articles published in peer reviewed journals:

- Petre Caraiani, Adriana Dutescu, Răzvan Hoinaru, Georgiana Oana Stănilă
1. Petre Caraiani, Adriana Dutescu, Răzvan Hoinaru, Georgiana Oana Stănilă, Production network structure and the impact of the monetary policy shocks: Evidence from the OECD, Economics Letters, Volume 193, August 2020, 109271, <https://doi.org/10.1016/j.econlet.2020.109271>
<https://www.sciencedirect.com/science/article/abs/pii/S016517652030183X>
 2. Trașcă, Daniela Livia; Ștefan, George Marian; Aceleanu, Mirela Ionela; Sahlian, Daniela Nicoleta; Stănilă, Georgiana Oana; Hoinaru, Răzvan, Unique unemployment insurance scheme in euro zone. Terms and conditions. Impact, Economic Computation & Economic Cybernetics Studies & Research Vol. 53 Issue 2, p241-256. 16p., 2019,
http://www.ecocyb.ase.ro/nr2019_2/CONTENTS_2019_2.pdf
 3. Irina Bogdana Pugna, Adriana Duțescu, Oana Georgiana Stănilă, Corporate Attitudes towards Big Data and Its Impact on Performance Management: A Qualitative Study, Sustainability 2019, 11(3), 684; <https://doi.org/10.3390/su11030684>, <https://www.mdpi.com/2071-1050/11/3/684>
 4. Elena Dobre, Georgiana Oana Stănilă, Laura Brad, The Influence of Environmental and Social



- Performance on Financial Performance: Evidence from Romania's Listed Entities, Sustainability 2015, 7, 2513–2553; doi:10.3390/su7032513, ISSN 2071-1050 <http://www.mdpi.com/2071-1050/7/3/2513>
5. Duțescu Adriana, Ponorică Andreea Gabriela, Stănilă Georgiana Oana, Cost Analysis of good practice – a Case study for Dentistry Services in Romania, Revista Amfiteatru Economic, nr. 26/2009, Editura ASE, București, pag. 616, Factor de impact 0,757, ISSN 1582-9146, www.amfiteatruconomic.ro/temp/Article_903.pdf

List of papers published in conference proceedings:

1. Răzvan Hoinaru, Cedine Benson, Georgiana Oana Stănilă, Florin Dobre, Daniel Buda, Green Bonds: Between economic incentives and eco-change, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2020/14/1, pg. 236–245, DOI: <https://doi.org/10.2478/picbe-2020-0022>
2. Valentin-Florentin Dumitru, Gabriel Jinga, Oana Georgiana Stănilă, Mădălina Dumitru, The impact of the European Directive 2014/95/EU on the energy companies' disclosures, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2019/13/1, pg. 268–276, DOI: <https://doi.org/10.2478/picbe-2019-0024>
3. Adriana Dutescu, Irina Bogdana Pugna, Georgiana Oana Stanila, Reframing business reporting in a Big Data world, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2019/13/1, pg. 696–706, DOI: <https://doi.org/10.2478/picbe-2019-0062>
4. Irina Bogdana Pugna, Adriana Duțescu, Oana Georgiana Stănilă, Performance management in the data-driven organisation, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2018/12/1, pg. 816–828, DOI: <https://doi.org/10.2478/picbe-2018-0073>
<https://content.sciendo.com/view/journals/picbe/12/1/article-p816.xml>
5. Adriana Dutescu, Adriana Florina Popa, Florin Dobre, Georgiana Oana Stanila, Sustainability of financial professional services through marketing strategy—an empirical research, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2017/7/1, pg. 121–130, Published Online: 2017-08-26 | DOI: <https://doi.org/10.1515/picbe-2017-0013>,
<https://www.degruyter.com/view/j/picbe.2017.11.issue-1/picbe-2017-0013/picbe-2017-0013.xml>

List of books & book chapters:

1. Duțescu Adriana, Stănilă Georgiana Oana et all (2019); Financial Accounting: An IFRS Perspective in Romania, Palgrave Macmillan UK, ISBN 978-3-030-29484-7
<https://www.palgrave.com/gp/book/9783030294847>
2. Hoinaru Răzvan, Stănilă Georgiana Oana et all (2019); New Models of Financing and Financial Reporting for European SME's, Palgrave Macmillan UK, ISBN 978-3-030-02830-5
<https://www.palgrave.com/gp/book/9783030028305>



3. Georgiana Oana Stănilă et all (2013), Managerial accounting and financial accounting audit. Practical studies – features of the meat industry, ASE Bucharest, ISBN 978-606-505-749-4

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES REVIEW

Reviewer – Smart Solutions for a Sustainable Future represents the theme of the International Conference on Business Excellence (ICBE), The 18th Edition, March 21-23, Bucharest 2024

Reviewer – Rethinking business: Sustainable leadership in a VUCA world represents the theme of the International Conference on Business Excellence (ICBE), The 17th Edition, March 23-25, Bucharest 2023

Reviewer – New Challenges of the Century. Digital Economy and the Green Revolution represents the theme of the International Conference on Business Excellence (ICBE), The 16th Edition, March 24-26, Bucharest 2022

Reviewer and International Relations Manager – International Conference on Business Excellence (ICBE) “The 15th International Conference on Business Excellence – Digital Economy and New Value Creation”, Bucharest 2021 <http://bizexcellence.ro/icbe-conference/>

Reviewer – The 4th International Conference on Economics And Social Sciences (ICESS) „Resilience And Economic Intelligence Through Digitalization And Big Data Analytics”, Bucharest 2021 <https://icess.ase.ro/publication-opportunities/archive/icess-2021/>

Reviewer and International Relations Manager – International Conference on Business Excellence (ICBE) „The 14th International Conference on Business Excellence – Business Revolution in the Digital Era”, Bucharest 2020 <https://cercetare.ase.ro/ro/a-aparut-volumul-springer-al-conferintei-icbe-2020/>

Reviewer and International Relations Manager – International Conference on Business Excellence (ICBE) “The 13th International Conference on Business Excellence – Innovation and Sustainability in a Turbulent Economic Environment”, Bucharest 2019 <https://bizexcellence.ro/category/icbe-2019/>

Reviewer – International Conference on Business Excellence, (ICBE), A 12a Conferință științifică internațională “Business Excellence”, Innovation and Sustainability in a Turbulent Economic Environment, Bucharest 2018 <https://content.sciendo.com/view/journals/picbe/12/1/picbe.12.issue-1.xml>

Reviewer – International Conference on Business Excellence, (ICBE), The 11th International Conference on Business Excellence, Strategy, Complexity and Energy in changing times, Bucharest 2017 <https://content.sciendo.com/view/journals/picbe/11/1/picbe.11.issue-1.xml>

PROJECTS

Studentii de azi, profesionistii de maine, POSDRU/160/2.1/S/137280, durata participării în proiect: 02.05.2014–30.11.2015, Asistent coordonator activitati partener

Reteaua Incubatoarelor de Economie Sociala – Abordare Strategica a Dezvoltarii Resurselor Umane (RIES) POSDRU/81/3.2/S/53606, durata participarii în proiect: 25.02.2013–31.12.2013, Secretar proiect



Stagiile de practică ale studenților – *pas către integrarea profesională, POSDRU/109/2.1/G/81434, durata participării în proiect: 07.03.2013–31.10.2013, Secretar proiect*

Dezvoltarea competențelor și asistența în afaceri pentru întreprinzători în dificultate POSDRU/92/3.1/S/61095, *durata participării în proiect: 01.09.2010–14.07.2012, Asistent proiect (expert tip A)*

Stagii de practică pentru studenții în domeniul economie-afaceri internaționale (PRACT-EAI), POSDRU/161/2.1/G/140619, *durata participării în proiect: 30.05.2014–31.10.2015, Responsabil financiar*

Bursa locurilor de practică – *sistem integrat de orientare, consiliere în carieră, mentorat și stagii de practică pentru studenți POSDRU/161/2.1/G/135255, durata participării în proiect: 22.05.2014–30.10.2015, Secretar logistic*

P.A.S – Profesori+Angajatori+Studenți – *Un PAS mai aproape spre educația orientată către angajare, POSDRU/156/1.2/G/140317, Personal suport administrativ*

Marketingul și promovarea produselor românești-competențe practice într-o carieră de perspectivă POSDRU/189/2.1/G/156065, *durata participării în proiect: 27.07.2015–31.12.2015, Cadru didactic supervisor*

Dezvoltarea spiritului antreprenorial în rândul tinerilor întreprinzători, susținerea angajării durabile și a antreprenoriatului social în cadrul regiunii Sud-Est – SE-Social-Biz ID 105333, POCU/82/3/7/105333, Expert selecție grup țintă

OTHER RELEVANT PROFESSIONAL EXPERIENCE

2020 – present, President of the Authority for Public Oversight of the Statutory Audit Activity (ASPAAS)
Under Secretary of State, The Ministry of Finance

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

2018 – member of the Society on Business Excellence

INDUSTRY AND SOCIETAL ENGAGEMENT

2011 – President at Lions Bucharest Decan Club – "Lions International" dealing with volunteer and charity activities

2010 – Treasurer at Lions Bucharest Decan Club – "Lions International" dealing with volunteer and charity activities

GRANTS AND HONORS

2008 – the distinction of the Association of Romanian Faculties of Economics for "professional debut"

2006 – Virgil Madgearu's diploma for outstanding merit in didactic and scientific research.



INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

2019 – teaching mobility Erasmus+, Belgium KU Leuven Brussels

LANGUAGES

English – Advanced

SKILLS

Mentorship: Provided constant feedback, discussed aspirations with the students in an 25 years of experience

Team Spirit: As a President of the Authority for Public Oversight of the Statutory Audit Activity in Romania, coordinating a team of 20 members and also participated directly in implementing strategies alongside auditor profession.

Social Adaptability: Gained from international experience and work with people

Strong Time Management: Acquired during my managerial roles in the Faculty and Authority