



## STĂNILĂ Georgiana Oana



**CURRENT POSITION:** Professor, Vice-Dean for Business and Students, Bachelor Programme Director, English stream, Member of FABIZ School Board & School Council

**AFFILIATION/DEPARTMENT:** Department of Accounting and Audit

**ORCID RESEARCHER ID:** <https://orcid.org/0009-0005-1899-0473>

**URL FOR PERSONAL WEBSITE:**

**LINKEDIN PROFILE:**

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### PROFILE

Georgiana Oana Stănilă is an PhD Associate Professor at the Bucharest University of Economic Studies, Department of Accounting and Auditing and Vice Dean of the Faculty of Business Administration in Foreign Languages.

She holds a Bachelor degree in Economics, from the Bucharest University of Economic Studies, the Faculty of Accounting and Management Information Systems, a Bachelor in Laws, a Master degree in English Language Education and Research Communication for Business and Economics from The Faculty of International Business and Economics, an Postgraduate Specialization in Company accounting based on International Accounting Standards, and a PhD in Accounting.

She is the author of several books, articles, and scientific materials, as the sole author or as co-author, member in research teams and teaches Accounting, Financial Accounting, Managerial Accounting.

Her field of research interests are mainly: Business Accounting, International Financial Reporting Standards, Financial Analysis and Reporting, Performance Management, Digital Transformation in Education field.



## EDUCATION

<b>Habilitation</b>	<b>2021</b> - The Faculty of Accounting and Management Information Systems, Bucharest Academy of Economic Studies. The Impact of Different Macroeconomic Policies and Microeconomic Models on Financial Disclosure. Interconnections in a Global Accounting Framework
<b>Post-Doc</b>	-
<b>PhD (Doctorate)</b>	<b>2007</b> - PhD in Accounting, The Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.
<b>Master</b>	<b>2010</b> - Master diploma in "English Language Education and Research Communication for Business and Economics, Faculty of International Business and Economics, Bucharest University of Economic Studies. <b>2003</b> - Postgraduate Specialization - Postgraduate diploma, " Company accounting based on International Accounting Standards", Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.
<b>Bachelor</b>	<b>2010</b> - Bachelor of Laws (LLB), Faculty of Law - Titu Maiorescu University, Bucharest. <b>2000</b> - Bachelor's Degree, Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.

## PROFESSIONAL TRAINING

**2024** - Training in "University Leadership Program", organized by Romanian American Foundation and Harvard University

**2023** - Training in "Success in Entrepreneurship Ecosystem Development Program", organized by Romanian American Foundation and Babson College

**2010** - Continuous training courses, University Management Specialization, Bucharest University of Economic Studies

**2010** - Continuous training course, Education Management specialization, Bucharest University of Economic Studies

## ACADEMIC MANAGEMENT

**2024 – Present** Vice-dean, in charge with Business Affairs, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies, Romania

**2020 – 2024** Vice-dean, in charge with International Relations, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies, Romania



**2016 – 2020** Vice-dean, in charge with International Relations, students and ERASMUS exchange, Faculty of Business Administration in Foreign Languages, Bucharest University of Economic Studies

## ACADEMIC EXPERIENCE

**Full Professor (2022 – Present), Associate Professor (2013 – 2022), Lecturer (2007 – 2013), Assistant Professor (2003 – 2007), Assistant candidate (2000 – 2003)** Faculty of Accounting and Management Information Systems, Bucharest University of Economic Studies.

Courses taught:

- Business Accounting (Master programme, English stream, FABIZ)
- Introduction in accounting (Bachelor programme, English stream, FABIZ/ Romanian stream CIG, EAM, REI, ETA, MK)
- Accounting (Bachelor programme, Romanian stream REI, EAM, CIG)
- Financial accounting (Bachelor programme, English stream, FABIZ/ Romanian stream CIG, REI)
- Managerial accounting (Bachelor programme, Romanian stream CIG)

## RESEARCH PROFILE

The field of research interests are mainly: Business Accounting, International Financial Reporting Standards, Financial Analysis and Reporting, Performance Management, Digital Transformation in Education field.

## LIST OF PUBLICATIONS

### **List of articles published in peer reviewed journals:**

Petre Caraiani, Adriana Dutescu, Răzvan Hoinaru, Georgiana Oana Stănilă

1. Petre Caraiani, Adriana Dutescu, Răzvan Hoinaru, Georgiana Oana Stănilă, Production network structure and the impact of the monetary policy shocks: Evidence from the OECD, *Economics Letters*, Volume 193, August 2020, 109271, <https://doi.org/10.1016/j.econlet.2020.109271> <https://www.sciencedirect.com/science/article/abs/pii/S016517652030183X>
2. Trașcă, Daniela Livia; Ștefan, George Marian; Aceleanu, Mirela Ionela; Sahlian, Daniela Nicoleta; Stănilă, Georgiana Oana; Hoinaru, Răzvan, Unique unemployment insurance scheme in euro zone. Terms and conditions. Impact, Economic Computation & Economic Cybernetics Studies & Research Vol. 53 Issue 2, p241-256. 16p., 2019, [http://www.ecocyb.ase.ro/nr2019\\_2/CONTENTS\\_2019\\_2.pdf](http://www.ecocyb.ase.ro/nr2019_2/CONTENTS_2019_2.pdf)
3. Irina Bogdana Pugna, Adriana Dutescu, Oana Georgiana Stănilă, Corporate Attitudes towards Big Data and Its Impact on Performance Management: A Qualitative Study, *Sustainability* 2019, 11(3), 684; <https://doi.org/10.3390/su11030684>, <https://www.mdpi.com/2071-1050/11/3/684>
4. Elena Dobre, Georgiana Oana Stănilă, Laura Brad, The Influence of Environmental and Social



Performance on Financial Performance: Evidence from Romania's Listed Entities, Sustainability 2015, 7, 2513-2553; doi:10.3390/su7032513, ISSN 2071-1050 <http://www.mdpi.com/2071-1050/7/3/2513>

5. Duțescu Adriana, Ponorică Andreea Gabriela, Stănilă Georgiana Oana, Cost Analysis of good practice – a Case study for Dentistry Services in Romania, Revista Amfiteatru Economic, nr. 26/2009, Editura ASE, București, pag. 616, Factor de impact 0,757, ISSN 1582-9146, [www.amfiteatrueconomic.ro/temp/Article\\_903.pdf](http://www.amfiteatrueconomic.ro/temp/Article_903.pdf)

**List of papers published in conference proceedings:**

1. Răzvan Hoinaru, Cedine Benson, Georgiana Oana Stănilă, Florin Dobre, Daniel Buda, Green Bonds: Between economic incentives and eco-change, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2020/14/1, pg. 236-245, DOI: <https://doi.org/10.2478/picbe-2020-0022>
2. Valentin-Florentin Dumitru, Gabriel Jinga, Oana Georgiana Stănilă, Mădălina Dumitru, The impact of the European Directive 2014/95/EU on the energy companies' disclosures, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2019/13/1, pg. 268-276, DOI: <https://doi.org/10.2478/picbe-2019-0024>
3. Adriana Dutescu, Irina Bogdana Pugna, Georgiana Oana Stanila, Reframing business reporting in a Big Data world, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2019/13/1, pg. 696-706, DOI: <https://doi.org/10.2478/picbe-2019-0062>
4. Irina Bogdana Pugna, Adriana Duțescu, Oana Georgiana Stănilă, Performance management in the data-driven organisation, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2018/12/1, pg. 816-828, DOI: <https://doi.org/10.2478/picbe-2018-0073>  
<https://content.sciendo.com/view/journals/picbe/12/1/article-p816.xml>
5. Adriana Dutescu, Adriana Florina Popa, Florin Dobre, Georgiana Oana Stanila, Sustainability of financial professional services through marketing strategy—an empirical research, Proceedings of the International Conference on Business Excellence, De Gruyter Open, 2017/7/1, pg. 121-130, Published Online: 2017-08-26 | DOI:  
<https://doi.org/10.1515/picbe-2017-0013>,  
<https://www.degruyter.com/view/j/picbe.2017.11.issue-1/picbe-2017-0013/picbe-2017-0013.xml>

**List of books & book chapters:**

1. 1. Duțescu Adriana, Stănilă Georgiana Oana et all (2019); Financial Accounting: An IFRS Perspective in Romania, Palgrave Macmillan UK, ISBN 978-3-030-29484-7  
<https://www.palgrave.com/gp/book/9783030294847>
2. Hoinaru Răzvan, Stănilă Georgiana Oana et all (2019); New Models of Financing and Financial Reporting for European SME's, Palgrave Macmillan UK, ISBN 978-3-030-02830-5  
<https://www.palgrave.com/gp/book/9783030028305>



3. Georgiana Oana Stănilă et all (2013), Managerial accounting and financial accounting audit. Practical studies - features of the meat industry, ASE Bucharest, ISBN 978-606-505-749-4

## SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES REVIEW

**Reviewer** - Smart Solutions for a Sustainable Future represents the theme of the International Conference on Business Excellence (ICBE), The 18th Edition, March 21-23, Bucharest 2024

**Reviewer** - Rethinking business: Sustainable leadership in a VUCA world represents the theme of the International Conference on Business Excellence (ICBE), The 17th Edition, March 23-25, Bucharest 2023

**Reviewer** - New Challenges of the Century. Digital Economy and the Green Revolution represents the theme of the International Conference on Business Excellence (ICBE), The 16th Edition, March 24-26, Bucharest 2022

**Reviewer** and International Relations Manager - International Conference on Business Excellence (ICBE) "The 15th International Conference on Business Excellence – Digital Economy and New Value Creation", Bucharest 2021 <http://bizexcellence.ro/icbe-conference/>

**Reviewer** - The 4th International Conference on Economics And Social Sciences (ICESS) „Resilience And Economic Intelligence Through Digitalization And Big Data Analytics”, Bucharest 2021  
<https://icess.ase.ro/publication-opportunities/archive/icess-2021/>

**Reviewer** and International Relations Manager - International Conference on Business Excellence (ICBE) „The 14th International Conference on Business Excellence – Business Revolution in the Digital Era”, Bucharest 2020 <https://cercetare.ase.ro/ro/a-aparut-volumul-springer-al-conferintei-icbe-2020/>

**Reviewer** and International Relations Manager - International Conference on Business Excellence (ICBE) "The 13th International Conference on Business Excellence - Innovation and Sustainability in a Turbulent Economic Environment", Bucharest 2019 <https://bizexcellence.ro/category/icbe-2019/>

**Reviewer** - International Conference on Business Excellence, (ICBE), A 12a Conferință științifică internațională "Business Excellence", Innovation and Sustainability in a Turbulent Economic Environment, Bucharest 2018 <https://content.sciendo.com/view/journals/picbe/12/1/picbe.12.issue-1.xml>

**Reviewer** - International Conference on Business Excellence, (ICBE), The 11th International Conference on Business Excellence, Strategy, Complexity and Energy in changing times, Bucharest 2017  
<https://content.sciendo.com/view/journals/picbe/11/1/picbe.11.issue-1.xml>

## PROJECTS

**Studentii de azi, profesionistii de maine, POSDRU/160/2.1/S/137280, durata participarii in proiect: 02.05.2014-30.11.2015, Asistent coordonator activitati partener**

**Reteaua Incubatoarelor de Economie Sociala – Abordare Strategica a Dezvoltarii Resurselor Umane (RIES) POSDRU/81/3.2/S/53606, durata participarii in proiect: 25.02.2013-31.12.2013, Secretar proiect**



**Stagiile de practică ale studenților – pas către integrarea profesională, POSDRU/109/2.1/G/81434, durata participarii in proiect: 07.03.2013-31.10.2013, Secretar proiect**

**Dezvoltarea competențelor si asistenta in afaceri pentru intreprinzatori in dificultate POSDRU/92/3.1/S/61095, durata participarii in proiect: 01.09.2010-14.07.2012, Asistent proiect (expert tip A)**

**Stagii de practica pentru studentii in domeniul economie-afaceri internationale (PRACT-EAI), POSDRU/161/2.1/G/140619, durata participarii in proiect: 30.05.2014-31.10.2015, Responsabil finantier**

**Bursa locurilor de practica - sistem integrat de orientare, consiliere in cariera, mentorat si stagii de practica pentru studenti POSDRU/161/2.1/G/135255, durata participarii in proiect: 22.05.2014-30.10.2015, Secretar logistic**

**P.A.S - Profesori+Angajatori+Studenti - Un PAS mai aproape spre educatia orientata catre angajare, POSDRU/156/1.2/G/140317, Personal suport administrativ**

**Marketingul si promovarea produselor romanesti-competente practice intr-o cariera de perspectiva POSDRU/189/2.1/G/156065, durata participarii in proiect: 27.07.2015-31.12.2015, Cadru didactic supervisor**

**Dezvoltarea spiritului antreprenorial în rândul tinerilor întreprinzători, susținerea angajării durabile si a antreprenoriatului social in cadrul regiunii Sud-Est - SE-Social-Biz ID 105333, POCU/82/3/7/105333, Expert selectie grup tinta**

## OTHER RELEVANT PROFESSIONAL EXPERIENCE

**2020 – present, President** of the Authority for Public Oversight of the Statutory Audit Activity (ASPAAS)  
Under Secretary of State, The Ministry of Finance

## PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

**2018** – member of the Society on Business Excellence

## INDUSTRY AND SOCIETAL ENGAGEMENT

**2011** – President at Lions Bucharest Decan Club – "Lions International" dealing with volunteer and charity activities

**2010** – Treasurer at Lions Bucharest Decan Club – "Lions International" dealing with volunteer and charity activities

## GRANTS AND HONORS

**2008** – the distinction of the Association of Romanian Faculties of Economics for "professional debut"

**2006** – Virgil Madgearu's diploma for outstanding merit in didactic and scientific research.



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## INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT

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**2019** – teaching mobility Erasmus+, Belgium KU Leuven Brussels

### LANGUAGES

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**English** – Advanced

### SKILLS

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**Mentorship:** Provided constant feedback, discussed aspirations with the students in an 25 years of experience

**Team Spirit:** As a President of the Authority for Public Oversight of the Statutory Audit Activity in Romania, coordinating a team of 20 members and also participated directly in implementing strategies alongside auditor profession.

**Social Adaptability:** Gained from international experience and work with people

Strong Time Management: Acquired during my managerial roles in the Faculty and Authority