Tuesday, **the 10th of March, 17:00-20:00**, online, Scientific Seminar "*Connecting original research with business practice*", Part 1
Moderator: **Prof. Dr. Violeta DINCĂ**   Zoom Link: https://ase.zoom.us/j/97820969967?pwd=FjhOOAxDVagTy3HqjymPVIw47dS2gJ.1

No.	Name	Enrolment	Year of study	Academic supervisor	Research theme	Research paper to be presented in the Scientific Seminar, Part 1, 10.03.2026, 17-20	Discussants
1	**NEGREA GABRIELA-CAMELIA**	2021	5	**Tanţău Adrian Dumitru**	Cercetari privind rolul biogazului in strategia de decarbonizare a Europei si in tranzitia spre energia verde in contextul unei dezvoltari sustenabile	Biogas: A Vector of the Transition toward Green Energy (paper to be submitted for publication soon)	
2	**MIRCEA (NEIS) ANISOARA**	2021-2022	5	**Tanţău Adrian Dumitru**	Sustainable citizen-centric Business models for the transition from business-as-usual to zero-net carbon economy	Multi-Sided Platforms for Sustainable Hemp Construction in Europe	
3	**TROCINESCU G BEATRICE**	2022-2023	4	**Dincă Violeta Mihaela**	Efectele pandemiei COVID-19 asupra antreprenoriatului la nivel naţional şi global	BRAZIL. AN EMERGING LEADER IN GREEN ENERGY: ATTRACTING FOREIGN INVESTMENT FOR SUSTAINABLE DEVELOPMENT	
4	**OCENIC C ELENA - LOREDANA**	2022-2023	4	**Tanţău Adrian Dumitru**	Assessment of the role of green hydrogen for the economic sector coupling of power and industry – the case of Romania within the European Green Deal	"Experts' Perceptions on Barriers and Incentives to Green Hydrogen Adoption: Evidence from Europe and Beyond" (paper to be submitted for publication soon)	
5	**PAMFILE G LUCIAN - VALENTIN**	2022-2023	4	**Tanţău Adrian Dumitru**	Realities and challenges in the energy transition of Europe and the world	based on a new composite indicator proposal (paper to be submitted for publication soon)	
6	**DUMITRU S. ALEXANDRA-MIHAELA**	2023-2024	3	**Anagnoste Sorin**	Empowering business services through generative artificial intelligence: A pathway to innovation and growth	AI adoption proxy in large corporations. Proprietary software to identify AI refferences.	Serban Galani
7	**GALANI D ŞERBAN - VLADIMIR**	2023-2024	3	**Anagnoste Sorin**	Business-2-Business Marketplaces growth strategies: Data-enabled learning, network effects and competitive advantage	AI adoption proxy in large corporations. Proprietary software to identify AI refferences.	Alexandra Dumitru
8	**ROTARU G GEORGE - CRISTINEL**	2023-2024	3	**Anagnoste Sorin**	Growing business strategies using applied artificial intelligence	How Artificial Intelligence can influence public opinion: analysing the Large Language Models (LLMs) political bias	
9	**ION C IULIAN**	2023-2024	3	**Dincă Violeta Mihaela**	Provocări privind siguranţa energetică a UE în noul context geo-politic	Fdi Screening in the European Union: a dual bibliometric and descriptive analysis	
10	**ABUKHARMA BASSAM**	2023-2024	3	**Anagnoste Sorin**	ORGANIZATIONAL DIMENSIONS AND THEIR RELATIONSHIPS WITH PARTICIPATION IN DECISION-MAKING	Participation in Decision-Making as a Driver of Organizational Effectiveness: A Comparative Study of Dubai and Bucharest	
11	**BADIU IRINA**	2024-2025	2	**Anagnoste Sorin**	Innovative strategies for building scalable business applications using generative Artificial Intelligence: Frameworks, Best practices, and Performance metrics	Artificial Intelligence in higher education: student perceptions and pedagogical transformations	
12	**BOGOEVICI FLAVIA**	2024-2025	2	**Dincă Violeta Mihaela**	Analyzing the effects of digitalization in shaping business strategies of multinational companies in the Romanian geopolitical landscape.	SME–MNC dependencies under geopolitical pressure: a scenario-based digital ecosystem analysis in Romania	
13	**NICOLA NICOLAS**	2025-2026	1	**Dincă Violeta Mihaela**	AI-driven strategies for wealth management: aligning investments within a holistic vision	Wealth Management: Theory in Action	
14	**OANCEA MARIAN**	2025-2026	1	**Buşu Mihail**	Rolul modelelor de afaceri digitale în promovarea prosperităţii şi creşterea economică din Uniunea Europeană/The Role of Digital Business Models in Fostering Prosperity and Economic Growth in European Union	MAPPING THE RELATIONSHIP BETWEEN DIGITAL BUSINESS AND PROSPERITY IN EUROPEAN UNION: A BIBLIOMETRIC ANALYSIS AND SYSTEMATIC LITERATURE REVIEW	
15	**VRÎNCEANU BOGDAN PETRU**	2025-2026	1	**Mihail Buşu**	Integrating Artificial Intelligence and Client Risk Profiling in Multi-Asset Automated Trading Strategies	Machine Learning–Based Algorithmic Trading Bots: A Comparative Study of kNN and LVQ Models on Bitcoin Markets	