

Faculty of Business Administration in Foreign Languages

Doctoral School of Business Administration II

Tuesday, the 5th of May, 14:00-18:00, hybrid, Scientific Seminar "*Connecting original research with business practice*", Part 2

Moderator: **Prof. Dr. Carmen PĂUNESCU** Zoom Link: <https://ase.zoom.us/j/2769618649>

No.	Name	Enrolment	Year of study	Academic supervisor	Research theme	Research paper to be presented in the Scientific Seminar, Part 1, 10.03.2026, 17-20	Discuss
1	CIOBANU EMANUEL	2024-2025	2	Păunescu Carmen	Strengthening Innovation Partnerships to Foster a Fair Green Transition and to Future-Proof the Business	Analysis of the inter-relation of green transition risks for energy poverty and unemployment	Ana Maria Torjescu
2	TORJESCU ANA-MARIA	2024-2025	2	Păunescu Carmen	Fostering a culture of impactful innovation for business future-proofing	Knowledge-Driven Sustainable Digital Transformation: Insights from a Bibliometric and MICROM Analysis	Emanuel Ciobanu + Polec
3	GALANI D ȘERBAN - VLADIMIR	2023-2024	3	Anagnoste Sorin	Business-2-Business Marketplaces growth strategies: Data-enabled learning, network effects and competitive advantage	Artificial Intelligence Adoption in large corporations. Research through CATA method	
4	PAMFILE G LUCIAN - VALENTIN	2022-2023	4	Tanțău Adrian Dumitru	Realities and challenges in the energy transition of Europe and the world	Energy transition: a comprehensive literature review	
5	MIRCEA (NEIS) ANISOARA	2021-2022	5	Tanțău Adrian Dumitru	Sustainable citizen-centric Business models for the transition from business-as-usual to zero-net carbon economy	Industrial hemp in construction — awareness, adoption, barriers, business models	
6	DUȚĂ RUXANDRA MARIA	2025-2026	1	Dima Alina Mihaela	Impact of Digital Transformation on Traditional Business Models	From Traditional to Digital: A Systematic Review of Business Model Transformation	
7	SANDU (PARASCHIV) DIANA	2025-2026	1	Păunescu Carmen	Impact of digital transformation on organizational behavior and business modelling in modern retail	Tracing the Evolution of Retail Business Models: Historical Drivers of Transformation from Ancient Trade to Digital Commerce	Radu Comșa
8	COMȘA RADU BOGDAN	2025-2026	1	Stamule Tănase	Modele de afaceri bazate pe performanță pentru spitalele publice din România/Performance-based business models for the Romanian public hospitals	The regulatory framework and the practice concerning the management of clinical and financial data in Romanian public hospitals - a systematic review -	
9	VRÎNCEANU BOGDAN PETRU	2025-2026	1	Mihail Bușu	Integrating Artificial Intelligence and Client Risk Profiling in Multi-Asset Automated Trading Strategies	An Entropy-Based Interval Analysis Framework for Algorithmic Trading in Cryptocurrency Markets	
10	GJORGJIEV KOCE	2025-2026	1	Stamule Tănase	Dezvoltarea unui model de afaceri pentru Coridorul Mijlociu/Developing a business model for the Middle Corridor	Port transit performance in the Middle Corridor	Radu Comșa